Training Data Set Creation for the Sum of Ad Clicks

The training data set used for this analysis is shown below (first 5 lines):

```
In [27]: trainingDF4.shape
Out[27]: (529, 4)

In [28]: trainingDF4.head(5)
Out[28]:
        isHit   price  adCount  sessionCount
0   0.134078    21.0       44            14
1   0.100000    53.0       10             4
2   0.122047    80.0       37            12
3   0.109430    11.0       19            10
4   0.130682   215.0       46            14

In [29]: |
```

Dimensions of the training data set (rows x columns) : 529 x 4

# of clusters created: 3