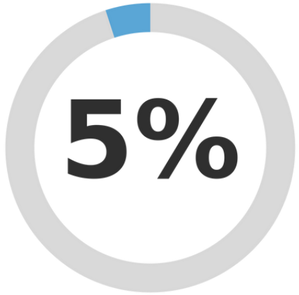
AI Powered Projects Consulting

PITCH DECK PRESENTATION

PRACTICAL, SYSTEMS-FIRST AI FOR PROJECT AND PROGRAM DELIVERY

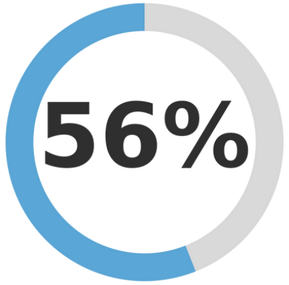
PROBLEM STATEMENT

ORGANIZATIONS ARE INVESTING HEAVILY IN AI, BUT SEEING LIMITED MEASURABLE IMPACT ON DELIVERY OUTCOMES



Only 5% of companies are achieving AI value at scale

Reference: https://media-publications.bcg.com/The-Widening-AI-Value-Gap-Sept-2025.pd



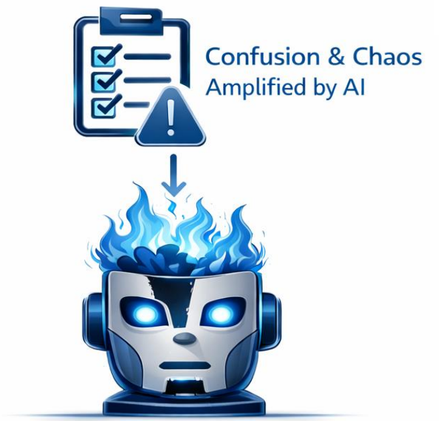
"...56% say they have seen no significant financial benefit to date."

Reference: PwC, "2026 Global CEO Survey" (Press release, Jan 2026)

PROBLEM STATEMENT

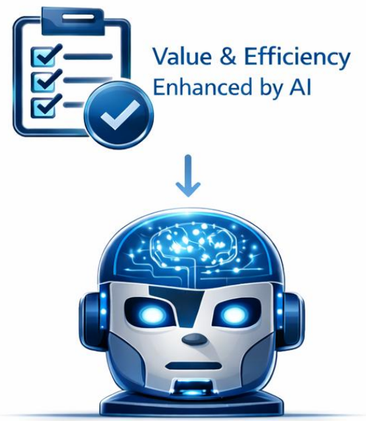
- AI DOESN’T FIX BROKEN DELIVERY SYSTEMS - IT AMPLIFIES THEM
- AI-FIRST MESSAGING LEADS TO TOOL DEMOS WITHOUT SYSTEMS CONTEXT

WEAK PROJECT MANAGEMENT FUNDAMENTALS



AI AMPLIFIES THE CHAOS

STRONG PROJECT MANAGEMENT FUNDAMENTALS



AI ENHANCES THE VALUE

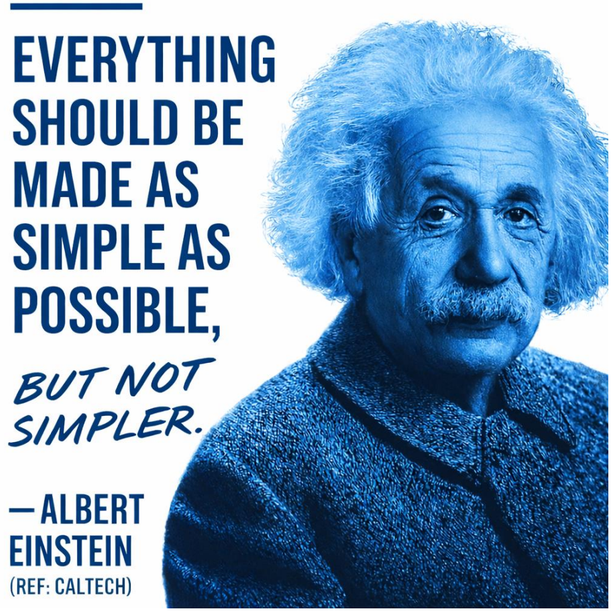
OUR SOLUTION

UNDERSTAND | IDENTIFY | IMPLEMENT | IMPROVE

1. Understand/fix the **workflow** first (clarity, ownership, governance)
2. Augment with **AI** where it has a true ROI
3. Maintain human **accountability** (verification, escalation, auditability)

WORKFLOW FRAMEWORK

- Start with a **SIPOC** (high-level flow framing, identify scope + inputs/outputs)
- Expand with **Value Stream Mapping** (VSM) to identify constraints/bottlenecks/lead times etc.
- **Simplify** until every step earns its place



WORKFLOW INTELLIGENCE MAPS

We use a custom-built tool to help map the processes and identify AI opportunities

Workflow Intelligence Map™

Visualize workflows. Eliminate waste. Identify AI opportunities.

AIPM Co
Systems-First AI Integration

WHAT IS IT?

A hybrid process mapping tool that combines SIPOC boundary framing, Value Stream time/waste analysis, and a data quality layer — designed to optimize workflows *before* identifying where AI can help.

WHY USE IT?

AI amplifies broken processes. This tool ensures you fix the underlying workflow first, then apply AI to the right steps — maximizing value while protecting human judgment where it matters.

How to Create (6 Steps)

1. **Define the Boundaries**
   Name the workflow. Identify Suppliers (who/what provides inputs) and Customers (who receives outputs and why they care).
2. **Write the Customer Value Statement**
   "[Customer] needs [outcome] to [make decision / take action]." This anchors every value classification.
3. **Map Each Step**
   Walk through the process as it actually happens (not the ideal). Capture: Step name, Actor, Tools used, Cycle time, Wait time.
4. **Classify Value & Rate Data**
   For each step: Is it VA, BVA, or NVA? Rate data quality (Low/Med/High). Flag bottlenecks and handoff issues.
5. **Score AI Opportunity**
   Use the criteria on page 2 to rate each step's AI potential: High (●●●), Medium (●●○), or Low (●○○).
6. **Synthesize Insights**
   Summarize: Waste identified, AI opportunities, What to protect (human judgment). Calculate value-add ratio.

Workflow: Weekly Status Report
Value Statement: Stakeholders need timely project status to make resourcing and priority decisions

Workflow Map

Key Metrics

6	33%	175m	51%
Total Steps	Value-Add Ratio	Total Cycle Time	Process Efficiency
	2 of 6 steps	+ 504h wait	VA cycle time / total

Value Classification

2	1	3
Value-Add	Business Value-Add	Non Value-Add (Waste)

Insights

Waste to Eliminate	AI Opportunities	Protect (VA + Low AI)
• Chase team for updates • Export data from Jira • Distribute to stakeholders	• Chase team for updates • Export data from Jira • Distribute to stakeholders	• Add RAG status and commentary

Thank You

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