



# Proyecto Salvaje

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## 1. Executive Summary

**Mission:** We are creating a regenerative village and living school dedicated to restoring human dignity, sovereignty, and sacred relationship with the Earth through community, education, healing, and embodied remembrance.

**Location:** Our land is located on the Pacific coast of Oaxaca, Mexico, where the Sierra Madre mountains meet the ocean. It is part of a rich ecological corridor, neighboring natural reserves, mangroves, and lagoon systems. The land covers approximately 12 acres (about 5 hectares) of fertile soil, with access to natural water sources, lush vegetation, and a diversity of native trees. It is nestled in a rural agricultural zone near the town of Mazunte, offering both seclusion for deep regenerative work and connection to an already vibrant community of healers, visionaries, and land stewards.

**Project Overview:** We are establishing an intentional, regenerative community in Oaxaca, Mexico — a sanctuary that integrates a healing village, a living school, and an educational center. This space is dedicated to protecting human integrity and sovereign birthrights: freedom, bodily autonomy, spiritual self-determination, and the right to live in harmony with nature. Our aim is to provide an immersive environment where individuals and families can engage in transformative practices, learn sustainable living skills, and participate in communal healing, all while fostering a deep connection with the Earth.

**Unique Value:** Unlike typical retreat centers or new-age communities, we are building a regenerative sanctuary that defends human sovereignty, tends collective trauma, reclaims sacred living through decolonized, community-led resilience — and stands as a living school to educate, empower, and preserve the essence of humanity beyond profit-driven wellness.

**Funding Required:** First round 700K, second round 1M.

### Use of Funds:

- **Land Restoration and Permaculture Development:** Soil regeneration, reforestation with native species, creation of food forests, and installation of water management systems (Year 1–3).
- **Eco-Infrastructure Construction:** Building of 20 natural homes, a communal kitchen, educational spaces, ceremonial areas, and renewable energy systems (solar, rainwater collection) (Year 1–2).
- **Immersive Educational Programs Setup:** Curriculum development, educational infrastructure for the living school, facilitation training, and equipment (Year 2).
- **DAO Development and ReFi Integration:** Launching the DAO for community governance, token creation, impact tracking infrastructure, and decentralized funding models (Year 1–2).
- **Community Building and Marketing:** Slow organic brand building, educational storytelling, DAO community growth, and intentional outreach to aligned members, not mass-market advertising (Year 2–3).
- **Foundational Team and Operations:** Salaries for core team members (permaculture stewards, builders, facilitators, operational guardians), administration, legal setup, and coordination (Year 1–3).
- **Resilience and Emergency Fund:** Reserve capital for unforeseen challenges, ensuring project continuity and financial resilience (across all three years).

**Return on Investment:** In a collapsing world, founding stewards choose regeneration over extraction. Their return is not financial — it is eternal: a sanctuary built by human hands, rooted in truth, rising in defiance of a dying system.

Founding Stewards are not traditional investors seeking financial profit — they are visionary allies, co-creating a living sanctuary for future generations. Their reward is deeper, sacred, and eternal.

By contributing to the foundation of this regenerative sanctuary, Founding Stewards receive:

### 1. Founding Steward Recognition

- Permanent acknowledgment as a co-creator of the sanctuary's origin.
- "Founding Guardian" Certificate (physical and digital) honoring their sacred role.
- Name engraved (with consent) on a Founders' Wall or sacred tree memorial on the land.

### 2. Lifetime Community Access

- Priority access to events, retreats, and programs.
- Discounts on stays, gatherings, and educational offerings for life.

- Exclusive invitations to annual Founders' Gatherings at the sanctuary.

### **3. Governance Participation (DAO)**

- Membership in the Founders' Circle DAO — a council of stewards who hold ceremonial and advisory voice over key directions.
- The ability to propose initiatives, advise on partnerships, and guard the sanctuary's founding principles through decentralized processes.

### **4. Personal Connection to Regeneration**

- Annual impact reports showing how their contribution is restoring ecosystems, empowering youth, regenerating culture, and honoring sacred Earth relationships.
- Optional direct involvement in land regeneration projects, community councils, or educational program development.

