Conclusion 1: 34% of kickstarter campains are theater relaeted

Conclusion 2: 70% of food Kickstarters fail



Conclusion 3: December has more failed Kickstarter campains than successful ones on avg

Limitations:

* This dataset only covers data from 2009 through 2017. Because of this, you may not cover all periods of economic cycle.
* Goal is subjective based on user
* Not a standard currency, so need to estimate fx rate to standardize

Other tables/graphs

* Sum amount funded by category or subcategory
* Kickstarter campaigns by country
* Staff picks by category
* Does staff picks correlate with success of campaign
* Avg. Donation by category/country/year etc