

# Snapshot of the Arts in ED Region 1

2014 Marshall, Red Lake, Pennington, Polk, Kittson, Norman, Roseau

## Creative Vitality Index



0.42

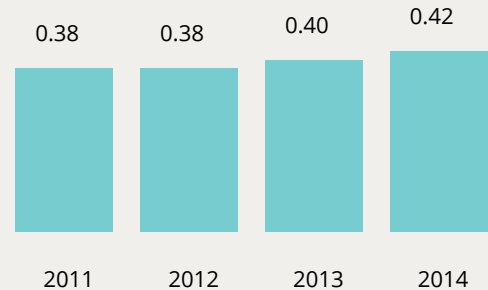
CVI Value

United States CVI = 1.0

## Total Population

85,974

## Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### GAIN

▲ 0%  
since 2013

## 2014 Creative Jobs



956

Total Creative Jobs

There are 3 more creative jobs in the region since 2013

## Occupations with greatest number of jobs



### LOSS

▼ 2%  
since 2013

## 2014 Creative Industries



\$22.0M

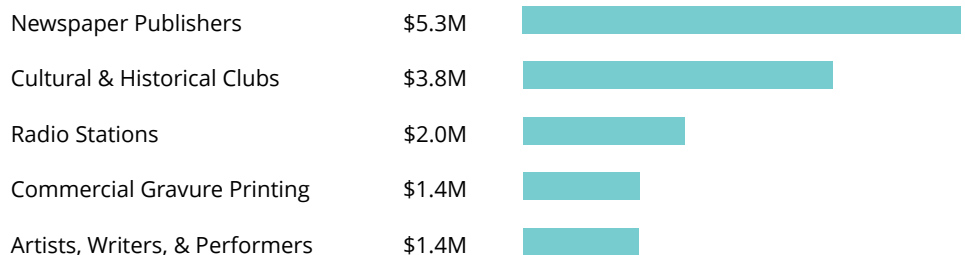
Total Industry Earnings

There is a loss of \$430 thousand in creative industry earnings in the region since 2013

## Industries with greatest earnings

### Industry type

### Industry Earnings



### GAIN

▲ 39%  
since 2013

## 2014 Cultural Nonprofit



\$3.3M

Nonprofit Revenues

There are \$1.3 million more in revenues in the region since 2013

### GAIN

▲ 9%  
for grant  
amount  
awarded  
(\$) since  
2013

## 2014 State Arts Agency Grants



\$419.0K

Amount Awarded

There are \$38 thousand more in grants since 2013. There are 1 less grants since 2013.



2

Number of Grants



\$4.87

Award Amount  
per capita

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

## Snapshot of the Arts in ED Region 1

2014 Marshall, Red Lake, Pennington, Polk, Kittson, Norman, Roseau

### Data Sources (Version 2016.2)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

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#### Occupations: Economic Modeling Specialists International.

SOC Codes (40) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 21-2021, 25-4012, 25-4021, 27-1011, 27-1012, 27-1013, 27-1014, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 49-9063

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#### Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (72) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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ED Region 1 contains: Marshall, Red Lake, Pennington, Polk, Kittson, Norman, Roseau

## Snapshot of the Arts in ED Region 2

2014 Beltrami, Lake of the Woods, Hubbard, Mahanomen, Clearwater

### Creative Vitality Index



**0.51**

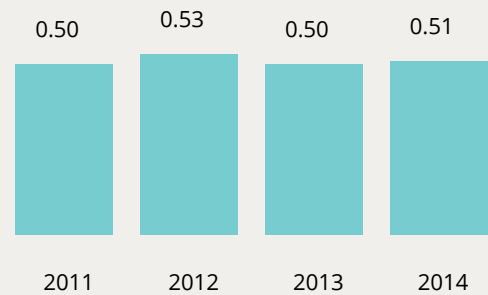
CVI Value

United States CVI = 1.0

### Total Population

**84,450**

### Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

#### GAIN

▲ **0%**  
since 2013

### 2014 Creative Jobs



**939**

Total Creative Jobs

There are 0 more creative jobs in the region since 2013

### Occupations with greatest number of jobs



#### GAIN

▲ **6%**  
since 2013

### 2014 Creative Industries



**\$29.6M**

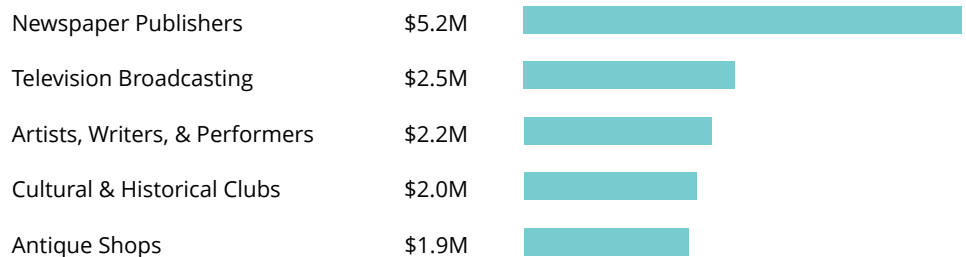
Total Industry Earnings

There is a gain of \$1.6 million in creative industry earnings in the region since 2013

### Industries with greatest earnings

#### Industry type

#### Industry Earnings



#### GAIN

▲ **12%**  
since 2013

### 2014 Cultural Nonprofit



**\$5.2M**

Nonprofit Revenues

There are \$612 thousand more in revenues in the region since 2013

#### GAIN

▲ **8%**  
for grant  
amount  
awarded  
(\$) since  
2013

### 2014 State Arts Agency Grants



**\$441.4K**

Amount Awarded

There are \$35 thousand more in grants since 2013. There are 1 less grants since 2013.



