# Information name: Jesse Cooke phone number: 662-452-0053 address: 4361 SE Raymond St, Portland, OR 97206 email: jesse@jc00ke.com # Oualifications qualifications: Well rounded, detailed oriented, senior software engineer with a strong background developing complex, data driven websites and web based application. Extensive experience with both front end and back end development. Extremely knowledgeable in current Microsoft technologies. Focusing on developing skills in Ruby. Seasoned in deployments on both Microsoft and Linux platforms. # Experience experience: # ############################ # jc00ke llc # ############################# name: jc00ke llc date\_employed: 2009 - present clients: # Clients # ------ name: Renewable Funding projects: name: Repaymnt Estimatr role: Consultant details: Writing a loan estimation library so potential applicants can get a good-faith estimate of their total loan costs. - Working through a massive spreadsheet and porting expressions into Ruby - Using Rspec to both describe & unit test Using Sinatra as the entry point to the library - name: Carver Climbing Club projects: name: Membership Renewal Drive System role: Consultant details: - Building a system to help a local climbing club with a membership renewal drive that will bring all member records into a web application built with Ruby on Rails - Helping stakeholders understand how technology can benefit the Designed workflow for offline/online membership renewal as part of project proposal - name: Sitka Technology Group projects: name: Member Initiation Prototype role: Contractor details: - Built a scenario management system in Rails that was used to demo a new system to Sitka's client's client.

Can't say much because of the NDA.

- name: Portland Rock Gym projects: - name: Email Marketing System role: Consultant details: - Designed scheduled task to email members a notification that their membership will be expiring soon - Built the system in Ruby, on Windows, using the Sequel database **library and** the Rake task system - Interfaced the system with Microsoft's Retail Management System (RMS) backend database (SQL Server 2005 Express) and helped client understand the schema of the database - name: Bystander Productions projects: - name: Website role: Consultant/Developer details: - Built out the website using the Refinery Content Management System (a Rails CMS) - Researched different CDN options for video playback - name: Brightworks projects: - name: Website Audit role: Consultant details: Performed a website audit for client to help them understand both qualitative and technical pros and cons of their current - Delivered the audit within 2 business days of being hired in accordance with client's immediate time line - name: Personal Projects projects: name: Springee role: Lead Developer details: Springee is an online persona management application that will allow users to manage all their social networking and contact information in one place. This will allow users to share one link that serves as their online contact card. - Building with Rails 2.3.5, MongoDB (through MongoHQ) and Heroku # ############################ # Swipht Technologies # ############################## name: Swipht Technologies date employed: 2005 - 2009 clients: # Clients - name: Portland State University - name: Graduate Business School CMS role: Systems Architect, Lead Developer and Systems Administrator Designed a flexible content management system (CMS) that allowed business users at the school to create, edit and delete pages along with uploaded assets Chopped designs by 3rd party agency into clean HTML, using unobtrusive Javascript techniques for functionality among the - Helped set up production server using Suse Enterprise Linux 11

- name: Graduate Business School Search Engine Optimization

role: Technical Researcher and Developer details:

- Helped client understand what technical improvements could be made to the front-end of their website to help with performance and SEO
- Created dynamically generated sitemap.xml for search engines
- Added custom 404 page with Google Site Search
- Revamped the front-behavior to be completely unobtrusive

- name: New York Law School projects:

name: File Upload Tool

role: Systems Architect, Lead Developer and Systems Administrator details:

- Researched, designed and developed an FTP replacement tool
- Built tool using Ruby, Sinatra and Passenger that allowed users to create/rename/move/delete files and folders within their user directory using a web interface
- Set up a basic Content Distribution Network (CDN) that allowed users to securely link to uploaded assets
- Tool was immediately used to manage around 30,000 files across approximately 50 users
- Tool was developed with Agile method in 2 week time frame

- name: OHSU School of Nursing projects:

- name: SBEAN Prototype

role: Lead Developer and Business Analyst details:

