



Total Orders by SubcategoryName				
Tires and Tubes		9.1K		
Helmets	6.0K			
Road Bikes	5.1K			
Bottles and Ca	4.5K			
Mountain Bikes	4.1K			
Jerseys	3.1K			
Touring Bikes	2.1K			
Caps	2.1K			
Fenders	2.0K			
Gloves	1.3K	: []		
Shorts	0.9K			
Cleaners	0.9K	i U		
Hydration Packs	0.7K			
Socks	0.5K	:		
0	: K 5K	10K		

ProductName	Total Orders ▼	Return Rate∧	
Water Bottle - 30 oz.	3,983	1.95%	
Patch Kit/8 Patches	2, 952	1.61%	
Mountain Tire Tube	2, 846	1.64%	
Road Tire Tube	2,173	1.55%	
Sport-100 Helmet, Red	2,099	3.33%	
AWC Logo Cap	2,062	1.11%	
Sport-100 Helmet, Blue	1,995	3.31%	
Fender Set - Mountain	1,975	1.36%	
Sport-100 Helmet, Black	1,940	2.68%	
Mountain Bottle Cage	1,896	2.02%	
Road Bottle Cage	1,668	1.68%	
Touring Tire Tube	1,364	1.64%	
HL Mountain Tire	1,305	3.75%	
ML Mountain Tire	1,059	1.32%	
LL Road Tire	957	2.26%	
ML Road Tire	868	1.51%	
Touring Tire	863	1.22%	
Bike Wash - Dissolver	850	1.47%	
HL Road Tire	795	3.52%	
LL Mountain Tire	788	2.50%	
Hydration Pack - 70 oz.	695	3.60%	
Mountain-200 Black, 46	528	3.22%	
Mountain-200 Black, 42	524	3.63%	
Mountain-200 Silver, 38	522	2.30%	
Mountain-200 Silver, 46	521	2.11%	
Mountain-200 Black, 38	519	2.89%	
Mountain-200 Silver, 42 Total	483 22,534	2.48% 2.14% ^{>}	

Monthly Revenue

\$1.83\M\\
Goal: \$1.77M (+3.31%)

Monthly Orders

2,146! Goal: 2165 (-0.88%)

Monthly Returns

166~

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

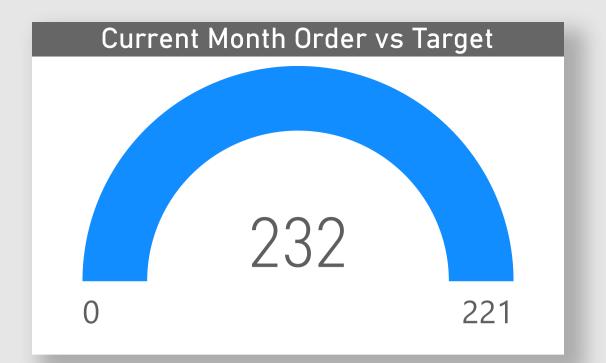
Mountain-200 Black, 46

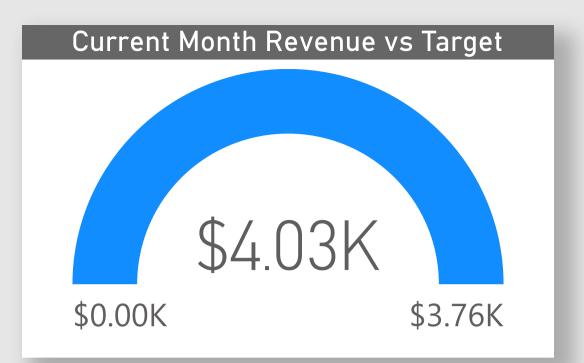
North America Pacific Select all Europe ASIA NORTH AMERICA EUROPE Atlantic Ocean **AFRICA** SOUTH AMERICA Indian AUSTRA Ocean Microsoft Bing © 2022 TomTom, © 2022 Microsoft Corporation, <u>© OpenStreetMap</u>

