

Advance Praise for Pankaj Ghemawat's *World 3.0: Global Prosperity and How to Achieve It* (Boston: Harvard Business Review Press, 2011).

Pankaj Ghemawat's book provides a fresh look at cross-border integration and its implications. It demonstrates why integration and regulation must be seen as complementary. And it offers precious recommendations that should inspire all stakeholders in times of major challenges for the global economy. A must read.—Pascal Lamy, Director General of the World Trade Organization (WTO).

We are currently stuck in 'World 2.0', which perceives the further impact of global integration as limited. Professor Ghemawat artfully proposes how we can move to 'World 3.0', in which we could enjoy not only the fruits of a concluded WTO Doha Round, but also wider technological, cultural and social benefits resulting from openness. The transfer of knowledge, whether through investment, trade or people could have a significant impact on growth - especially relevant in a post-crisis economy. This is an interesting and timely argument that deserves careful consideration.--Dr. Supachai Panitchpakdi, Secretary-General of the UN Conference on Trade and Development (UNCTAD)

This is a very comprehensive framework for thinking about market failures, globalization and market integration that sets a visionary but pragmatic agenda for countries, businesses and senior managers. Ghemawat's views about managing capital reversals and imbalances while exploiting the large untapped potential of globalization are particularly relevant.—Michel Camdessus, former Managing Director, International Monetary Fund

This book deserves to be read widely. It establishes, through the type of clinical analysis on which Ghemawat has built his reputation as a global strategist, that the current world we live in is, at best, semi-globalized, and then proceeds to spell out the implications of such a world for government, businesses and individuals.—Ratan Tata, Chairman, Tata Group

This is the right book at the right time. After the most severe economic crisis since the Great Depression, many leaders are looking for ways to make the global economy more stable--and more sustainable. World 3.0 offers government and business well reasoned strategies for achieving that"-- Peter Löscher, President and Chief Executive Officer Siemens AG

"Pankaj Ghemawat has provided an impressive and comprehensive analysis of the world's situation in times of globalization and strong economic and social imbalances. His book contributes to fostering the right mindset that will enable us to reshape this world in a sustainable way. If we believe in World 3.0, we will be able to build it."-- Mohammed Yunus, founder of Grameen Bank and recipient of the Nobel Prize for Peace