

# JEFF BROWNING

CARMEL, INDIANA, USA

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## EDUCATION

### 2008 B.S. Information Systems Management

Brigham Young University, Provo, Utah, USA

## SKILLS

Production-level experience with:

- Ruby on Rails
- Elixir
- React Native
- React/Redux
- Vue.js/Vuex
- d3
- GraphQL
- Slack Integration API
- Stripe
- AWS
- Docker/dokku
- Firebase/Google Cloud
- PostgreSQL
- Redis
- Elasticsearch

## ABOUT ME

Hello! I'm a highly-experienced team manager and software developer specializing in web and mobile applications. My passion is product and I love working with those that value strong development best practices and care deeply about the user experience.

## EXPERIENCE

### Groove — Full-stack Developer — 2021-2023

React Native, Redux, Firebase/Google Cloud, Sanity

As a full-stack developer, I assisted with the development of many features, including real-time text chat and enhancing video calling functionality. I also assisted with the hiring process as we built out the team.

### Hubstaff — Frontend Architect — 2018-2021

Ruby on Rails, Vue.js, Vuex, d3

I worked with Hubstaff on a part-time basis to consult on their migration to Vue.js. I established and enforced development standards and helped their existing team get acclimated to the Vue ecosystem. Other work included implementation of new interactive charts and visualizations with Vue and d3 as well as supporting backend work.

### Yala — CTO — 2016-2021

Elixir, Phoenix Framework, Vue.js, PostgreSQL, Redis, ffmpeg, Docker, AWS  
Yala was a Slack integration and web app for social posting and branded custom image/video composition. I built the initial app from the ground up, hired and managed the development team, and also performed all DevOps work (primarily on AWS). One especially interesting piece of the app was a custom video rendering pipeline of short-lived Docker containers tasked with producing final renderings of combined Lottie animations, live video, and custom content.

### Pinecone — CTO — 2014-2016

Ruby on Rails, AngularJS, PostgreSQL, Redis, Elasticsearch, AWS

Pinecone was a selling and marketing platform for small sellers. It was spun out from Mad Mimi during the GoDaddy acquisition and I was brought on to lead development, stand up a small team, and overall project management. The business eventually pivoted into Yala, outlined above.

### Mad Mimi — Developer and Project Lead — 2012-14

Ruby on Rails, PrototypeJS, Redis, Riak

I was initially tasked with creating Mad Mimi's Etsy product integration and later led projects to improve analytics and implement purchasing/checkout features. I voluntarily left Mad Mimi while it was being acquired by GoDaddy.