**4**

Number of Grants



**\$5.23**

Award Amount  
per capita

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

## Snapshot of the Arts in ED Region 2

2014 Beltrami, Lake of the Woods, Hubbard, Mahanomen, Clearwater

### Data Sources (Version 2016.2)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

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#### Occupations: Economic Modeling Specialists International.

SOC Codes (40) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 21-2021, 25-4012, 25-4021, 27-1011, 27-1012, 27-1013, 27-1014, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 49-9063

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#### Industry Earnings: Economic Modeling Specialists International.

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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ED Region 2 contains: Beltrami, Lake of the Woods, Hubbard, Mahanomen, Clearwater

## Snapshot of the Arts in ED Region 3

2014 Aitkin, Koochiching, Lake, Carlton, Cook, Itasca, St. Louis

### Creative Vitality Index



**0.64**

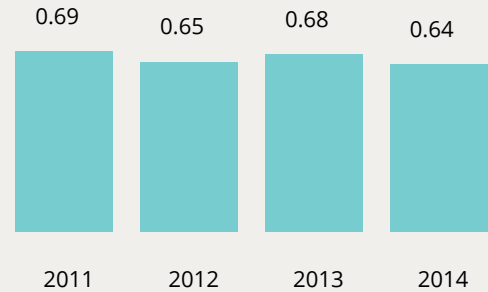
CVI Value

United States CVI = 1.0

### Total Population

**326,642**

### Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

**LOSS**

▼ **3%**  
since 2013

### 2014 Creative Jobs

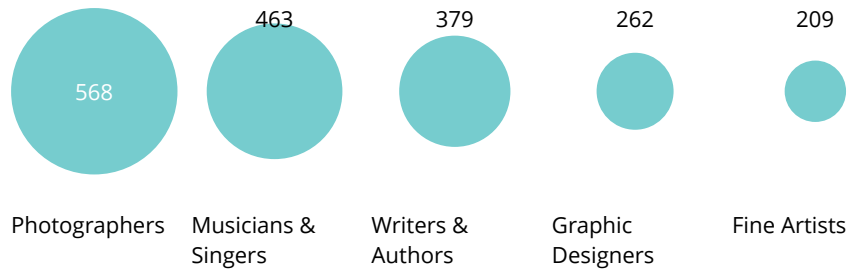


**4,099**

Total Creative Jobs

There are 116 less creative jobs in the region since 2013

### Occupations with greatest number of jobs



**LOSS**

▼ **3%**  
since 2013

### 2014 Creative Industries



**\$168.6M**

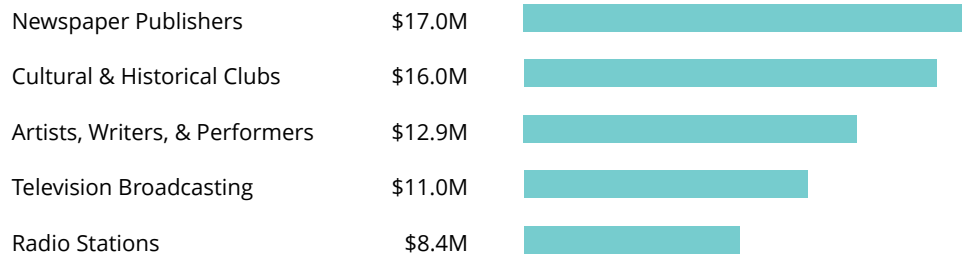
Total Industry Earnings

There is a loss of \$5.0 million in creative industry earnings in the region since 2013

### Industries with greatest earnings

#### Industry type

#### Industry Earnings



**LOSS**

▼ **7%**  
since 2013

### 2014 Cultural Nonprofit



**\$17.9M**

Nonprofit Revenues

There are \$1.4 million less in revenues in the region since 2013

**GAIN**

▲ **35%**  
for grant  
amount  
awarded  
(\$) since  
2013

### 2014 State Arts Agency Grants



**\$272.9K**

Amount Awarded

There are \$94 thousand more in grants since 2013. There are 3 more grants since 2013.