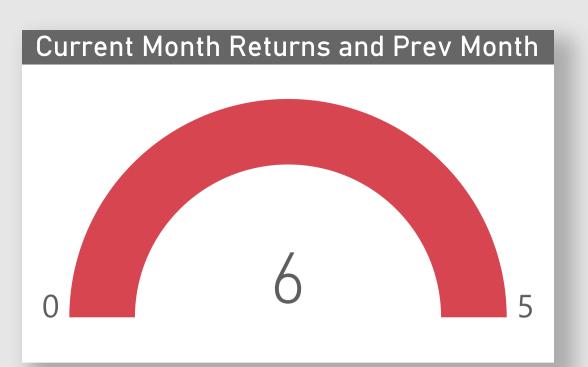


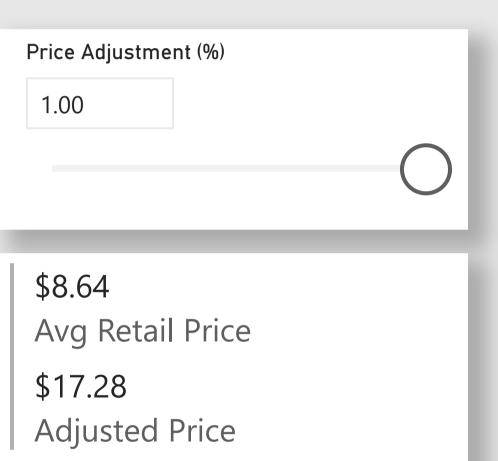


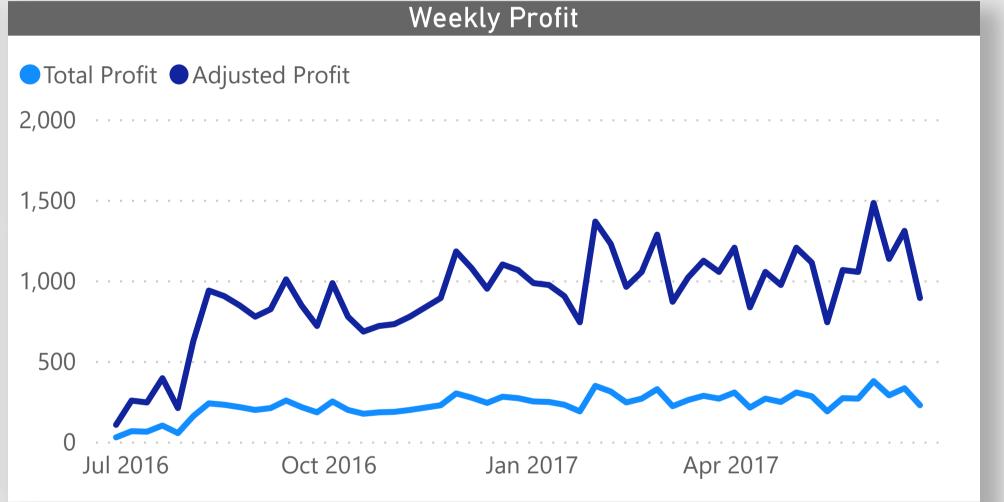
AWC Logo Cap

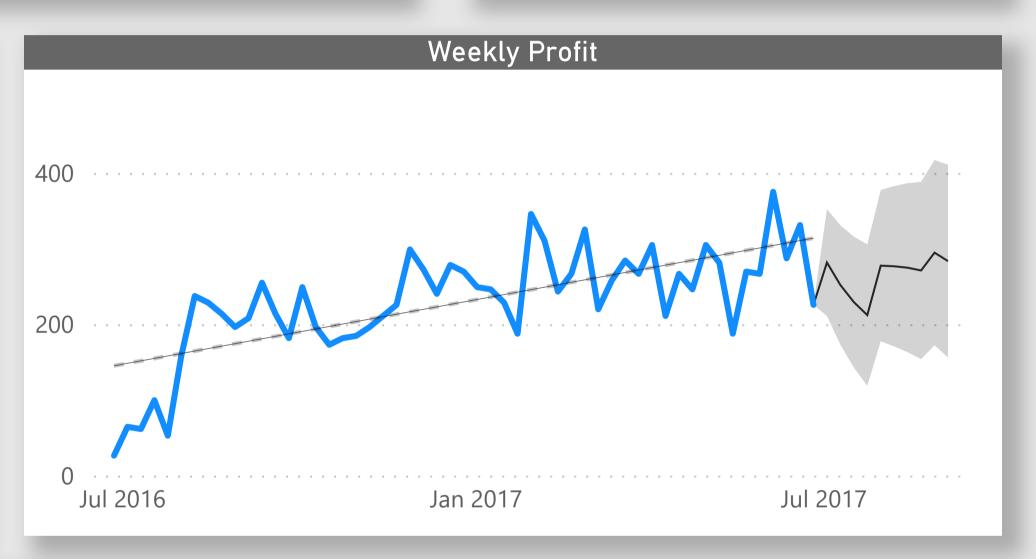


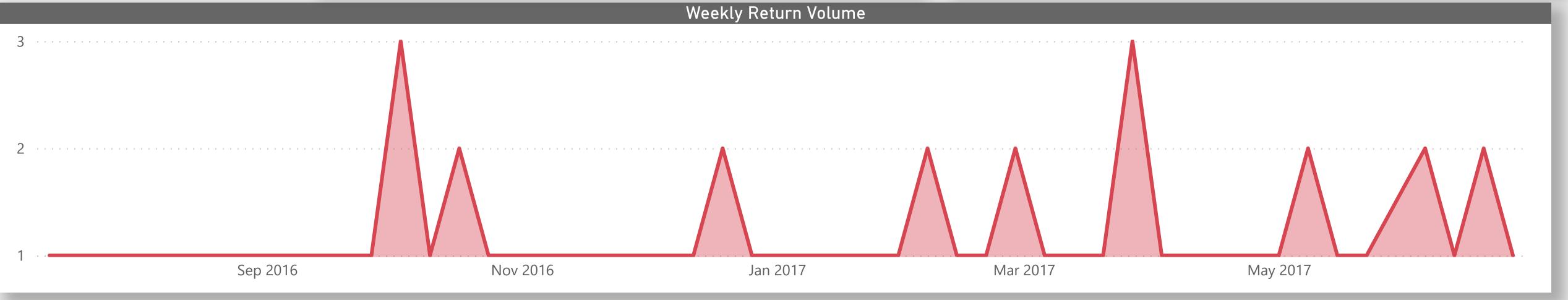




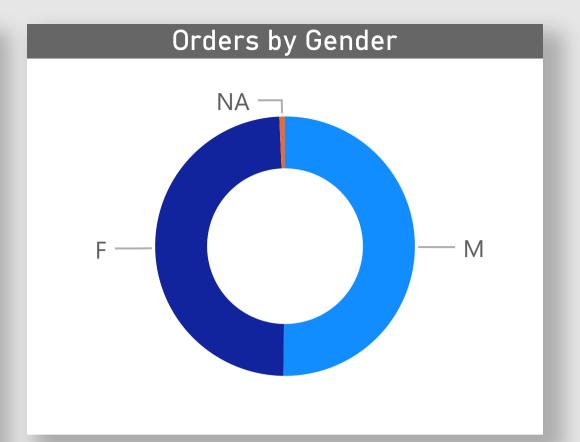


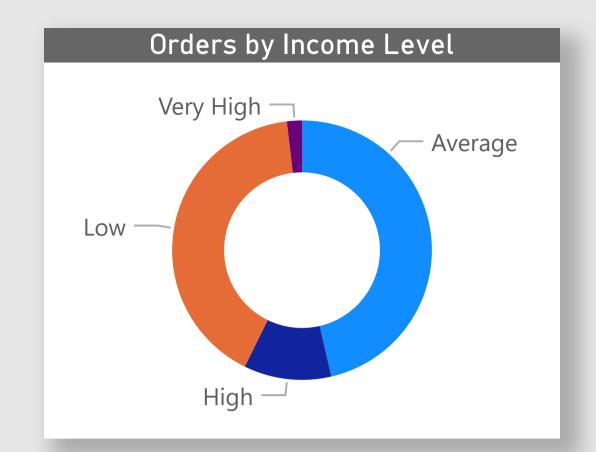


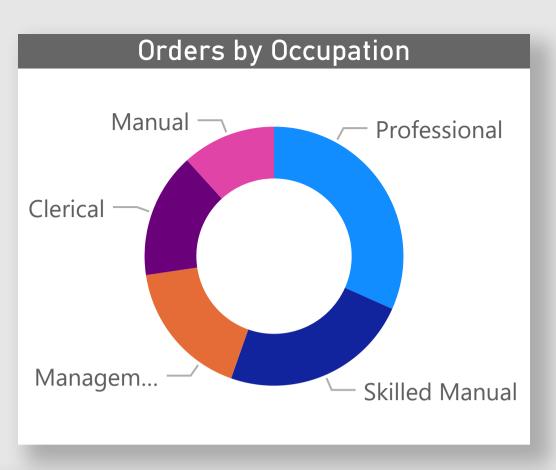


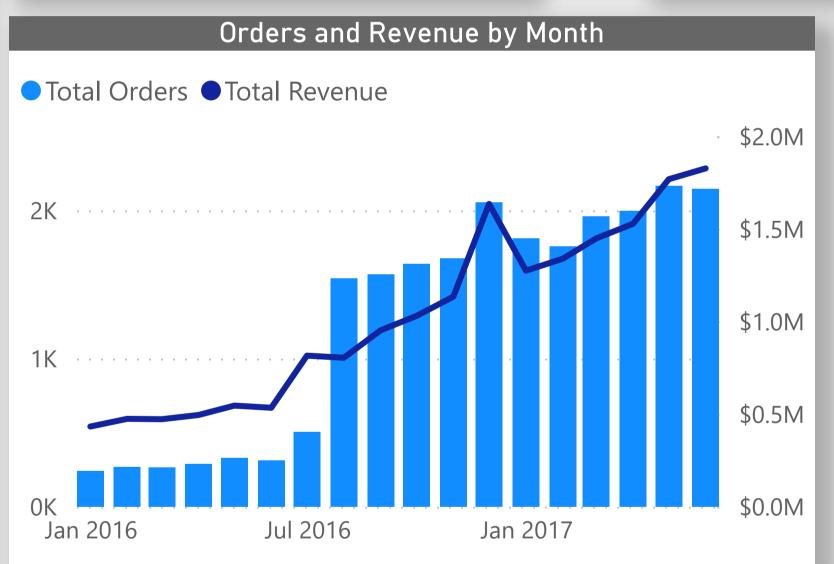


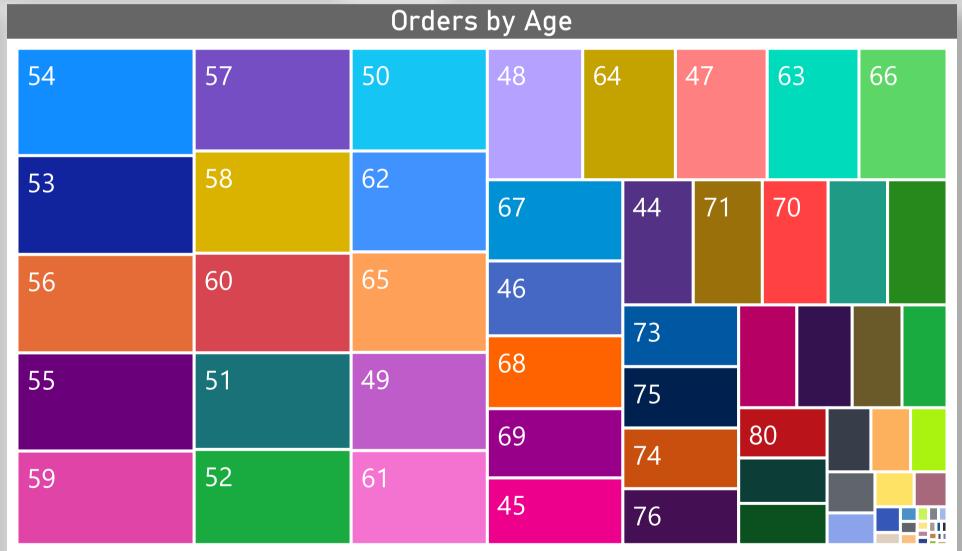
FullName •	Total Orders	Total Revenue ^
Ms. Susan Zhou	3	\$7,027.98
Ms. Stacy Hernandez	3	\$6,757.35