### **5. Sacred Belonging**

- The invisible but eternal reward: belonging to a living lineage of restoration, standing as guardians of dignity, freedom, and the original instructions on how to live.

## **2. Vision and Mission**

### **Vision**

To protect human dignity, sovereign birthrights, and sacred living by creating a living sanctuary where people heal, learn, and live in regenerative harmony with the Earth — planting seeds of true community for future generations.

### **Mission**

We are building an intentional regenerative community — a healing village, a real-life school, and an educational sanctuary — that empowers self-sufficiency, emotional integrity, collective healing, and spiritual sovereignty.

Through land regeneration, decolonized education, sacred remembrance, and decentralized self-governance, we are restoring humanity's original instructions: to live in reciprocity with each other, the Earth, and the sacred.

Our sanctuary serves as a refuge, a seedbed of human wholeness, and a beacon of right relationship for a collapsing world.

### **Core Values**

<b>Value</b>	<b>Description</b>
Regeneration	Healing ecosystems, cultures, and communities to restore sacred balance.
Sovereignty	Defending bodily, emotional, spiritual, and communal self-determination.
Sacred Stewardship	Living in right relationship with the Earth, ancestors, and each other.
Transparency	Acting with honesty, accountability, and open-hearted governance.
Decentralized Community	Organizing life collectively, cooperatively, and without reliance on external power structures.
Equity & Decolonization	Honoring indigenous wisdom, repairing systemic harm, and creating inclusive pathways for all.
Truth & Dignity	Holding unwavering commitment to human integrity, emotional honesty, and the defense of life.

## **3. Why This Sanctuary Is Necessary Now**

We are stepping out of the over-capitalization of the wellness industry by prioritizing community-driven growth, equitable access, and mutual support over profit. We are witnessing the fall of new-age spirituality and the collapse of hollow spiritual consumerism.

We are looking for a third way — one focused on the human factor: on how to heal, support, and stand with each other in reciprocity with the Earth.

This sanctuary exists to:

- Resist dehumanization
- Shelter those defending truth and dignity
- Reclaim the original instructions on how to live in community and equilibrium
- Redefine togetherness, sovereignty, and service

## 4. Land, Infrastructure, and Facilities

### The Land

The project is being birthed in Oaxaca, Mexico, a country carrying a powerful lineage of indigenous rights, cultural resistance, and ancestral knowledge. Our 12-acre land lies on the Pacific coast near Mazunte, a region already rich in collective initiatives, land regeneration, and holistic practices.

- Bordered by natural reserve, lagoon, and mangroves
- Old-growth trees, flat and hilly areas, perfect for permaculture
- Access to water, electricity, and private road
- Zoned for 20 eco-homes and capacity for ~40 residents
- One hour from international airport, connected by highway

### Eco-Infrastructure Development

Building	Units	Size	Details	Materials	Capacity	Adjusted Total Cost (USD)	Cost per (USD)
Eco-Cabanas	5	25m <sup>2</sup>	Double bed, basic shelving, solar lighting, no kitchen or bathroom inside	Wood, bamboo, eco-plaster + Palapa Roof	2 people each	\$101,700	\$20,340
Eco-Sanitary Houses	5	40m <sup>2</sup>	3 showers (grey water system) + 3 dry toilets each, simple water capture and natural filtration systems	Adobe, bamboo, compost toilets + Palapa Roof	Shared facilities	\$104,720	\$20,944
Main Shala	1	250 m <sup>2</sup>	Large space for ceremonial and educational purposes, communal gatherings	Bamboo, adobe, mosquito mesh + Palapa Roof	100 people	\$148,050	\$148,050
Small Temple	1	30 m <sup>2</sup>	Intimate space for ceremonies and private sessions	Bamboo, adobe, mosquito mesh + Palapa Roof	10 people each	\$19,170	\$19,170
Communal Kitchen and Dining	1	180 m <sup>2</sup>	Solid structure designed for daily heavy use in all weathers on 2 floors	Adobe, bamboo, stone + Palapa Roof	60 people	\$132,030	\$132,030
Hang-Out Pods	7	15 m <sup>2</sup>	Low-impact construction for resting	Bamboo, waterproof	Small groups	\$28,380	\$4,054

