

# Nurturing tomorrow's logistics innovators

Samir J. Shah, Director, JBS Jeena Logistics, emphasizes emotional stability and tech adeptness for graduates. He notes lagging tech education and advocates industry involvement to foster innovation and retain talent in the evolving logistics landscape.

**S**amir J. Shah highlights the vital skills and knowledge areas essential for graduates in the evolving cargo and logistics landscape. Today's graduates showcase impressive technological proficiency, yet there's an opportunity to further enhance their abilities by emphasizing emotional stability and adeptness in handling diverse challenges.

While task execution is crucial, understanding the underlying principles adds depth to their expertise. Additionally, recognizing the relentless nature of the logistics industry ensures graduates are well-prepared for its continuous operation. Prioritizing a holistic understanding of logistics principles alongside technological skills equips graduates for success.

Emotional resilience, adaptability, and a commitment to fundamental knowledge are pivotal for effectively navigating the complexities of modern logistics. By broadening their perspectives, graduates can unlock their full potential in this dynamic and rewarding industry.

## Tech integration

Logistics education is embracing technological advancements positively. While technology wasn't initially integrated into the curriculum, many institutes are now developing specialized programs. However, separating logistics and technology education could pose long-term challenges. Despite this, the future of logistics careers in India appears promising. With the country's trajectory towards economic superpower status and a burgeoning GDP, the logistics sector stands to



**SAMIR J. SHAH**  
Director  
JBS Jeena Logistics

## EDUCATIONAL INSTITUTIONS ARE ACTIVELY FOSTERING INNOVATION AND ENTREPRENEURIAL THINKING AMONG LOGISTICS PROFESSIONALS

benefit significantly. The challenge lies in attracting, training, and retaining youth in this field. By addressing these challenges and capitalizing on the opportunities presented by India's growth, the logistics industry can continue to drive economic expansion and offer rewarding career prospects.

## Innovation culture

Educational institutions are actively fostering innovation and entrepreneurial thinking among logistics professionals. Recognizing

industry's pivotal role, institutes advocate for comprehensive industry participation. They propose integrating apprenticeships, ensuring students split their time between academia and real-world experience. Emphasizing that innovation stems from understanding logistics intricacies, they stress the need for formalized incentives.

Moreover, they urge the industry to embrace new ideas and move beyond traditional hierarchies. Concurrently, efforts to promote diversity and inclusion within the cargo and logistics workforce are underway, acknowledging India's rich diversity.

By shunning segregation, the industry aims for a more inclusive environment, capitalizing on the strengths of a diverse workforce to drive innovation and excellence in logistics operations.

## Collaborative learning

Educational institutions collaborate with industry leaders to shape curricula that meet current and future workforce needs. Ensuring active participation from industry leaders is essential for this collaboration. By valuing their expertise and insights, educational institutions create a dynamic curriculum that prepares students for the evolving job market.

This collaboration fosters a symbiotic relationship between academia and industry, where real-world knowledge informs educational programs.

Together, they ensure that graduates are equipped with the skills and knowledge needed to excel in the field of logistics and beyond, driving innovation and success in the workforce. ●