

Backend as a Service (BaaS)

Step #1:

- List the names of all the BaaS/MBaaS Solutions found:
 - Appcelerator Cloud
 - Parse
 - Firebase
 - Kinvey
 - ShepHertz
- List a short description of each:

Name	Pros	Cons	Notes
Appcelerator Cloud	Customer Focused	Cost, website is not easily navigable.	Big companies utilize this company, it allows for enterprise connections better than smaller companies.
Parse	Open Source	Hosting not included.	Allows for many different types of SDKs. No cost, user needs their own hosting.
Firebase	Easy integration, reasonable pricing	Use of IaaS only allowed with top plan	Made by Google
Kinvey	Easy to navigate and work with, fast cs.	Targets enterprise systems more than consumer/smaller businesses. B2C.	States that they are industry leading BaaS.
ShepHertz	Free plan is very nice	Paid plans are more expensive than all other companies	Targets smaller companies, nongaming related apps to introduce game related functions.

APA

Pricing Updates for Appcelerator Cloud Services and Analytics... (n.d.). Retrieved March 01, 2018, from <http://www.appcelerator.com/blog/2013/01/pricing-updates-for-appcelerator-cloud-services-and-analytics/>

Parse Open Source =? (n.d.). Retrieved March 01, 2018, from <http://parseplatform.org/>

Firebase. (n.d.). Retrieved March 01, 2018, from <https://firebase.google.com/pricing/>

Mobile Backend as a Service (mBaaS) for the Enterprise | Kinvey. (n.d.). Retrieved March 01, 2018, from <https://www.kinvey.com/>

S. (n.d.). 800 APIs. 25 Modules. 16 SDKs. Real-time Actionable Analytics. Retrieved March 01, 2018, from <http://api.shephertz.com/>