

JARED BRIGGS

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EDUCATION

Daniels College of Business – University of Denver

Denver, Colorado

Bachelor of Science Business Administration- Business Information & Analytics

June 2025

- **Major GPA:** 4.00; **Non-Major GPA:** 3.9
- 2nd Place at DU AI Competition & Finalist at Entrepreneurship @ DU

University of Portland

Portland, Oregon

Pamplin School Of Business

August 2021 - May 2022

- Pamplin School of Business representative: top student based upon GPA and teacher referrals out of 1,000 students
- President's List: (4.00 GPA) 2021

JTB Consulting

Denver & Reno

Consultant

February 2024 - Present

- Advised and consulted with six companies such as NPR, MMA Global, and J&J on artificial intelligence, machine learning, and automation
- Managed client expectations and delivered recommendations on time, improving client satisfaction scores by 22%

Angel NV

Reno, Nevada

Analyst Committee Member

October 2021 - Present

- Analyzed 100+ potential companies for investment and helped decide where 2+ million would be invested
- Conducted complex risk analysis narrowing 100 companies down to 10

YouTube Partner

Denver, Colorado

Content Creator

June 2023 - Present

- Amassed over 47 million views in a month, with a single day record of 2.6 million views
- Utilized machine learning models in conjunction with data modeling to achieve an average of 1,000+ new subscribers a day

University of Denver

Denver, Colorado

AI Student Worker

May 2024 - October 2024

- Created a Mix of AI & machine learning models to make write ups 25% quicker with roughly 50% less errors
- Collaborated with nine employees to capture optimal business requirements

Claritas Senior Consultant

Reno, Nevada

Consultant— AI & Machine Learning Group

November 2023 - January 2024

- Utilized AI to build a custom RAG internal tool to streamline production & automate work leading to 50% task completion speed
- Completed tasks 10% quicker than expected and presented final product to CEO

Data Analytics Consultant for Brunswick

Remote

Consultant— Data Analytics Division

November 2022 - December 2022

- Segmented 10,000+ data points and segmented 1000s of zip codes into custom segments
- Utilized existing pipelines, streamlined data and reduced volume and load by roughly 35%

Dillard's

Reno, Nevada

Sales Associate— Men's Accessories

June 2022 - August 2022

- Ranked 4th out of 470+ people in suits & accessories department and more than tripled revenue targets. Had highest sales per hour for accessories department in location history
- Made customers feel valued and appreciated, had 0 formal complaints, and a 100% satisfaction rating

Cornerstone Wealth Financial

Reno, Nevada

Intern

May 2020 - June 2020

- Tracked social media presence and increased view count by 100%

SKILLS

Technical: Python, Java, JavaScript, MySQL, PostgreSQL, Alteryx, Pandas, NumPy, Matplotlib, Typescript, R, PyTorch, and TensorFlow, Tableau, Power BI

Certifications: Microsoft Suite (Excel, PowerPoint, Word), and Azure AI Fundamentals