

Cultural Anthropology



Presented by

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Project Goal & Question:
Create a repository to support
learning activities, with student
agency and performance
measuring and feedback on track
version 1.0

“How can we support student agency and
performance?”

Cultural Anthropology Corporate and Technological Intrigues



Research Framework



Project Takeaways

- “How much data is enough data?”
- “Don’t get lost in the data!”
- It was a very difficult experience
 - Didn’t know where we were going at all times
- It was a student-driven process that inadvertently created a research framework

Next Steps

- Construct Knowledge Base
 - Future students can create a repository
- Continue Research Activities
 - Surveys
 - Contextual Inquiries
 - Shadowing Opportunities
 - Expansion to other areas of interest

Cultural Anthropology



Presented by:

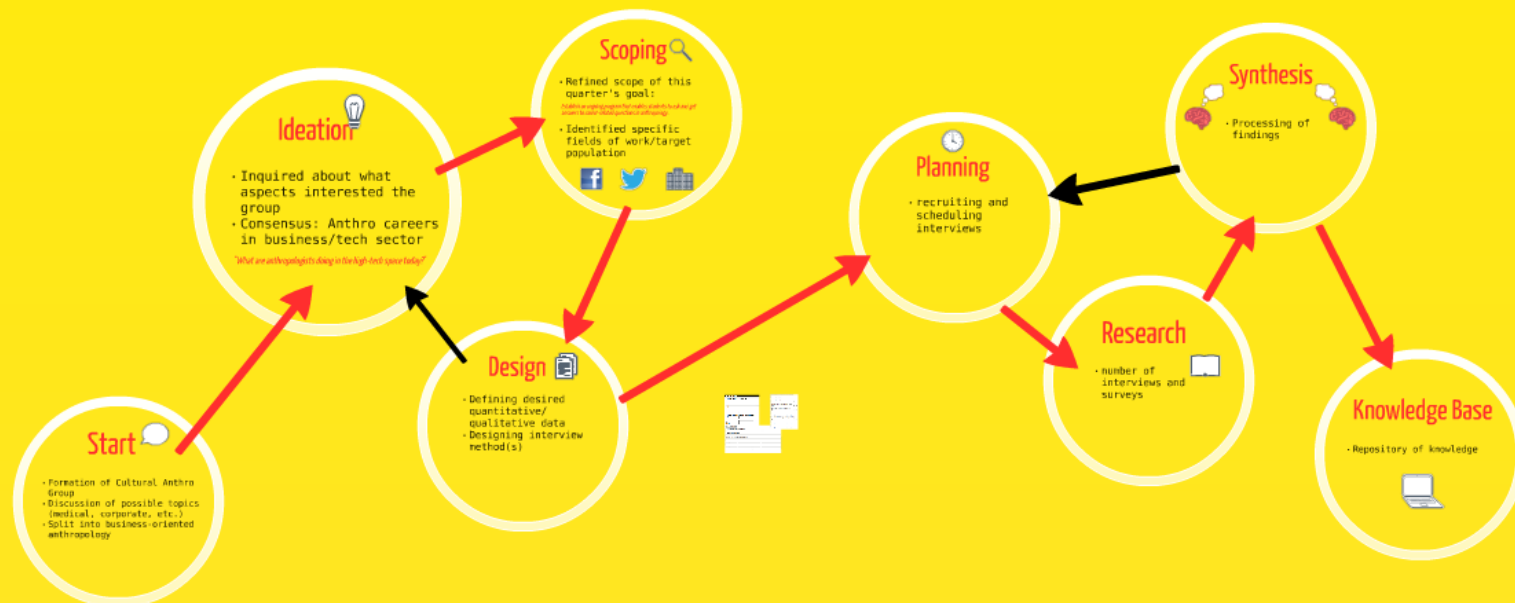
Jonathan Calzada
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Project Goal & Questions:

Create a communication channel
between Foothill Anthropology
students and professionals
employing anthropology in tech
companies

"What jobs can we hope to land in the technology space
with an anthropology degree?"

Cultural Anthropology: Corporate and Technological Intrigue



Start



- Formation of Cultural Anthro Group
- Discussion of possible topics (medical, corporate, etc.)
- Split into business-oriented anthropology

Ideation



- Inquired about what aspects interested the group
- Consensus: Anthro careers in business/tech sector

"What are anthropologists doing in the high-tech space today?"

Scoping

- Refined scope of this quarter's goal:

Establish an ongoing program that enables students to ask and get answers to career-related questions in anthropology.

- Identified specific fields of work/target population



Design

- Defining desired quantitative/qualitative data
- Designing interview method(s)

Anthropology in The Workplace

*1. What is your job title? How long has that title been around?

*2. How big is your department, if you work for a group/company?

- ☐ Less than 10
- ☐ 11-20
- ☒ 21-30
- ☐ 31-40
- ☐ 41+

Rectangular Snip

*3. What functions does your job title entail? (research, surveys, etc)

*4. What education and experience do you bring to your career (e.g. academic degrees)?