**11**

Number of Grants



**\$0.84**

Award Amount  
per capita

**DATA SOURCES:** Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
**CREATIVE VITALITY SUITE:** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

## Snapshot of the Arts in ED Region 3

2014 Aitkin, Koochiching, Lake, Carlton, Cook, Itasca, St. Louis

### Data Sources (Version 2016.2)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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ED Region 3 contains: Aitkin, Koochiching, Lake, Carlton, Cook, Itasca, St. Louis

## Snapshot of the Arts in ED Region 4

2014 Becker, Grant, Pope, Douglas, Otter Tail, Clay, Stevens, Wilkin, Traverse

### Creative Vitality Index



**0.52**

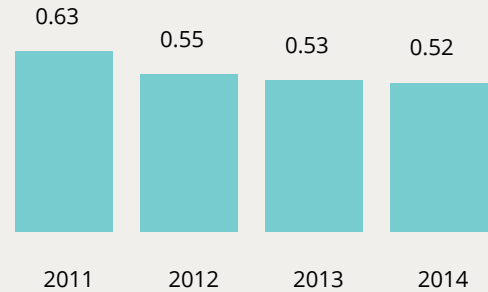
CVI Value

United States CVI = 1.0

### Total Population

**225,586**

### Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

**LOSS**

▼ **0%**  
since 2013

### 2014 Creative Jobs



**2,826**

Total Creative Jobs

There are 11 less creative jobs in the region since 2013

### Occupations with greatest number of jobs



**GAIN**

▲ **6%**  
since 2013

### 2014 Creative Industries



**\$113.2M**

Total Industry Earnings

There is a gain of \$6.4 million in creative industry earnings in the region since 2013

### Industries with greatest earnings

#### Industry type

Industry type	Industry Earnings
Ornamental & Arch Metal Work	\$16.5M
Commercial Screen Printing	\$13.2M
Commercial Gravure Printing	\$11.8M
Artists, Writers, & Performers	\$8.8M
Newspaper Publishers	\$8.5M

**GAIN**

▲ **15%**  
since 2013

### 2014 Cultural Nonprofit



**\$5.4M**

Nonprofit Revenues

There are \$839 thousand more in revenues in the region since 2013

**GAIN**

▲ **4%**  
for grant  
amount  
awarded  
(\$) since  
2013

### 2014 State Arts Agency Grants



**\$748.4K**

Amount Awarded

There are \$33 thousand more in grants since 2013. There are 1 less grants since 2013.



**13**

Number of Grants



**\$3.32**

Award Amount  
per capita

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
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## Snapshot of the Arts in ED Region 4

2014 Becker, Grant, Pope, Douglas, Otter Tail, Clay, Stevens, Wilkin, Traverse

### Data Sources (Version 2016.2)

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#### Industry Earnings: Economic Modeling Specialists International.

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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ED Region 4 contains: Becker, Grant, Pope, Douglas, Otter Tail, Clay, Stevens, Wilkin, Traverse



# Snapshot of the Arts in ED Region 5

2014 Todd, Cass, Morrison, Crow Wing, Wadena

## Creative Vitality Index



0.49

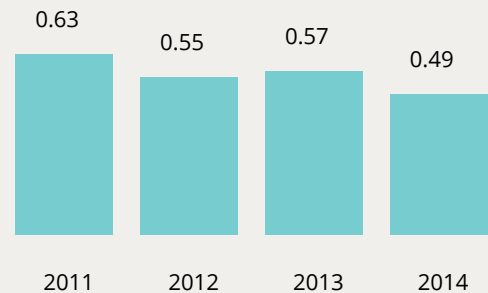
CVI Value

United States CVI = 1.0

## Total Population

162,654

## Past 5 years of CVI Performance



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### GAIN

▲ 0%  
since 2013

## 2014 Creative Jobs

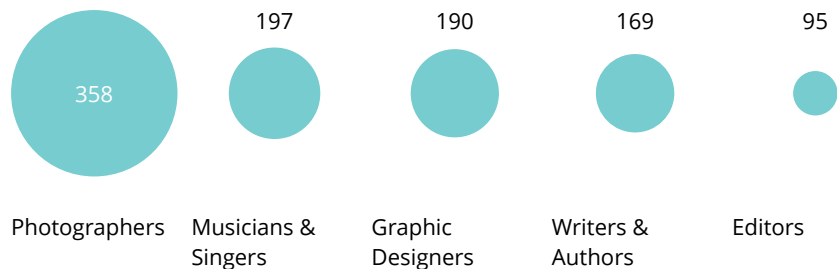


1,967

Total Creative Jobs

There are 5 more creative jobs in the region since 2013

## Occupations with greatest number of jobs



### GAIN

▲ 13%  
since 2013

## 2014 Creative Industries



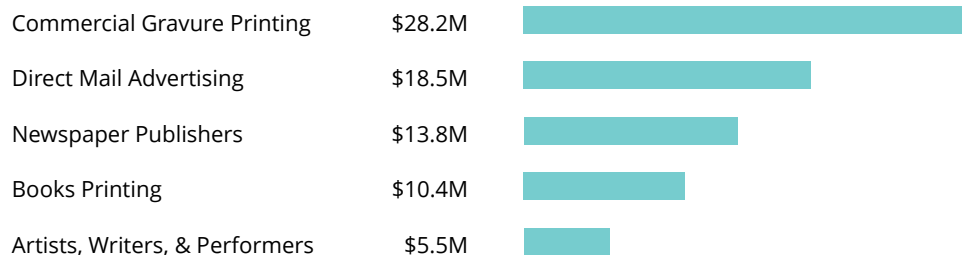
\$126.9M

Total Industry Earnings

There is a gain of \$16.8 million in creative industry earnings in the region since 2013

## Industries with greatest earnings

### Industry type



### LOSS

▼ 67%  
since 2013

## 2014 Cultural Nonprofit



\$2.6M

Nonprofit Revenues

There are \$5.3 million less in revenues in the region since 2013

### GAIN

▲ 27%  
for grant  
amount  
awarded  
(\$) since  
2013

## 2014 State Arts Agency Grants



\$676.3K

Amount Awarded

There are \$183 thousand more in grants since 2013. There are 3 more grants since 2013.