			areas across the land	fabric + Palapa Roof			
Dormitory Structures	2	80 m <sup>2</sup>	Cost-efficient housing solution for volunteers and students	Bamboo, wood, eco-roof + Palapa Roof	20 people each	\$57,780	\$28,890
Eco-Family House	1	200 m <sup>2</sup>	Headquarter and family housing	Superadobe, concrete, eco-finishes + Palapa Roof		\$175,500	\$175,500
Natural Dip-in Pools	5	12 m <sup>2</sup>	Chemical-free dip in pools with biomimicry-based natural filtration and roof protection	Natural stone, clay, aquatic plants + Palapa Roof (only 3 pools)		\$69,713	\$13,943
Reception/Office	1	25 m <sup>2</sup>	Admin & Guest Coordination	Adobe, bamboo + Palapa Roof		\$16,088	\$16,088
Storage/Maintenance Room	1	30 m <sup>2</sup>	Tools & Maintenance	Adobe, wood + Palapa Roof		\$13,770	\$13,770
Laundry Facility	1	20 m <sup>2</sup>	Communal Laundry Center,	Adobe, eco-finishes + Palapa Roof		\$9,150	\$9,150
Greenhouse/Seed Nursery	1	40 m <sup>2</sup>	Plant propagation, securing a steady food cycle	Bamboo structure, mesh		\$8,100	\$8,100
Eco-Parking Area	1			Gravel + shaded structures		\$10,800	\$10,800
Waste Management Zone	1	20 m <sup>2</sup>	Compost systems, recycling separation, and safe waste handling area	Basic structure, compost + recycling infrastructure		\$5,400	\$5,400

### Additional Infrastructure Systems

- Solar Power Systems (Distributed): \$80,000
- Internal access roads and pathways: \$15,000
- Rainwater Tanks & Water Capture Systems: \$20,000
- Fire safety equipment: \$5,000
- Furniture and basic eco-equipment: \$40,000
- Initial Landscaping & Soil Preparation: \$15,000
- DAO Platform set up: \$15,000
- Contingency Buffer (10%): \$100,000

### 5. Programs and Offerings

We are not offering escape — we are offering transformation through embodied living. Our programs include:

### **Educational Curriculums:**

- Natural building, permaculture, sustainable energy
- Nutrition, health, somatics, nervous system education
- Emotional intelligence, family systems, tending the self
- Communication, relational skill-building
- Relationship with the sacred, animism, integration
- Elemental and ceremonial work

### **Transformational Experiences:**

- Youth vision quests and rites of passage
- Children's mystery school
- Whole family rewilding gatherings
- Cross-pollination gatherings for aligned projects
- Vision-to-action incubators
- Inner alchemy journeys

### **Healing Modalities Practiced:**

- Sacred medicine ceremonies (with integrity and safety)
- Expressive arts and storytelling
- Breathwork and somatic therapy
- Energetic and ancestral healing
- Talking therapy & integration circles
- Rituals, constellations, and Gestalt

## **6. Market and Customer Analysis**

### **Global Trends Supporting Our Sanctuary**

The sanctuary is a strategic, essential, and inevitable response to intersecting global crises. Our project aligns with several powerful and rising movements:

Trend	What It Means
Global Collapse & Systemic Distrust	People are losing trust in governments, institutions, and the dominant system. They are seeking sovereign, off-grid, emotionally grounded communities.
Rise of Regenerative Living	People are no longer satisfied with sustainability — they want regeneration: healing land, culture, and spirit.
Explosive Growth of Eco-Tourism & Wellness Travel	The wellness tourism industry is projected to reach \$919B by 2030. People are traveling to find meaning, healing, and community.
Decentralized Living & Web3 Culture	The ReFi (Regenerative Finance), crypto, and DAO movements are creating real-life experiments in post-capitalist cooperation and decentralized governance.
Mental Health & Somatic Healing Explosion	There is a tidal wave of demand for trauma-informed spaces, nervous system education, emotional healing, and sacred medicine integration.
Post-Spiritual Consumer Awakening	People are leaving new-age capitalism, bypass culture, and spiritual commodification in search of real, earth-rooted, decolonized spiritual connection.

