

J/C

JULIE CAMPBELL

About

As a detail-oriented self-starter, I have a demonstrated history of working with various technologies to implement new solutions to provide the best user experience possible and provide the data analysis to validate the outcomes.

Projects

GitHub Repository
github.com/jcampbell050915/dsc-masters-projects

Education

Master of Science in Data Science

Bellevue University
2022 – Expected May 2024

Bachelor of Science in Management Information Systems

The University of Alabama
2012 - 2015

Experience

Technology Analyst – Digital Adoption

State Farm / Remote

OCT 2021 - PRESENT

- Develop and maintain digital adoption (WalkMe) content for multiple enterprise systems (Workday, iCIMS, T2, PeopleSoft, Coupa, etc.)
- Revolutionized data reporting practices in the Human Resources & Development department with dashboards containing information such as the digital adoption program, solution value, chatbot engagement, and more.
- Develop scripts with Python to automate data retrieval process for dashboards.
- Designed, developed, and implemented a chatbot utilizing WalkMe, resulting in enhanced customer service for internal ADA questions.
- Educate Community of Practice members (20+ people) on how to build and maintain WalkMe content.
- Built and maintained strong, collaborative relationships with business partners that resulted in successful project outcomes.

Project Manager II - Digital Adoption and User Experience

Walmart Home Office / Bentonville, AR

APR 2021 – SEP 2021

- Built and maintained online content including helpful resources, user guides, visuals, etc.
- Gathered end user feedback and leveraged data to help prioritize system enhancements.
- Managed digital adoption initiatives and projects by developing and communicating project plans and schedules to teams and stakeholders to support established objectives.

Production Developer II

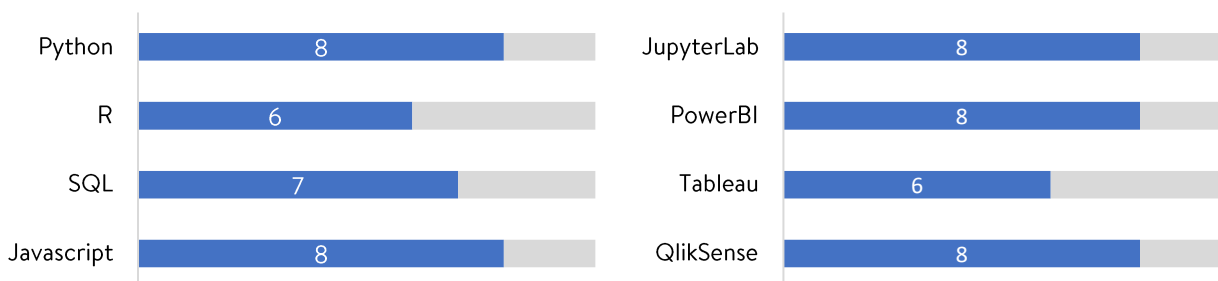
Walmart Home Office / Bentonville, AR

SEP 2018 – APR 2021

- Developed and maintained digital learning content hosted on the web with Adobe Experience Manager (AEM)
- Lead user experience (UX) workshops on user testing techniques for the Learning & Development department (60+ people)
- Developed applications to assist in analyzing team metrics related to agile methodology utilizing custom company deployment pipeline

Skills

Primary skills are rated from 1-10 with 10 being the highest proficiency. Other skills and known technologies are listed below.



Project Management • User Experience Research and Design • Visual Studio Code • HTML • CSS • jQuery • API Management • Hadoop • Spark • HDFS • YARN • Solr • NiFi

Licenses & Certifications

JUN 2021

WalkMe Digital Adoption Technical Training

OCT 2020

eCornell Innovation Strategy

Patents

[Physical shopping with physical and/or virtualized customer assistance](#)

US US20170236175A1 | Issued Feb 25, 2020

[Wearable security apparatus](#)

US US20180005469A1 | Issued Aug 6, 2019