7

Number of Grants



\$4.16

Award Amount  
per capita

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
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## Data Sources (Version 2016.2)

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### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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### State Arts Agency Grants: National Assembly of State Arts Agencies

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### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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ED Region 5 contains: Todd, Cass, Morrison, Crow Wing, Wadena

# Snapshot of the Arts in ED Region 6E

2014 McLeod, Meeker, Kandiyohi, Renville

## Creative Vitality Index



0.48

CVI Value

United States CVI = 1.0

## Total Population

116,298

## Past 5 years of CVI Performance



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### GAIN

▲ 1%  
since 2013

## 2014 Creative Jobs



1,374

Total Creative Jobs

There are 19 more creative jobs in the region since 2013

## Occupations with greatest number of jobs



### GAIN

▲ 2%  
since 2013

## 2014 Creative Industries



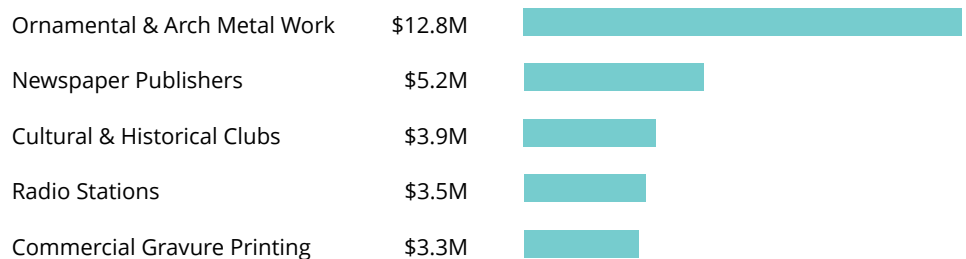
\$53.3M

Total Industry Earnings

There is a gain of \$1.3 million in creative industry earnings in the region since 2013

## Industries with greatest earnings

### Industry type



### LOSS

▼ 11%  
since 2013

## 2014 Cultural Nonprofit



\$1.6M

Nonprofit Revenues

There are \$204 thousand less in revenues in the region since 2013

### GAIN

▲ 70%  
for grant  
amount  
awarded  
(\$) since  
2013

## 2014 State Arts Agency Grants



\$66.2K

Amount Awarded

There are \$46 thousand more in grants since 2013. There are 1 less grants since 2013.



1

Number of Grants



\$0.57

Award Amount  
per capita

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

## Snapshot of the Arts in ED Region 6E

2014 McLeod, Meeker, Kandiyohi, Renville

### Data Sources (Version 2016.2)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

Due to rounding some percent values may not equal 100%.

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#### Occupations: Economic Modeling Specialists International.

SOC Codes (40) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 21-2021, 25-4012, 25-4021, 27-1011, 27-1012, 27-1013, 27-1014, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 49-9063

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#### Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (72) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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ED Region 6E contains: McLeod, Meeker, Kandiyohi, Renville

## Snapshot of the Arts in ED Region 6W

2014 Swift, Lac qui Parle, Chippewa, Big Stone, Yellow Medicine

### Creative Vitality Index



**0.49**

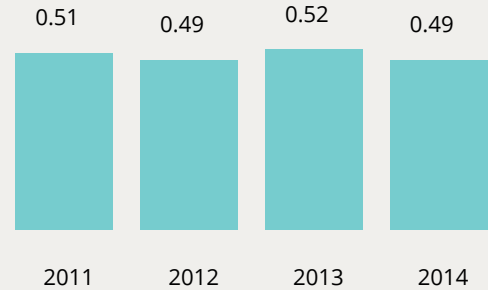
CVI Value

United States CVI = 1.0

### Total Population

**43,672**

### Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

**LOSS**

▼ **0%**  
since 2013

### 2014 Creative Jobs



**510**

Total Creative Jobs

There are 2 less creative jobs in the region since 2013

### Occupations with greatest number of jobs



**LOSS**

▼ **13%**  
since 2013

### 2014 Creative Industries



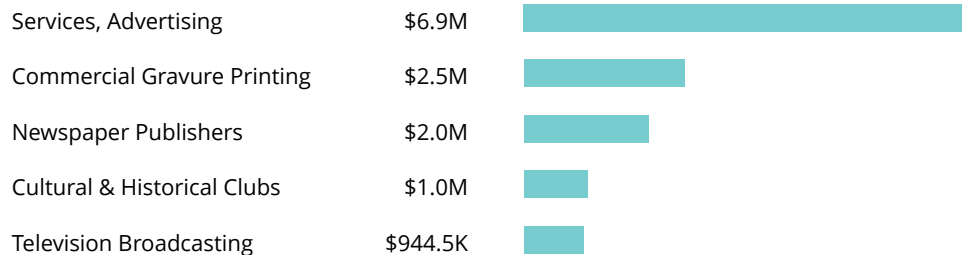
**\$18.9M**

Total Industry Earnings

There is a loss of \$2.8 million in creative industry earnings in the region since 2013

### Industries with greatest earnings

#### Industry type



**LOSS**

▼ **2%**  
since 2013

### 2014 Cultural Nonprofit



**\$2.8M**

Nonprofit Revenues

There are \$61 thousand less in revenues in the region since 2013

Data not available for this state in the selected year

**DATA SOURCES:** Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
**CREATIVE VITALITY SUITE:** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

## Snapshot of the Arts in ED Region 6W

2014 Swift, Lac qui Parle, Chippewa, Big Stone, Yellow Medicine

### Data Sources (Version 2016.2)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

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#### Occupations: Economic Modeling Specialists International.