Associates	<input type="text"/>
Major	<input type="text"/>
Minor	<input type="text"/>
Master's	<input type="text"/>
Doctoral	<input type="text"/>
Other	<input type="text"/>
Work experience	<input type="text"/>

5. What is the starting salary for your role?

*6. I am very happy with choosing Anthropology as my field of study.

Strongly Agree	Agree	Somewhat Agree	Neutral	Somewhat Disagree	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*7. I often use anthropological methods in my work.

Strongly Agree	Agree	Somewhat Agree	Neutral	Somewhat Disagree	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*8. Which do you use more: Job experience/training or Educational experience

Purely Job Training	Mostly Job Training	Equal Mix of Both	Mostly Education Training	Purely Education Training
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*9. What is your satisfaction with the amount of Anthropology you use in your work?

Very Satisfied	Satisfied	Somewhat Satisfied	Neutral	Somewhat Dissatisfied	Dissatisfied	Very Dissatisfied
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*10. I plan to remain and advance in my career path.

Strongly Agree	Agree	Somewhat Agree	Neutral	Somewhat Disagree	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Done

Quantitative Questionnaire for Professionals with Training in Anthropology

Please answer the following questions on a scale of 1-7, with 1 meaning you strongly and agree and 7 meaning you strongly disagree:

I often use my anthropology training in my work

Strongly Agree						Strongly Disagree
1	2	3	4	5	6	7

I regularly use more training that I received on-the-job than in my education

Strongly Agree						Strongly Disagree
1	2	3	4	5	6	7

I regularly draw more from my education than from on-the-job training

Strongly Agree						Strongly Disagree
1	2	3	4	5	6	7

I am satisfied with the amount of Anthropology knowledge, skills and concept that I use in my work

Strongly Agree						Strongly Disagree
1	2	3	4	5	6	7

I learned additional skills, other than on-the-job training, to complement my training in anthropology that are more important to my daily work than my theoretical training

Strongly Agree						Strongly Disagree
1	2	3	4	5	6	7

I am satisfied with my salary

Strongly Agree						Strongly Disagree
1	2	3	4	5	6	7

I plan to remain and advance in my current career path

Strongly Agree						Strongly Disagree
1	2	3	4	5	6	7



Planning

- recruiting and scheduling interviews



Research

- number of interviews and surveys



Synthesis



- Processing of findings

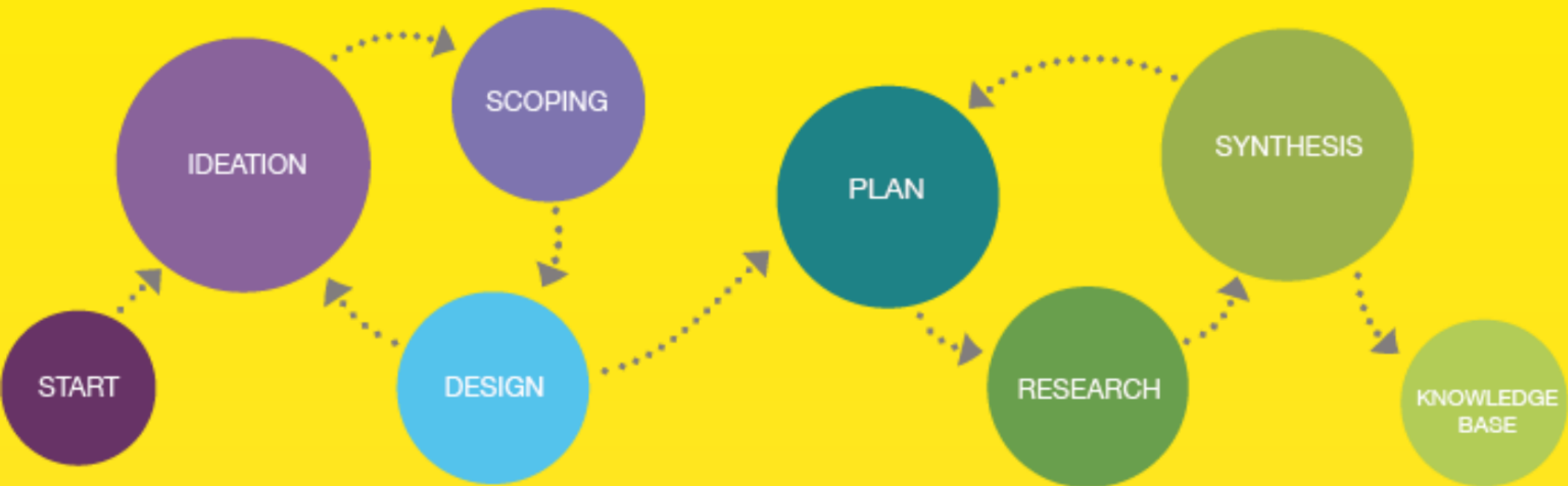


Knowledge Base

- Repository of knowledge



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