- Helped client design a prototype web application to provide auxiliary learning materials for nursing students
- Built prototype with Google Maps and jQuery using CSS3 features
- Implemented custom controls on the Google Map
- Implemented complex window and tab user interface that was completely unobtrusive in using Javascript with key bindings

- name: Kettle Chips projects:

- name: Promotional Microsites

role: Lead Developer

details:

- Worked with client and designer to come up with attractive and accessible micro-sites
- Implemented SEO and front-end performance best practices that yielded crisp markup that worked well with CSS on and off

- name: Jobdango Business Systems projects:

 name: Jobdango 2.5 role: Lead Developer details:

- Lead development on major front-end overhaul introducing location specific platform (based on IP address) and new pricing structure
- Used server-side caching to dramatically speed up page composition

- name: Jobdango 2.0

role: Lead Developer, Infrastructure/Systems Administrator and Email Guru details:

- Helped lead project to port application from Classic ASP to ASP.NET 2.0
- Developed system to support many affiliate sites with different tasks **and** designs
- Migrated themes to MasterPages system and revamped Affiliate

theme support

- Set up test and production environments production web and database servers hosted at Rackspace, worked with Rackspace teams to secure servers
- Designed email server systems to support sending tens of thousands of emails per day. Researched and solved blocking of legit emails marked as spam to Comcast and other email systems
- name: Server Migration role: Lead Developer, Systems Administrator and Project Manager details:
  - Documented and designed comprehensive migration plan for moving the client to new web and database servers. Performed switch at go-live with no major issues
  - Assigned tasks and facilitated communication among key figures
  - Set up SQL Server 2005 with full-text indexes and IIS 6 to run multiple sites and applications
- name: Howard S. Wright projects:
  - name: WrightTrack Project Management System role: Senior Developer and Database Analyst details:
    - Designed and developed sophisticated logging component that writes to a variety of destinations (database, event log, email, etc) based on the type of event and the system's configuration settings
    - Implemented automated, event driven notification system that emails users when project data relevant to their role changes
    - Set up and integrated SQL Server 2005 Reporting Services for in-application reports, project forms and automated email attachments
    - Designed a solution that uses the web services exposed by SQL Server 2005 Reporting Services to seamlessly integrate reports into other web-based applications
  - name: HSW Websites in Windows Sharepoint Services role: Lead Developer details:
    - Worked closely with client to design site and transformed Photoshop comps into HTML + CSS for client review
    - Implemented Windows Sharepoint Services (WSS) as a content management system using ASP.NET UserControls and the CAML query language

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# Centene

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- name: Centene Corporation
date\_employed: 2003 - 2006
clients:

ctients:

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details:

# Clients

- name: Information Services Department

name: Website Maintenance and Development role: Contractor

- Internship that lead to employment with a multi-state HMO
- Helped Centene create and maintain their numerous websites for HMO members and providers
- Researched application platforms for new round of websites and web applications

- # Education
- school: Washington University in St. Louis

years: 1999 - 2003 degree: B.A. Mathematics - school: Portland State University years: 2004 - 2005 degree: Certificate in Web Technologies # Ongoing education ongoing: - group: pdxrb desc: Attend monthly Portland Ruby Brigade meetings featuring demonstrations on Ruby projects and techniques - group: pdxfunc desc: Attend monthly Portland Functional Programming Study Group meetings featuring talks on the functional style of programming and writing of code to learn functional programming techniques - group: Javascript Admirers desc: Attend monthly meeting on new Javascript techniques & libraries. # Skills skills: name: HTML and CSS level: advanced years: 6 years - name: Javascript level: advanced years: 5 years - name: C# and ASP.NET level: advanced years: 5 years - name: SQL level: advanced years: 5 years - name: Windows - Desktop and Server level: advanced years: 5 years - name: Linux - Ubuntu and Red Hat, Desktop and Server level: advanced years: 3 years - name: Ruby/Rails level: intermediate years: 3 years - name: Photoshop level: intermediate years: 5 years

- name: Haskell and Erlang

level: beginner

years: less than 1 year