SOC Codes (40) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 21-2021, 25-4012, 25-4021, 27-1011, 27-1012, 27-1013, 27-1014, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 49-9063

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#### Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (72) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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ED Region 6W contains: Swift, Lac qui Parle, Chippewa, Big Stone, Yellow Medicine

## Snapshot of the Arts in ED Region 7E

2014 Chisago, Mille Lacs, Isanti, Pine, Kanabec

### Creative Vitality Index



**0.39**

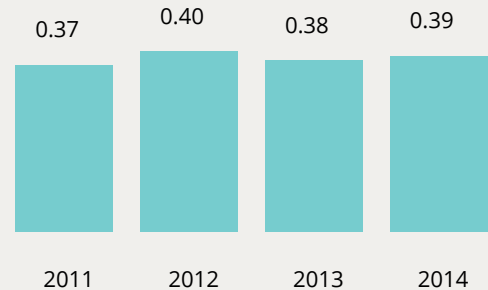
CVI Value

United States CVI = 1.0

### Total Population

**163,346**

### Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

#### GAIN

▲ **1%**  
since 2013

### 2014 Creative Jobs



**1,710**

Total Creative Jobs

There are 10 more creative jobs in the region since 2013

### Occupations with greatest number of jobs



#### LOSS

▼ **4%**  
since 2013

### 2014 Creative Industries



**\$52.2M**

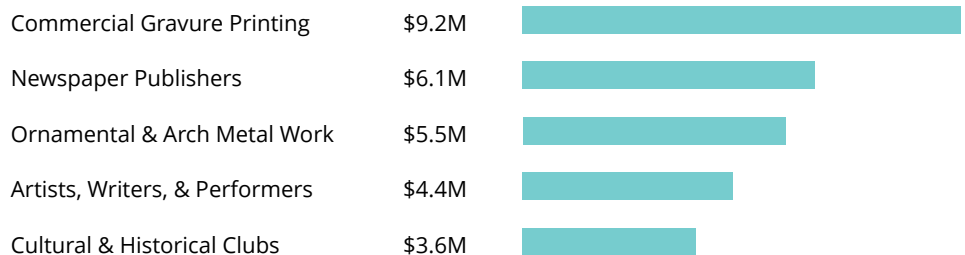
Total Industry Earnings

There is a loss of \$2.2 million in creative industry earnings in the region since 2013

### Industries with greatest earnings

#### Industry type

#### Industry Earnings



#### GAIN

▲ **6%**  
since 2013

### 2014 Cultural Nonprofit



**\$3.1M**

Nonprofit Revenues

There are \$174 thousand more in revenues in the region since 2013

#### GAIN

▲ **8%**  
for grant  
amount  
awarded  
(\$) since  
2013

### 2014 State Arts Agency Grants



**\$1.3M**

Amount Awarded

There are \$106 thousand more in grants since 2013. There are 1 less grants since 2013.



**4**

Number of Grants



**\$7.84**

Award Amount  
per capita

DATA SOURCES: *Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics*  
CREATIVE VITALITY SUITE: *The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)*

## Snapshot of the Arts in ED Region 7E

2014 Chisago, Mille Lacs, Isanti, Pine, Kanabec

### Data Sources (Version 2016.2)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

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---

#### Occupations: Economic Modeling Specialists International.

SOC Codes (40) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 21-2021, 25-4012, 25-4021, 27-1011, 27-1012, 27-1013, 27-1014, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 49-9063

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#### Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (72) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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ED Region 7E contains: Chisago, Mille Lacs, Isanti, Pine, Kanabec



# Snapshot of the Arts in ED Region 7W

2014 Wright, Benton, Stearns, Sherburne

## Creative Vitality Index



**0.48**

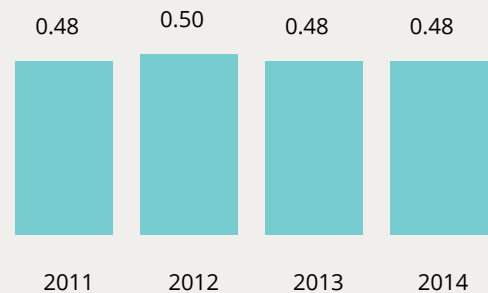
CVI Value

United States CVI = 1.0

## Total Population

**413,453**

## Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### GAIN

▲ **1%**  
since 2013

## 2014 Creative Jobs

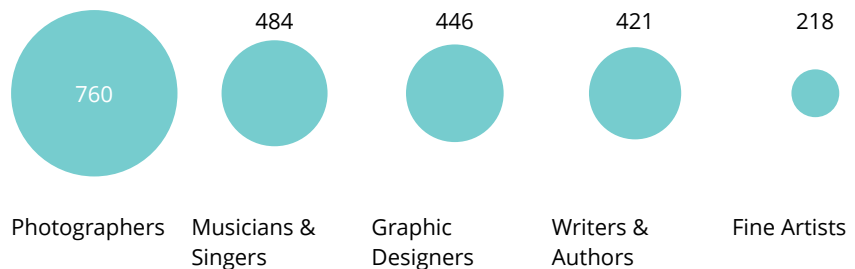


**4,846**

Total Creative Jobs

There are 28 more creative jobs in the region since 2013

## Occupations with greatest number of jobs



### GAIN

▲ **3%**  
since 2013

## 2014 Creative Industries



**\$315.5M**

Total Industry Earnings

There is a gain of \$11.0 million in creative industry earnings in the region since 2013