## **Why This Sanctuary is Not Just Wanted — It's Necessary**

In a collapsing world, spaces like this become essential infrastructure for human survival and reorientation.

We are not selling retreats — we are offering a shelter, a re-skilling center, a resistance camp for the soul.

This sanctuary will serve as:

- A gathering ground for awakened humans seeking to live differently
- A shelter from toxic cities, coercive systems, and spiritual despair
- A training ground for post-collapse living, emotional resilience, and regenerative culture
- A space of remembrance — where indigenous wisdom, earth connection, and communal truth are kept alive

## **Our Ideal Audience**

Profile	Details
Age Range	25–55 (millennials, early Gen X, younger Gen Z emerging)
Profession	Conscious entrepreneurs, holistic practitioners, healers, artists, activists, tech-for-good builders, facilitators, cultural creatives
Values	Freedom, regeneration, truth, sacred integrity, emotional honesty, justice, sovereignty
Lifestyle	Nomadic, nature-seeking, post-capitalist, digital-native, community-curious, deeply sensitive and awake to the world's pain
Pain Point	Disillusionment with modern life. Burnout. Disconnection. Isolation. Political betrayal. Longing for tribe, land, spirit, and purpose.

## **Market Size**

Industry	Value
Wellness Tourism	\$919 Billion by 2030 (Global Wellness Institute)
Eco-Tourism	\$333 Billion by 2027 (Allied Market Research)
Regenerative Travel	>30% annual growth as travelers shift from luxury to meaning
Web3 & ReFi Aligned Capital	Hundreds of DAOs and investors now funding regenerative land, education, and culture
Spiritual Healing & Psychedelic Integration	Multi-billion market, growing exponentially post-COVID and due to mental health crisis

## **7. Offerings and Revenue Streams**

### **Overview**

Our sanctuary sustains itself through a diverse ecosystem of offerings rooted in healing, education, residency, and collective growth.

These offerings generate mission-aligned revenue to maintain the land, fund scholarships, and expand the impact of our nonprofit work.

Every dollar is reinvested into regeneration.

### **Core Offerings**

#### **1. Immersive Retreats & Healing Journeys**

- Deep ceremonial and educational retreats focused on personal healing, spiritual sovereignty, and collective remembrance
- May include sacred medicine (when appropriate), somatic work, breathwork, and deep inner journeys
- Target price: \$2,000–\$3,000 per participant
- Capacity: 15–25 guests per retreat

#### **2. Long-Term Residency Programs**

- One to three-month immersive residencies focused on emotional integration, ecological literacy, and sovereign living
- Includes workshops, garden & land work, daily practice, and mentorship
- Target price: \$1,200–\$1,800/month
- Capacity: ~20 residents

### **3. Eco-Stays & Transformational Hospitality**

- Nature-based rest and regeneration in our eco-cabanas and pod structures
- Designed for individuals, couples, or families seeking silence, restoration, and subtle integration into the community field
- Target price: \$90–\$120/night
- Capacity: 10–15 guests

### **4. Living School & Educational Programs**

A full spectrum of onsite and online education based on regeneration, self-awareness, and sacred leadership.

#### **Core Curriculum Includes:**

- Natural building, permaculture, sustainable systems
- Nervous system health, nutrition, somatics
- Family systems, emotional intelligence, community tending
- Animism, ceremonial work, sacred activism
- Communication, relating, collective healing
- Integration after transformational experiences

Target price: \$400–\$800 per module/program

### **5. Memberships & DAO Participation**

- Members can join through annual contributions or in-kind support
- DAO-enabled access to governance, circle participation, early access to events, digital sanctuary
- Tiers: \$250 (Supporter) / \$800 (Steward) / \$3,000 (Founder)

### **6. Future Yield from Food Forest & Regenerative Agriculture**

- Once established, our sanctuary will sell small-scale excess food forest yield, herbal crops, or prepared goods
- Offered locally and through ethical partnerships in alignment with our mission
- Estimated Launch: Year 3 of operation

