

John Cameron

jcamer68@uwo.ca | <https://www.linkedin.com/in/john-cameron1/> | (647)-984-4188

EDUCATION

Western University – GPA 3.98/4.00 (93.5%) 2019 – 2023
Software Engineering with Advanced Entry Opportunity to Ivey Business School
• **Awards:** \$10,000 Admission Scholarship, \$1,500 from Ontario Professional Engineer Foundation

WORK EXPERIENCE

Data Analyst – Diem The App: Toronto, ON 2020
• Designed Excel models using PivotTables, V/HLOOKUPS, and other advanced functionalities to detect relevant trends spanning from customer acquisition to retention
• Processed thousands of data entries, making them uniform and easier to extract information from

Business Analyst – Lavender: Remote (New York City) 2020
• Worked with founders to help execute market strategies and grow paid customer base
• Built in-depth Excel analyses for Sales team, with a focus on SaaS utilization trends across various industries
• Collaborated with Finance team to create thorough financial forecasting models

Product Team - Concis: Remote (India) 2020
• Oversaw report summaries conducted and prepared by other analysts, helping them build an effective and captivating roadmap for their research analysis and findings
• Analyzed market research reports across a number of sectors ranging from FinTech to AI, with a focus on summarizing concepts and drawing out key takeaways for use in Venture Capital and Private Equity
• Communicated pertinent information through written report summaries, audio recordings, and slide decks

Research Analyst – MSAM Laboratory, Waterloo University: Waterloo, ON 2019
• Began optical scanning for prototype that was to be used for topology optimization
• Analyzed and compared various fume extractors for FDM (3-D) printers through cost-benefit analyses
• Used Computer-Aided Design (CAD) to create and source parts for FDM (3-D) printer enclosures, with a primary focus on maximizing particle airflow efficiency in order to reduce hazardous fumes
• Prepared 3-D printed specimens for post-process analysis (cutting, mounting, grinding, and polishing)
• Labelled chemicals and other materials in accordance with WHMIS 2015 standards

Basketball Head Coach – York University, Glendon Campus: Toronto, ON 2017
• Planned weekly activities in detail with a focus on improving the skill set and athletic capabilities of campers
• Led drills for campers ranging from (8-15 y/o) , providing in-depth feedback and working individually with campers to build their confidence and capabilities both on and off the court

EXTRACURRICULAR EXPERIENCE

Senior Research Analyst – Ivey Business Review: London, ON 2020

Director of Industry - Western Founders Network: London, ON 2019-2020
• Wrote components of the case used for Industry's flagship event, Technology Consulting Competition, with a focus on clarifying concepts and making them understandable to over 200 competitors without a concrete background in technology
• Reached out to potential sponsors, building rapport and generating interest from multiple clients for future sponsorship of TCC
• Took part in organizing the first iteration of Career Coffee Chats, a structured networking event to introduce members to a variety of fields that integrate business and technology (ie. product management, consulting)

ADDITIONAL INFORMATION

Skills: Programming languages – Java, Python, Javascript, CSS, HTML | Excel – Data Analysis, Forecasting

Athletics: 3x Division 1 Basketball (team ranked 5th provincially), 2x Division 1 All-Star

Achievements: 2x DECA Top 10 Internationally | 2x DECA Prov. Champion | AsiaWise Prov. Champion

Interests: Basketball, Powerlifting, Hiking, Cooking