## Industries with greatest earnings

### Industry type

Commercial Gravure Printing

\$90.2M

Software Publishers

\$43.6M

Custom Woodwork

\$16.3M

Cultural & Historical Clubs

\$15.4M

Book Publishers

\$14.9M

### LOSS

▼ **1%**  
since 2013

## 2014 Cultural Nonprofit



**\$5.7M**

Nonprofit Revenues

There are \$81 thousand less in revenues in the region since 2013

### LOSS

▼ **18%**  
for grant  
amount  
awarded  
(\$) since  
2013

## 2014 State Arts Agency Grants



**\$304.9K**

Amount Awarded

There are \$66 thousand less in grants since 2013. There are 6 less grants since 2013.



**8**

Number of Grants



**\$0.74**

Award Amount  
per capita

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

## Snapshot of the Arts in ED Region 7W

2014 Wright, Benton, Stearns, Sherburne

### Data Sources (Version 2016.2)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

Due to rounding some percent values may not equal 100%.

---

#### Occupations: Economic Modeling Specialists International.

SOC Codes (40) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 21-2021, 25-4012, 25-4021, 27-1011, 27-1012, 27-1013, 27-1014, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 49-9063

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#### Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (72) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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ED Region 7W contains: Wright, Benton, Stearns, Sherburne

## Snapshot of the Arts in ED Region 8

2014 Cottonwood, Lincoln, Jackson, Lyon, Murray, Nobles, Pipestone, Redwood, Rock

### Creative Vitality Index



**0.49**

CVI Value

United States CVI = 1.0

### Total Population

**117,762**

### Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

#### GAIN

▲ **0%**  
since 2013

### 2014 Creative Jobs

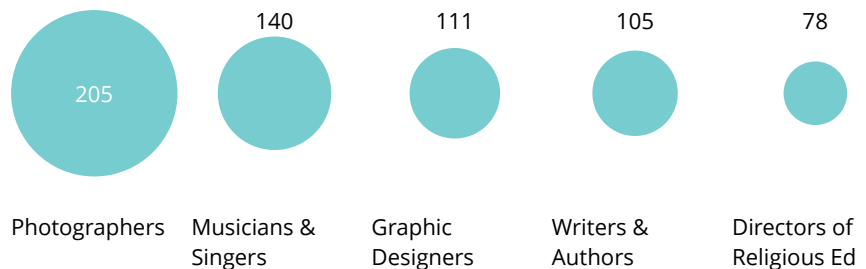


**1,333**

Total Creative Jobs

There are 3 more creative jobs in the region since 2013

### Occupations with greatest number of jobs



#### GAIN

▲ **3%**  
since 2013

### 2014 Creative Industries



**\$45.8M**

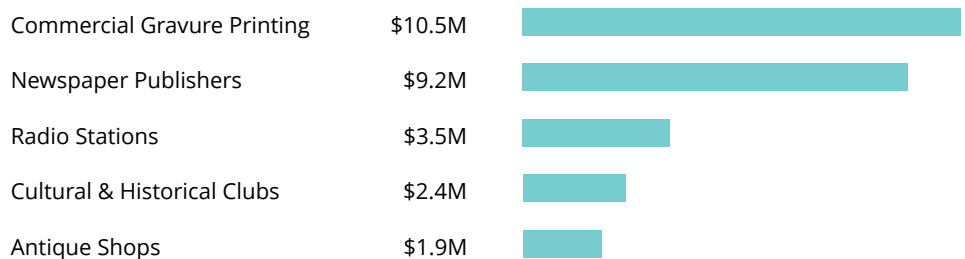
Total Industry Earnings

There is a gain of \$1.3 million in creative industry earnings in the region since 2013

### Industries with greatest earnings

#### Industry type

#### Industry Earnings



#### GAIN

▲ **3%**  
since 2013

### 2014 Cultural Nonprofit



**\$3.2M**

Nonprofit Revenues

There are \$95 thousand more in revenues in the region since 2013

#### GAIN

▲ **8%**  
for grant  
amount  
awarded  
(\$) since  
2013

### 2014 State Arts Agency Grants



**\$657.7K**

Amount Awarded

There are \$55 thousand more in grants since 2013. There are 1 less grants since 2013.



