

What to Show	How to Show it
Slides	
General overview	Introduction slide
Text analytics background	Single sentence glossary slide, or “explain as I go”
Program structure	Diagram. Include table from dissertation?
Program Demo	
Varied input forms	Demonstrate on both free-response csv and unstructured text novel
Internal data structure & losslessness	Explain rendered dataframe
Processing: lemmatisation & stopwords	Show with free response
Processing: sectioning	Show with novel
Insights (Visualisations)	Frequent words (bar)
	Keywords (bar, word cloud)
	Moving average sentiment (time series)
	aggregate sentiment (page view, histograms, density)

Additionally:

- Demonstration of facetting & grouping
- Lead with the free response file
- Free response: Frequent words, Keywords. Novel: Moving average sentiment, aggregate sentiment