

# **A Battle of Two Cities – London vs. New York City**

## **Data**

As the goal of this project is to compare venues between the two cities, we find that the Foursquare data (accessed via API) is sufficient for our purposes. Visualization will be accomplished via visualization tools such as Folium or Seaborn.

An example of how the data collection/extrapolation/visualization will be accomplished is as follows: Examination of clustered segments via Foursquare API, allocation of the 100 top venue types into dataframes, grouping of venues by category and mapping into the visualization tool.