### **7. Transformational Offerings**

We hold space for deeply rooted, real-life transformation:

- Youth Vision Quests & Rites of Passage
- Children's Mystery School
- Whole Family Gatherings & Rewilding Retreats
- Cross-Pollination Gatherings for Practitioners and Projects
- Vision-to-Action Incubators for Sacred Entrepreneurs
- Inner Alchemy Journeys (Somatic + Energetic Integration)
- Elemental Ceremonies & Sacred Rituals
- Sacred Medicine Work (with safety, consent, and cultural integrity)
- Expressive Arts, Storytelling, Gestalt & Constellation Work

- Talking Circles, Breathwork, Ancestral Healing

## **8. Legal Framework and Governance**

The project will be established as a Mexican non-profit organization (ONG) with an integrated DAO (Decentralized Autonomous Organization) providing transparent governance.

- Full transparency of resource flow and decision-making
- DAO onboarding via interviews and values-based voting
- Residents and digital members must align with founding values
- Yearly contribution from land residents covers shared costs
- External DAO members can support, govern, and co-create from anywhere in the world

## **9. Founding Members & Land Stewardship Model**

We are now calling in a circle of Founding Members — the humans who will root, hold, and protect this sanctuary as it comes to life.

Founding Members are not just donors or early residents — they are guardians of the vision, committed to living in alignment with the values of regeneration, sovereignty, integrity, and emotional truth. They are those who will co-create the cultural DNA, hold responsibility, and tend the land as a living being.

This circle includes two essential strands:

- Those who have been with the project from the beginning, often with lower income but deep presence — contributing time, vision, and early financial offerings to secure the land itself.
- Those who are arriving to co-hold the project, bringing in larger capital, skills, and structure to help build and stabilize the sanctuary for the long term.

To ensure true commitment and protect the collective, all founding stewards will contribute in some form — whether through financial capital, land security, sweat equity, or long-term presence.

Some members who have contributed early funds to secure the land will receive ownership or long-term use rights accordingly — through clear ethical agreements that preserve the land's purpose. Others entering later may purchase land use rights and help fund the eco-infrastructure, systems, and structures.

Land is never for speculative resale, but it may be personally inhabited, cultivated, and tended. Each founding steward may build a home, co-create shared spaces, and take root — with alignment to shared guidelines and sacred trust agreements.

### **Contribution Model:**

Path	Role	Contribution	Rights & Participation
Early Founders	Already involved in land or vision	Contribution already made (land security, vision, roots)	Land use and/or ownership rights based on prior investment; equal voice in DAO
Anchor Stewards	Full-time residents	\$100,000–\$150,000 USD	Private land plot, home-building rights, DAO membership, lifetime residency
Core Contributors	Part-time or shared housing	\$50,000–\$75,000 USD	Shared eco-home, co-creation roles, DAO access, seasonal stay
Vision Allies	Off-site support circle	\$10,000–\$25,000 USD	Governance voice, ceremonial recognition, lifetime access and invitations

All contributions are non-refundable and are considered a sacred investment into the Earth, the future, and the sanctuary's purpose.

Agreements are structured through the Mexican NGO and DAO, ensuring legal clarity and transparent governance while protecting the land from commodification.

### **Becoming a Founding Member:**

Each path begins with:

- A values-based dialogue and interview
- Agreement on land use, contribution, and culture
- Participation in DAO governance
- Optional on-site immersion or orientation for residency roles

## **10. Ethical Legal Structure & Protection for All Stewards**

We are building a legal structure that not only governs the sanctuary — it protects everyone who contributes to it. Whether your investment is monetary, energetic, or time-based, this community will be structured to honor and safeguard your offering.

This is not just a legal framework — it is a soul agreement in practical form.

