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**READER’ S DEN**

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**Project Title and goal**

Reader’s den is an online store. It is an online store for people who love reading and don not want to go to a stationary library or buy a book. The important goal of my website is to give reader’s free access to books of all kinds .In this first stage of the assignment it is a simple website with few books and pages but will be improved as I reach the final stage.

**Objectives**

* To have fast loading web based application software
* To provide the best books
* To give away free books after a certain limit
* Data accuracy and transparency
* Provide best customer service

**Reason for Selection**

When putting together all the thoughts, It was the most difficult decision to make as i thought that if I make a free library and provide free books ,then what will I gain .So,i thought to Buy the books that they have read and are no use to them as I am also a books lover and i prefer reading a real book instead of a digital one.So ,This website is an exchange sort of library where people will sale their books to this company for reading digital books for free.

**Importance**

* Green paperless economy (Mostly electronic documents)
* Easy to find all sorts of books
* Old books will have a safe home
* Less time more books available
* Easy money for useless books

**Target Users**

* Age: There is no restriction on any age group, which means that anyone who is interested in reading novels and books can use it except those who do not have basic web browsing skills.
* Mostly the target users will be the men and women who are housemakers and need entertainment to pass their free time at home and have lots of books that they have already read and are no use to them.
* Education: Basic web browsing skill is the only requirement to use our website.
* Gender: No restriction on specific gender group, the website is available to use for both males and females.
* No online shopping experience is required

**Features**

This website provides two way service ,The owner of the website gets books that are affordable and the readers or the users get the innumerable number of books to read.

* Basic Features
  + Search function
  + when mouse is over an image,it changes shape
  + Easily accesible
  + Very dynamic content on home page
* User Experience Enhancement
  + Use cookies to send better recommendations
  + Reward loyal readers.

**Technologies**

* Front End

• The front-end will includes the client side languages.

* + Information – HTML
  + Layout – CSS

OUTLINE: