



AGE: 20

GENDER: MALE

OCCUPATION: STUDENT

## Frustrations

- Sudden drops in values
- The feeling of losing everything
- Not having a clear information about all the stocks and having to manually estimate my profit/loss.
- The volatility of altcoins
- Hard to understand indexes and terms for which I would need a degree to properly master
- Everything not being up to date

## Core needs

- Distributing funds
- Notifications and updates
- A good and clear interface. Information must be given at a glance.
- The market cap
- Transparency and speed
- Detailed information

## Bio

- Informatic Engineering student.
- Spanish.
- Just entered the stock and crypto world, he seeks for something simple and understandable,
- Passionate about the blockchain.
- Obsessed to check daily his profit/loss, but struggles to calculate it manually everyday.