**Part 1: Response to feedback**

* home page too barren...no text to say it is a bakery...
* CTA cannot be seen clearly on yellow background
* home is very empty
* plan do not have any evaluation criteria
* some images dont get loaded in menu n special pages
* About us just text...not interesting..
* your IA have boxes with any links just hanging in the air
* the yellow banner with company name in each page very broad
* no sign-up or order form...?

**Response:**

* + I will fix the background’s color more dark and add a big white text ”Australian Bakery”
  + I also add some pictures and short para below
  + I change every image from jpg to png for they are be able to be loaded.
  + I add some images in About us page
  + Add sign up and order form
  + I will fix the plan and IA

**Part 2: Design Rationalisation**

**Home page:**

* At the top of page is navbar including Home, Menu, Contact Us and Specials (color: white) (hided in a hamburger button when shrank the screen), background: black.
* There are 5 main div cards:
  + The first div has the name of website “Tropical Treats”(color: black; font: Marck script; font size: 60px), a bread image (width: 450px), a big text ”AUSTRALIAN BAKERY” (color: white; font size: 90px; font: Source Code Pro) a button link to **Sign up page** (color: white; width:200px; border: white 2px solid)(all of items are set at the middle of screen and arranged from up to down), background color: #FF9F00.
  + The second div contains two more small div cards:
    - The first one on the left, contains a cake image (account 50% of screen and becomes 100% when screen is shrunk smaller)
    - The second one on the right, contains a short paragraph talking shortly about our dishes (color black; (title: font size: h3); (para: font size: 20px)) and button link to **Menu page** (color: black; width:200px)(account 50% of screen and becomes 100% when screen is shrunk smaller).
  + The third div contains text “Enjoy (font size: h3) special weekends (font size: 70px)” (color: white), background is a big chocolate cake (position: fixed)
  + The fourth div is quite similar to the second one, but the image is on the right and the paragraph (introducing shortly our bakery) on the right, and there is a button link to **About us page**.
  + The final div contains 4 images of dishes from menu. They are arranged into 4 columns and become 2 columns and 1 when shrink the screen. When click into images, they re going to show some feedbacks from guests.
* At the end of page is footer contains bakery’s address, contact (color: white; font size: 40px) and a form for inputting feedback (including area to input guests’ email and other to input feedbacks) ,address contact and form are arranged into 3 cols, and become 1 col when shrink the screen, background is black.

**Menu page:**

* At the top of page is navbar
* Under the navbar is header (height: 500px), containing a big white text “MENU”, background: #72FFE6
* Next is 6 images of 6 different bakery’s dishes (width 400px) and there is name (color: black; font size: 24 px of dish under each image, they are arranged into 2 cols and become 1 when shrink the screen.
* End of page is footer.

**Detail Products pages:**

* At the top of page is navbar
* Under the navbar is header (height: 500px), containing a big white text “MENU”, background: #72FFE6
* Next are 2 div cards arranged into 2 cols. First div is image of product (width: 600px), second is a box display name and price of product (has same height with image)
* Below 2 above div cards is Product detail (font size: h2) contains:
  + 1 div has title “Ingredients” (font size: h3) contains paragraph about product’s ingredients
  + 1 div has title “Nutrition Information” (font size: h3) contains a table about amount of ingredients
  + 1 div has title “Allergen” (font size: h3) contains some ingredients be possible allergen.
* Footer.

**Signup page:**

* At the top of page is navbar
* Below is a box (background: white) contains form to sign up:
  + Name
  + Email address
  + Product interests (checked box)
  + Birthday (day and month only)

Every area is gonna show red text “ you need to input” if you empty it or “invalid” if you put wrong form.

* + A button to submit
* Footer.

**Part 3: Usability Test plan**

* **Goal of site:** 
  + My website is going to introduce an Australian bakery named “Tropical Treats” with 6 kinds of cake from Australia
  + This site will let users be able to sign up or order products of bakery
  + It also assistants this company become no.1 bakery in Australia
* **User testing detail:**
  + Nguyen Hung, contact: 45003400, age: 26, employment: student, special interest: chocolate muffin
  + Le Xuan Hoang, contact: 23004300, age:24, employment: student, special interest: blueberry muffin
* **Pre -test questions:**
  + What kind of cake do you link?
  + How often do you eat cake?
  + Do you want to try some dishes from Australia?
* **Test task and schedule:**
  + At the beginning when just open our website, you can a big button named Sign up, click there, the site is going to go the **Sign up page**, put your info and then subscribe to the newsletter.
  + If you want to go to menu, click the Menu on the navbar, there are 6 products of bakery and below each item is name of each one, click one of them, the product’s detail is going to be shown, there is image of product, name, price, and a “Order” button will take you to the **Order page** if you click it.
  + If you want to go back to **Home page,** click Home on the navbar. At home page, if you scroll down, you will see:
    - A short para talking about “Our flavor” and “Menu” button.
    - A big text “Enjoy special weekends” and “Join us” button linked to **Specials page**.
    - A short para talking about ”Our place” and “Read more” button linked to **About Us page.**
    - Some feedback from other customers
    - And you can put your feedback at the footer.
* **Post-test debrief:**
  + Is it able for you to open every page of our website?
  + What make you feel inconvenient?
  + Is every image loaded?
* **Usability Scale**

Use these items to rate your test’s feeling about the site. You may use the items as questions in the post-test debrief.

* + **Learnability**: How easy is it for users to accomplish basic tasks the first time they encounter the design?
  + **Efficiency**: Once users have learned the design, how quickly can they perform tasks?
  + **Memorability**: When users return to the design after a period of not using it, how easily can they reestablish proficiency?
  + **Errors**: How many [errors](https://www.nngroup.com/articles/slips/) do users make, how severe are these errors, and how easily can they recover from the errors?
  + **Satisfaction**: How pleasant is it to use the design?