

revolutionizing the UAEs startup landscape.

10+

years of global incubation experience.

experience of

25

completed exits

team has previously realised

\$1B

in value for investors







Gordon Henderson.

chief executive officer.

Serial investor & entrepreneur with 25-years of experience in building & transforming global tech companies. Co-founded johnlewis.com (\$15B valuation). Digital transformations / scale ups: Vista Health, Livesmart, Doctors Care Anywhere, Check4Cancer, Elipsis Health, AXA, HCA Healthcare International. Created AXA's HealthTech & You Incubator.

~25 Exits

Ex Mckinsey.

Gordon Henderson // 002





Kate Bunina.

chief operating officer.

Senior business operator & entrepreneur with 12+ years in building innovations, expanding & leading startup accelerators. Co-founded Silicon Valley program for woman-led startups (first exit in history of Georgia) backed by USAID & UN Women. Forbes 30 under 30 Georgia.

Led 4 international expansions

Ex Volkswagen and T-Mobile.

Kate Bunina // 003

meet the team





Deon Robbertze.

chief financial officer.

Strategic thinker & problem solver with 25-years of experience in managing complex cross-border financial functions. Group CFO Salamander Mining (\$350m disruptive tech start-up), Executive & consultant to ventures in mining, metals, agriculture, fin tech, manufacturing and Al.

Global project experience

Ex Glencore.

Deon Robbertze // 004

meet the team





Rasha Al Hassan.

director of investor relations.

15+ years of experience in investor relations & corporate governance driving transformation across various sectors. Spearheaded the transformation of multiple investor relations departments, the Financial Market, & Debt Management Office of the Government of Dubai.

Unicorns, IPO routes, sustainable growth

Ex Dubai Financial Market, Petrofac.

Rasha Al Hassan // 005

meet the team





Aishwarye Chaudhary.

digital transformation director.

Seasoned entrepreneur with a wide gamut of experience spanning continents over a decade. From a bootstrapped start-up in college to myqubator with layovers at an MNC, a scale-up, another start-up, with a smattering of freelancing.

Technology, Product, Strategy

Ex Dell, Tiqets.

Aishwarye Chaudhary // 006





Lama Abou Assaf.

brand strategist.

Adept at shaping brand identities and & enhancing visual narratives. Dedicated to driving change & fostering brand coherence across diverse touchpoints. Effectively orchestrated 50+ independent projects, collaborating with brands such as Noor Riyadh, the Mo Show, PR Arabia, Rosewood Hotel, ECG Brokers & Alpha Stocks.

Branding, User Experience, Product Design

Ex Ancova Capital Management.

Lama Abou Assaf // OO7



Thank you for taking the time to meet our dedicated team poised to lead the myqubator UAE operations. Each member brings a unique set of skills and experience, ensuring we are well-equipped to drive innovation and success. We are excited about the possibilities ahead and look forward to collaborating with partners who are as passionate about fostering entrepreneurship and innovation as we are.

For any further details or to discuss potential partnerships, please feel free to reach out. We are eager to embark on this journey together.

or

reachus@myqubator.com