



AXYON

ADVANCING WHAT'S NEXT



JOSH CAGAPE

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🏡 Davao City

COLOR PALETTE + TYPOGRAPHY SET

COLOR PALETTE:

PRIMARY RED: #FF3B3B

SECONDARY PINK: #FF5FA2

DARK RED: #C4162A

SOFT CREAM: #FBF7F2

NEUTRAL BLACK: #111111

TYPOGRAPHY

HEADER FONT:
GLACIAL INDIFFERENCE (BOLD)

BODY FONT:
MONTSERRAT (REGULAR)



BRAND STYLE: MODERN, BOLD, AND FORWARD-THINKING WITH A CLEAN PROFESSIONAL TONE.



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