Julian Broche

Atlanta, Georgia • (770) 241-9411 ibrochee@gmail.com • LinkedIn • Github

First-generation graduate that transitioned successfully from pursuing a career in Aviation to landing a job on Wall Street. A passionate lifelong learner who has extensively iterated between successes and failures, that wields a breadth of knowledge, spanning across multiple industries and disciplines. My innate curiosity and intuition powers an ability to connect the dots to discover inefficiencies within data and processes. I seek to add value to an organization as a Financial Analyst by bridging the gap between technical and non-technical internal/external stakeholders.

Skills

Spoken Languages | English, Spanish, Portuguese

Languages/Environments | Python, SQL, Excel, Word, PowerPoint, Factset, SNL Financial, Bloomberg Terminal

Packages | Pandas, NumPy, BeautifulSoup, Data Visualization | Seaborn, Plotly, Tableau

Modeling | Financial, Statistical, Regression, Classification, Time Series Analysis, Neural Networks, Image Classification

Licenses | Series 7, Series 63, Series 86, Series 87, FAA Private Pilot, FAA Remote Pilot

WORK EXPERIENCE

Hashmasks/MaskDAO Remote

Operations/Finance Manager

August 2021 - May 2022

- Managed relationships with key vendors, tracks vendor pricing, rebates, and service levels
- Oversaw all finance, invoicing, performs initial grant proposal eligibility checks and processes grant disbursements

Truist Securities Atlanta, GA April 2021 - Present

FinTech, Equity Research Associate

Conducts fundamental analysis on coverage names to forecast financials, determine price targets and ratings

- Builds complex financial models that allow flexibility to perform sensitivity analysis
- Interfaces with company management to conduct extensive due diligence for initiations and deep dive research reports
- Liaises daily between clients, internal wealth management and equity sales teams to communicate the latest view on coverage

3Lambda LLC Atlanta, GA Co-Founder November 2019 - April 2021

Performed signal generation research utilizing large blockchain/traditional data sets

STOA Technologies LLC Co-Founder May 2019 - November 2019

Created macro research notes for prospective clients that focused on the regulatory risk of blockchain assets and built a differentiated

institutional quality pitch deck, led capital raising, which resulted in soft commits of ~\$1 million dollars

RBC Capital Markets Specialty Finance, Equity Research Associate San Francisco, CA

July 2017 - May 2019

- Tracked consumer credit data such as card charge-offs, 30/90+ day delinquencies, NPL balances in addition to commercial aircraft values to produce data-driven value added monthly and quarterly research reports
- Published numerous in-depth research reports and built financial models

New York, NY

Atlanta, GA

Interest Rates Trading Analyst

July 2016 - July 2017

Executed trades in excess of \$500 million for the head trader, solved trade breaks, calculated daily carry for the U.S Treasuries desk.

New York, NY

Equity Derivatives Analyst

May 2015 - August 2015

Researched disparate sources to compile a newsletter and weekly global economic calendar, which provided relevant information in a central location every morning for the sales team, while supporting traders with a range of ad hoc projects that included volatility, stochastic screening and event based back-tests

LEADERSHIP & PROFESSIONAL DEVELOPMENT

KSU Student Managed Investment Fund LLC

Kennesaw, GA

Chief Executive Officer

January 2014 - March 2016

Led a team of 6 analysts and executed a macro strategy, that resulted in 8 investments averaging 26.48% ROI during tenure

EDUCATION

Kennesaw State University

Kennesaw, GA

Bachelor of Business Administration, Finance

2016 Remote

General Assembly Data Science Immersive, Bootcamp

2020

480+ hour full time educational program strengthening Data Science skills including Python, SQL, Data manipulation, Data visualizations, Regression, Classification, Neural Networks, Web scraping, APIs, NLP, Advanced Supervised/Unsupervised ML, Time Series Analysis, Statistics