



# Javier Casto

Software Developer

## CONTACT DETAILS



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Javier Casto Jarillo



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## PROFILE

### Soft Skills

Commitment | Proactivity | Creativity  
Communication | Strategic Vision

### Sectors

IT | Automotive | Hotels | Retail

### Objectives

To take full advantage of every experience, seeking professional development.

## INTERNATIONAL CAREER

Seville Oxford Tenerife

Fuerteventura Salamanca Seville

## LANGUAGES



Native



Fluent

## INTERESTS

New technologies | Software  
Team Sports | Racket Sports  
Nature | Animals | Travelling

## CERTIFICATES

Certified Associate Developer · Appian  
Web Development: HTML y CSS · Google  
Mobile Apps Development · Google  
First Certificate in English · Cambridge  
Digital Marketing Course · Google

## SOFTWARE SKILLS



## WORK EXPERIENCE

### ● Frontend Developer | SAP Commerce Cloud (Hybris) · Spartacus

2021 - Present | Remote · Seville - Elche, Spain | IT · Software Development

- Angular 12
- TypeScript · HTML · CSS/SASS · RxJS
- Atlassian (Jira · Bitbucket · Sourcetree · Confluence)
- Agile Methodologies · Scrum & Kanban

**Previous position** Appian BPM Developer



### ● Marketing & E-commerce Manager

2020 - 2021 | Seville, Spain | Automotive Industry

**MACROPIEZAS**

- Designed and implemented the Marketing & Digital Marketing Plan for the Company.
- Developed and maintained the Corporate Website | Managed E-Commerce on SHOPIFY.
- Managed SEM Campaigns on GOOGLE ADS.

**Competences** Leadership | Analysis | Results Orientation | Negotiation | Communication | Creativity.

**Achievements** Online Presence Improvement | Sales Increase by around 75%.

### ● Marketing Manager | Account Manager **PROTOinfo**

2018 - 2020 | Salamanca, Spain | IT Solutions · B2B · Sage Gold Partner

- Designed and implemented the Marketing Plan for the Company.
- Develop marketing strategies: CRM, customer loyalty, communication, branding, benchmarking and trade fairs.
- Measure marketing performance through KPIs, and implement improvement plans.

**Competences** Leadership | Analysis | Results Orientation | Negotiation | Communication | Creativity.

**Achievements** Sales Increase by around 25% | Improvement of Customer Satisfaction and Brand Image.

### ● Marketing · Gran Meliá Palacio de Isora Hotel 5\*

2017 - 2017 | Alcalá, Tenerife, Spain



- Assistant Marketing Manager.
- Cross-training in the Groups and Events Department and in the Reservations Department.

**Competences** Leadership | Negotiation | Communication | Flexibility.

### ● Front Office · Barceló Fuerteventura Hotel 4\*

2016 - 2017 | Caleta de Fuste, Fuerteventura, Spain



- Organization and management of the department.
- Development of the receptionists team.

**Competences** Customer Orientation | Incident Resolution | Team Management | Working Under Pressure.

### ● Racket Sports & Internal Logistics Manager

2014 - 2015 | Oxford, UK | Sports Retail

**DECATHLON**

- Managed and trained teams of 4-8 people in the Racket Sports Section.
- Developed Trade Marketing strategies, controlled prices and organized sports events.
- Managed teams of 10-15 people in internal logistics duties.

**Competences** Team Management | Results Orientation | Leadership | Teamwork | Creativity.

**Achievements** Creation of Teams Development Plans | Logistic Processes Optimization.

## OTHER WORK EXPERIENCE

Rental Sales Agent at Europcar - Tenerife 2016

Tennis Specialist at Decathlon - Tenerife 2016

Events at The Mad Hatter - Oxford 2013 - 2015

## VOLUNTARY WORK

Administration Department at

Lifeline Project UK - Oxford 2014

Support for Hospitalized Children at

Andex · Virgen del Rocío H. - Seville 2012

## EDUCATION

**ILERNA** Degree in Software Development · ILERNA 2020 - 2022

**IME** MBA | Marketing · IME Business School - University of Salamanca 2018 - 2019

**UNIVERSIDAD DE SEVILLA** Bachelor Degree in Business Administration · University of Seville 2005 - 2010