



Hello <<First Name>>,

Here is the latest news from Cloudstaff, we hope you like it.



Making Better Managers

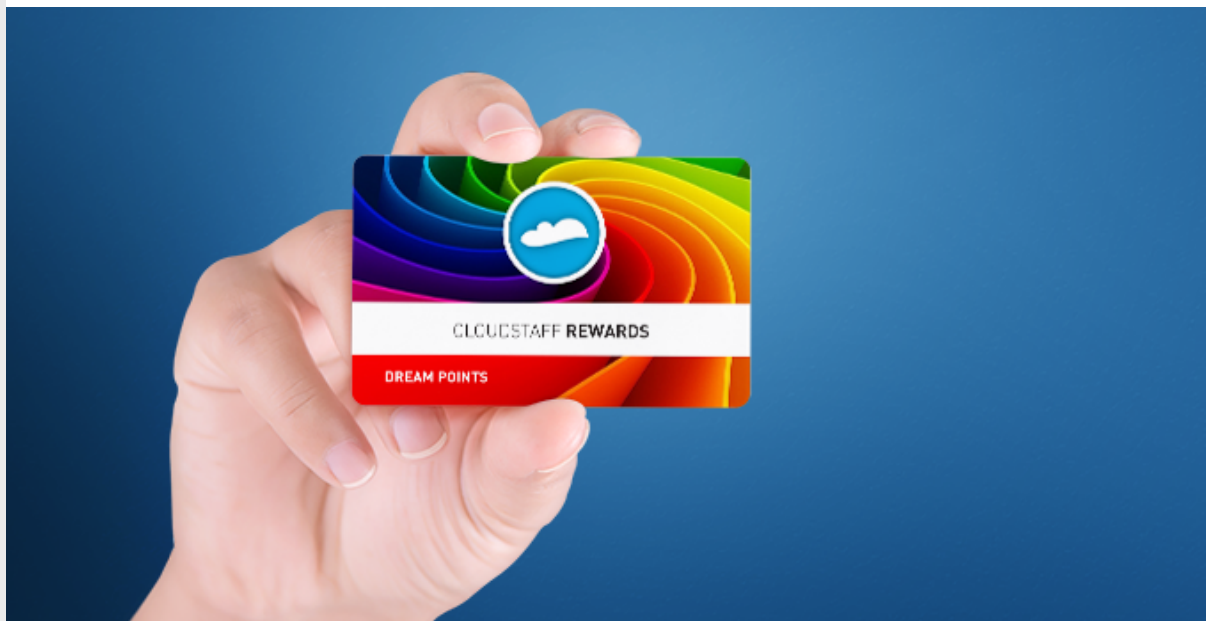
At Cloudstaff, we hire more people in a week than most businesses do in a year. We on-board many different people with many different skills and very diverse personalities for many different roles.

One of the most important lessons we have learnt over the years is that investing in training is essential. It not only improves the obvious core skills required for the role, but also the soft skills which are often

overlooked. That is why we created a dedicated Training Department, and we have seen the benefits of our training programs first-hand, especially in the area of management training. We have learnt a lot about successful hiring and promoting of managers and team leads.

If you would like to read more about the problems we have encountered and the solutions to these issues, click the link below and read the full article.

[Read the full article](#)



A smarter way to reward Cloudstaffers

Cloudstaff has been developing a new loyalty program for staff called Dream Card. It has been designed from the ground up to service the needs of the outsourcing industry.

The Dream Card platform is a combination of mobile and web-based apps, data services and APIs that can easily integrate with other systems (for example, HR management tools). While the system has been designed for Cloudstaffers, we intend to make it available to other companies too.

The program has been designed to make it easy for staff to be

rewarded for outstanding effort, participation, tenure, or even special occasions. It is super easy for staff to earn Dream Points or redeem their points for rewards.

Staff simply scan their Dream Card at a scanning station or use their Dream Card mobile app at events or training to earn Dream Points. They can also present their cards to get discounts from third party vendors.

The Dream Card system is integrated with Cloudstaff's HR systems, allowing managers and customers to gift points to staff based on their performance, attendance or even just as a special gift.

Dream Points are redeemed using the Dream Card mobile app or website. Cloudstaffers can earn some really great rewards, including flights, accommodation, store vouchers and even laptop computers.

We are very excited to get Dream Cards into the hands of every Cloudstaffer. Stay tuned for more information about this program in the near future.



CS Radio: Connecting

Cloudstaffers

As an organisation grows, keeping staff connected and engaged becomes a little tricky. Cloudstaff is no exception - we have many staff in multiple offices - some close, some not so close.

We utilise technology to maintain healthy relationships with the entire Cloudstaff family, no matter which office they are working in or where they are located.

One of the tools we use is Cloudstaff Radio, and we love it! Cloudstaff radio is our professional radio network designed to keep staff engaged, entertained and connected.

The programming is light, accessible, informative and very current. It is not a one-way street - all Cloudstaffers can contribute suggestions, feedback or content; participate in talk-back programs; and even request their favourite tracks via the Cloudstaff Radio mobile app or website.

One of the most valuable features of Cloudstaff Radio is how quickly we can share important information - we can send critical announcements out in just seconds.

Cloudstaff Radio works in conjunction with other Cloudstaff communication technologies to ensure that important content reaches all Cloudstaffers quickly.

Click the link below to read more about Cloudstaff Radio.

[Find out more about Cloudstaff Radio](#)



Down Under with All Pumps

Having your staff understand your business is beneficial for many reasons.

Sometimes, it is easy to take what you know about your business for granted. You expect your staff to "know what you know" - but this is almost never the case.

At Cloudstaff, our customers understand the benefits of exposing their Cloudstaffers to the operational aspects of their business. This provides a better understanding of the business and it results in better engagement, communication and outcomes.

All Pumps recently sent one of their team to Sydney for training. While visiting Australia, Ram learnt a lot about the company and built great relationships with his Aussie colleagues. Unfortunately, he came home with a Vegemite addiction - we are not sure how serious it is, I guess we'll find out when his supply of the salty black stuff is exhausted.

[Read the full article...](#)



Cloudstaff Rockstar

Looking for a great web developer?

We would like to take this opportunity to recommend Jasper, a very special candidate for you to consider.

Jasper graduated in 2008 with a Bachelor of Commercial Science majoring in Computer Science, and has been heavily involved in web development ever since.

Specialising in PHP (core and frameworks), databases and APIs, he has demonstrated an effective application of knowledge in challenging situations.

He has hands-on experience in:

- PHP with PHP Unit testing
- RESTful API's
- MVC PHP Framework – Symfony, Laravel and Phalcon
- Object Relational Mapper (ORM) / Doctrine Query Language
- JAVA Programming (J2SE)
- AngularJS with Protractor End to End Testing for Angular-JavaScript's Framework
- Joomla, Wordpress and Drupal
- Adobe Flex PHP
- JQuery
- JavaScript

- Adobe ColdFusion
- Unix Shell Scripting in Unix / Linux Environment
- Twitter Bootstrap / Foundation
- Grunt: The JavaScript Task Runner
- Qunit Javascript Unit Testing
- Python
- Highcharts
- Vue.js
- Node.js

[Find out more about Jasper](#)



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