Ms. Latasha Dominguez	3	\$6,761.21
Ms. Kristin Jai	3	\$7,003.54
Ms. Kathryn Xie	3	\$6,724.97
Ms. Diana Navarro	3	\$6,961.57
Ms. Alyssa Bradley	3	\$7,018.84
Mrs. Scott Seely	3	\$6,788.19
Mrs. Rosa Hu	4	\$9,201.20
Mrs. Nichole Nara	4	\$9,234.66
Mrs. Nichole Andersen	3	\$6,688.38
Mrs. Molly Madan	3	\$7,043.25
Mrs. Melanie Sanders	3	\$6,762.62
Mrs. Mary Carter	3	\$7,006.71
Mrs. Margaret He	4	\$9,266.74
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mrs. Katrina Tang	3	\$6,859.23
Mrs. Katrina Andersen	3	\$6,714.96
Mrs. Kate Anand	3	\$6,858.24
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Jodi Shan	3	\$6,757.93
Mrs. Jill Suarez	4	\$7,652.61
Mrs. Jenny Lal	3	\$6,702.33
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Jacqueline James	3	\$6,932.48
Mrs. Gabriella Collins	3	\$6,740.67
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Deanna Chandra	3	\$6,785.22
Mrs. Crystal Zeng Total	3 53	\$7,706.81 \$751,130.39











Top Customer

Mr. Maurice Shan

Customer Orders

Customer Revenue

6

\$12.41K

Executive Summary —