We are ensuring:

### **1. Equity of Contribution**

- Those who contribute early energy, land work, and presence are recognized and protected
- Those who contribute funds receive clear agreements, transparent ownership, and full DAO access
- Every steward, regardless of wealth, has a voice and a role in the sanctuary's future

### **2. Rightful Ownership of Homes & Land**

- Anyone who contributes toward land and construction costs will legally own their plot and eco-home through clear contracts held by the NGO or a trust structure
- There will be no speculative real estate — only rooted, life-aligned, shared ownership governed by sacred agreements

### **3. Legal Protection for All Members**

- All agreements will be backed by a Mexican nonprofit and DAO-enabled governance, ensuring that no one can override the group's values or seize power
- Community charters and land-use contracts will be co-written and voted upon by all founding members

### **4. Fair Livelihood for Practitioners**

- We are designing this village to allow every practitioner, teacher, healer, and resident to support themselves and their family through honest, sacred work
- The sanctuary's economy will support equitable income, ethical offerings, and community sustainability — without exploitation or burnout

### **5. Respect for Individual Needs, Dreams, and Safety**

- This is not a rigid commune — it is a living ecosystem designed to support individual sovereignty and personal growth within the context of the collective
- We believe in protecting each member's dreams, health, family, safety, and evolution
- You can be fully yourself — and still be held in the rhythm of the whole

## **11. Integration with Indigenous and Local Communities**

This project is committed to reciprocal, respectful, and reparative relationships with the local population.

We will:

- Offer employment opportunities
- Provide free workshops to local children and adults
- Share access to permaculture, health, and skill-based education
- Host local fundraiser events and cultural exchanges

## 12. Funding Summary

### Funding Goals

We are currently raising \$1.25 million USD to build the full sanctuary. This includes:

- Eco-infrastructure (cabins, communal spaces, kitchens, temples)
- Greywater and solar systems
- DAO development
- Land regeneration and food forests
- Furnishing, water tanks, safety systems, initial operations
- 10% contingency buffer

All funds are nonprofit-aligned — there is no profit sharing, only reinvestment into the land, people, and purpose.

### Use of Funds Overview

Category	Amount (USD)	Approx. % of Total
Eco-Infrastructure & Buildings	\$1,008,351	81%
Greywater Systems & Solar Power	Included above	-
Roads, Water Capture, Fire Safety	\$40,000	3%
Furniture & Equipment	\$40,000	3%
DAO Platform Setup	\$15,000	1%
Initial Landscaping & Soil Preparation	\$15,000	1%
Contingency Buffer (10%)	\$100,000	8%
Launch Cushion & Flexibility	\$21,649	2%

**Final Total Estimated Project Cost: \$1,218,351 USD**

**Funding Goal (rounded): \$1,250,000 USD**

Every dollar regenerates land, restores human dignity, and builds a sovereign sanctuary that will serve generations to come.

## 13. Roadmap

### Year 1 - Foundation Phase

- Finalize the first ReFi round of funding with 700k
- Secure the land title and design the infrastructure setup
- Create a legal structure as well as the DAO governance
- Design the membership program
- Establish the communal token + NFT
- Set up a volunteering program for year-round support
- Eco building course as a base for the building infrastructure
- Clean up of the land + planting of fruit trees and perennial plants
- Permaculture course for the communal garden setup
- Establish the water and electricity on land
- Start Building the main shala and communal area
- Partnership with aligned teachers and practitioners
- Ability to hire up to 5 local workers on site

## **Year 2 - Expansion Phase**

- Expand retreat offerings and educational academy
- Full DAO operational governance
- Begin second ReFi funding round for building, development of token ecosystem and platform and further land expansion (1 Mio)
- Continuous construction of eco buildings and communal areas as well as retreat shala
- Optimization of the ongoing water and electricity systems
- Further planting and seeding of endemic trees and plants
- Regular circulation of retreats and courses to further regenerate the land and garden
- Development of token ecosystem and web platform
- Ability to hire up to 10 local workers on site

## **Year 3 - Maturity Phase**

- Full regeneration program operating
- Expansion of land ownership to surrounding agricultural lands
- Reestablish the local ecosystem through replanting endemic species of plants and trees as well as ancient crops
- Set up of local communal garden project including native communities
- A running retreat center: full booking capacity achieved
- Existing infrastructure for 20+ participants per retreat
- Ability to hire up to 20 local workers on site