

Jared Bunch

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Principal UX Designer | Product Design Leader | User Research Strategist

Strategic UX leader with 20 years of experience designing enterprise software that drives adoption, satisfaction, and revenue. Proven ability to shape product vision, influence roadmaps, and lead global design teams in delivering scalable, user-centered solutions. Trusted partner to product and engineering with a track record of increasing feature adoption by 25%, reducing support tickets by 20%, and accelerating time-to-market by 20%. Passionate about scaling research, mentoring designers, and building systems that make good design repeatable.

Core Competencies

UX & Product Design: Interaction Design, Wireframing, Prototyping, Design Systems

User Research: Personas, Usability Testing, A/B Testing, Ethnographic Studies

Tools: Figma, FigJam, Axure, Photoshop, InDesign, Miro, Jira

Leadership & Process: Agile, Scrum, Product Roadmaps, Team Mentoring, Cross-functional Collaboration

Professional Experience

Autodesk – Novi, MI

Principal Experience Designer | Design Leader

May 2015 – May 2025

- Shaped long-term product strategy in partnership with Product Management, aligning UX vision with business goals and increasing feature adoption by 25%.
- Led globally distributed scrum teams, delivering 10+ product features annually that improve usability and customer satisfaction.
- Conducted 30+ user research studies to uncover behavioral insights, directly informing roadmap decisions for high-impact enterprise software.
- Built a centralized research library, reducing redundant research by 20% and accelerating onboarding of new team members.
- Developed personas and journey maps adopted org-wide to align product development with user goals.
- Produced high-fidelity mockups and interactive prototypes that improved usability testing success rates by 30%.
- Mentored 5+ junior designers and created onboarding programs that increased team retention and career mobility.
- Standardized design processes across teams, cutting design-to-development handoff time by 25%.

Quicken Loans (now Rocket Mortgage) – Detroit, MI

User Experience Specialist

Aug 2014 – May 2015

- Championed UX best practices, improving task completion in key flows by 15% and lowering friction in the mortgage process.
- Led usability testing on live and prototype environments, reducing support tickets by 20% with design-driven improvements.
- Collaborated closely with Product Owners to prioritize research-informed backlog items, increasing sprint velocity by 10%.
- Facilitated recurring design workshops to drive cross-functional alignment and prioritize high-impact user needs.
- Built and maintained a research repository that saves 100+ hours annually in duplicated discovery work.

- Implemented Foresee surveys and synthesized feedback to inform enhancements that raised customer satisfaction scores by 12 points.

Autodesk – Novi, MI

Product Designer → Senior UX Designer → Principal Interaction Designer

2006 – 2014

- Led UX efforts on major product releases that contributed to Autodesk's revenue growth from \$1.54B to \$2.27B.
- Partnered with PMs to define and execute roadmap features, launching 3 major releases in just 18 months.
- Served as Product Owner on several initiatives, overseeing UX strategy and improving time-to-market by 20%.
- Designed and scaled a global design pattern library adopted by 10+ teams, boosting consistency and reducing rework by 30%.
- Created wireframes, prototypes, and storyboards that secure executive buy-in for strategic initiatives.
- Managed vendors and partner teams to ship customer-facing features that increased engagement by 18%.
- Facilitated peer design reviews and mentorship programs that improved design quality and team onboarding.

Application/Solutions Engineer

2004 – 2006

- Supported \$5M+ in software sales with product demos and workflow consulting; received the "Diamond Club" award for excellence.
- Delivered global training sessions to users and employees with a 95% satisfaction rating.
- Spoke at international user conferences to drive product adoption and engagement.

Product Support Specialist

2001 – 2004

- Provided technical support and workflow optimization to global customers, improving retention by 20%.
- Led training and onboarding for employees and partners, accelerating time-to-value.

Education

Associates of Applied Science

Professional Development

- **Negotiations & Influence** – UC Berkeley, Haas School of Business