**Usability Test Template**

1. **Create a document with the following areas. You will use your document during the usability test next week.**
2. **Goal of the site:**

Explain the goal of your site in 2-3 sentences.

1. **User testing detail:**

Name, phone, age, employment, special interests, and any other items you are interested in.

1. **Pre-test questions:**

Create three questions to ask your tester prior to the test. These questions should be aimed to gather information regarding your test as a potential user of the site.

1. **Test tasks and schedule**

* Write a series of steps for the user to follow in using your site. At a minimum the user should be able to navigate the site, check out the specials and subscribe to the newsletter.
* Attempt to gain information regarding how the user feels about the site.
* Use the “Talk Aloud” method of gaining user feedback.

1. **Post-test debrief:**

Come up with 3 questions to ask the user regarding their input about the site

1. **Usability Scale**

Use these items to rate your test’s feeling about the site. You may use the items as questions in the post-test debrief.

* **Learnability**: How easy is it for users to accomplish basic tasks the first time they encounter the design?
* **Efficiency**: Once users have learned the design, how quickly can they perform tasks?
* **Memorability**: When users return to the design after a period of not using it, how easily can they reestablish proficiency?
* **Errors**: How many [errors](https://www.nngroup.com/articles/slips/) do users make, how severe are these errors, and how easily can they recover from the errors?
* **Satisfaction**: How pleasant is it to use the design?