**1**

Number of Grants



**\$5.59**

Award Amount  
per capita

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

## Snapshot of the Arts in ED Region 8

2014 Cottonwood, Lincoln, Jackson, Lyon, Murray, Nobles, Pipestone, Redwood, Rock

### Data Sources (Version 2016.2)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

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---

#### Occupations: Economic Modeling Specialists International.

SOC Codes (40) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 21-2021, 25-4012, 25-4021, 27-1011, 27-1012, 27-1013, 27-1014, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 49-9063

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#### Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (72) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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ED Region 8 contains: Cottonwood, Lincoln, Jackson, Lyon, Murray, Nobles, Pipestone, Redwood, Rock

## Snapshot of the Arts in ED Region 9

2014 Watonwan, Blue Earth, Brown, Martin, Faribault, Le Sueur, Nicollet, Sibley, Waseca

### Creative Vitality Index



**0.61**

CVI Value

United States CVI = 1.0

### Total Population

**230,968**

### Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

#### GAIN

▲ **1%**  
since 2013

### 2014 Creative Jobs

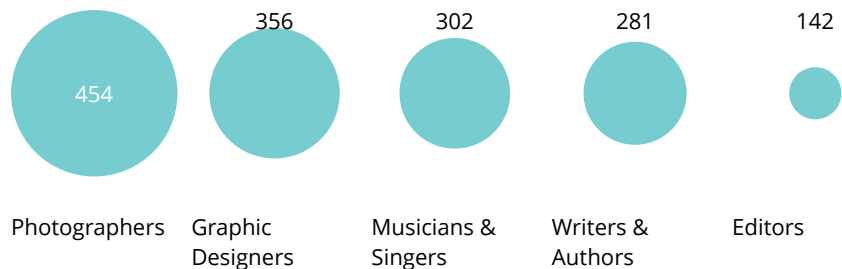


**3,069**

Total Creative Jobs

There are 39 more creative jobs in the region since 2013

### Occupations with greatest number of jobs



#### LOSS

▼ **0%**  
since 2013

### 2014 Creative Industries



**\$278.6M**

Total Industry Earnings

There is a loss of \$1.0 million in creative industry earnings in the region since 2013

### Industries with greatest earnings

Industry type	Industry Earnings
Commercial Gravure Printing	\$164.6M
Newspaper Publishers	\$11.2M
Book Publishers	\$10.4M
Ornamental & Arch Metal Work	\$8.6M
Artists, Writers, & Performers	\$7.1M

#### GAIN

▲ **27%**  
since 2013

### 2014 Cultural Nonprofit



**\$7.8M**

Nonprofit Revenues

There are \$2.1 million more in revenues in the region since 2013

#### GAIN

▲ **11%**  
for grant  
amount  
awarded  
(\$) since  
2013

### 2014 State Arts Agency Grants



**\$723.0K**

Amount Awarded

There are \$77 thousand more in grants since 2013. There are 2 more grants since 2013.



**9**

Number of Grants



**\$3.13**

Award Amount per capita

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
 CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

## Snapshot of the Arts in ED Region 9

2014 Watonwan, Blue Earth, Brown, Martin, Faribault, Le Sueur, Nicollet, Sibley, Waseca

### Data Sources (Version 2016.2)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

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---

#### Occupations: Economic Modeling Specialists International.

SOC Codes (40) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 21-2021, 25-4012, 25-4021, 27-1011, 27-1012, 27-1013, 27-1014, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 49-9063

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#### Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (72) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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ED Region 9 contains: Watonwan, Blue Earth, Brown, Martin, Faribault, Le Sueur, Nicollet, Sibley, Waseca

## Snapshot of the Arts in ED Region 10

2014 Dodge, Freeborn, Olmsted, Houston, Steele, Rice, Mower, Goodhue, Fillmore, Winona, Wabasha

### Creative Vitality Index



**0.59**

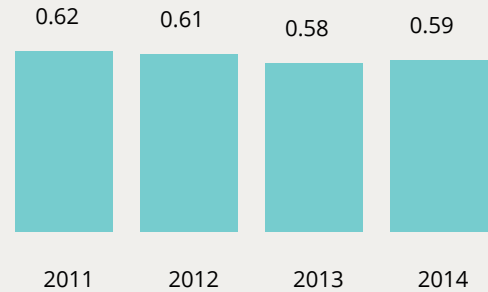
CVI Value

United States CVI = 1.0

### Total Population

**500,913**

### Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

**LOSS**

▼ **0%**  
since 2013

### 2014 Creative Jobs



**6,721**

Total Creative Jobs

There are 15 less creative jobs in the region since 2013

### Occupations with greatest number of jobs



**GAIN**

▲ **9%**  
since 2013

### 2014 Creative Industries



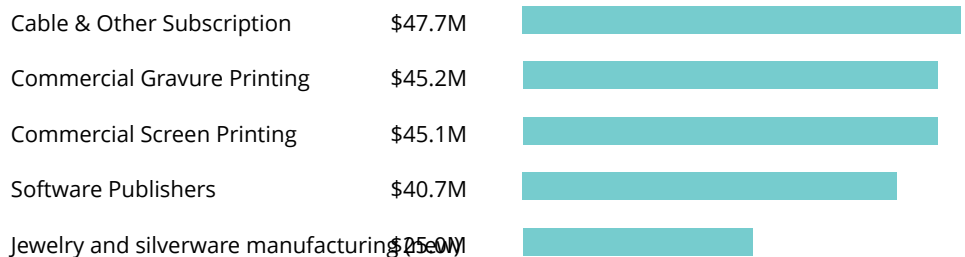
**\$389.0M**

Total Industry Earnings

There is a gain of \$34.5 million in creative industry earnings in the region since 2013

### Industries with greatest earnings

#### Industry type



**GAIN**

▲ **2%**  
since 2013

### 2014 Cultural Nonprofit



**\$21.4M**

Nonprofit Revenues

There are \$357 thousand more in revenues in the region since 2013

**GAIN**

▲ **19%**  
for grant amount awarded (\$) since 2013

### 2014 State Arts Agency Grants



**\$1.8M**

Amount Awarded

There are \$342 thousand more in grants since 2013. There are 5 more grants since 2013.



**33**

Number of Grants



**\$3.60**

Award Amount per capita

**DATA SOURCES:** Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
**CREATIVE VITALITY SUITE:** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

## Snapshot of the Arts in ED Region 10

2014 Dodge, Freeborn, Olmsted, Houston, Steele, Rice, Mower, Goodhue, Fillmore, Winona, Wabasha

### Data Sources (Version 2016.2)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

Due to rounding some percent values may not equal 100%.

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#### Occupations: Economic Modeling Specialists International.

SOC Codes (40) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 21-2021, 25-4012, 25-4021, 27-1011, 27-1012, 27-1013, 27-1014, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 49-9063

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#### Industry Earnings: Economic Modeling Specialists International.

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#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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#### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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ED Region 10 contains: Dodge, Freeborn, Olmsted, Houston, Steele, Rice, Mower, Goodhue, Fillmore, Winona, Wabasha



## Snapshot of the Arts in ED Region 11

2014 Scott, Washington, Anoka, Dakota, Ramsey, Carver, Hennepin

### Creative Vitality Index



**1.60**

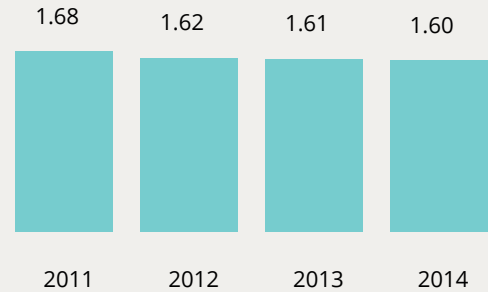
CVI Value

United States CVI = 1.0

### Total Population

**2,985,457**

### Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

#### GAIN

▲ **2%**  
since 2013

### 2014 Creative Jobs

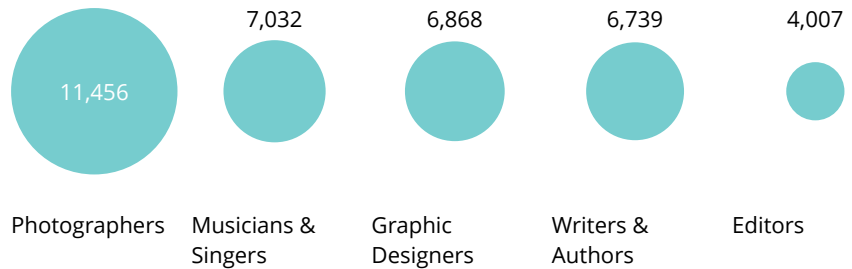


**72,566**

Total Creative Jobs

There are 1 thousand more creative jobs in the region since 2013

### Occupations with greatest number of jobs



#### GAIN

▲ **4%**  
since 2013

### 2014 Creative Industries



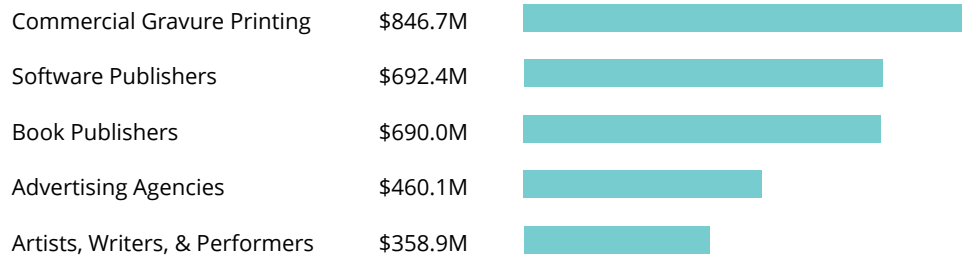
**\$6.0B**

Total Industry Earnings

There is a gain of \$219.6 million in creative industry earnings in the region since 2013

### Industries with greatest earnings

#### Industry type



#### GAIN

▲ **2%**  
since 2013

### 2014 Cultural Nonprofit



**\$685.2M**

Nonprofit Revenues

There are \$13.4 million more in revenues in the region since 2013

#### GAIN

▲ **25%**  
for grant  
amount  
awarded  
(\$) since  
2013

### 2014 State Arts Agency Grants



**\$25.0M**

Amount Awarded



**476**

Number of Grants

There are \$6.1 million more in grants since 2013. There are 87 more grants since 2013.



**\$8.37**

Award Amount  
per capita

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

## Snapshot of the Arts in ED Region 11

2014 Scott, Washington, Anoka, Dakota, Ramsey, Carver, Hennepin

### Data Sources (Version 2016.2)

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Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

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#### State Arts Agency Grants: National Assembly of State Arts Agencies

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#### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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ED Region 11 contains: Scott, Washington, Anoka, Dakota, Ramsey, Carver, Hennepin