

CURRICULUM VITAE  
**John Charles Bradbury**

CONTACT INFORMATION

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EDUCATION

**George Mason University**, Fairfax, VA

Ph.D., Economics, 2000

Dissertation: "The Political Economy of Legislative Organization"

M.A., Economics, 1998

**Wofford College**, Spartanburg, SC

B.A., Economics and Philosophy, 1996

ACADEMIC EXPERIENCE

**Kennesaw State University**, Kennesaw, GA

Department of Economics, Finance, and Quantitative Analysis

Professor

2016-present

Department of Exercise Science and Sport Management

Professor

2012-2016

Department Chair

2012-2015

Department of Social Work and Human Services

Interim Department Chair

2014-2015

Department of Health, Physical Education, and Sport Science

Department Chair

2011-2012

Interim Department Chair

2011

Professor

2011-2012

Associate Professor

2006-2011

**Sewanee: The University of the South**, Sewanee, TN

Department of Economics

Associate Professor

2006

Assistant Professor

2003-2006

Visiting Assistant Professor

2001-2003

**North Georgia College & State University**, Dahlonega, GA

Department of Business Administration

Assistant Professor

2000-2001

**George Mason University**, Fairfax, VA

Department of Economics

Instructor

1999-2000

Research Associate/Fellow, Mercatus Center

1997-2000

**Political Economy Research Center (PERC), Bozeman, MT**

Graduate Research Fellow Summer

1998

AFFILIATIONS

Bagwell Center for the Study of Markets and Economic Opportunity

Faculty Affiliate

2017- present

*Journal of Sports Economics*

Associate Editor

2019-present

Editorial Board

2017-present

PUBLICATIONS

JOURNAL ARTICLES

“The Public Cost of Minor League Baseball Stadium Subsidies,” *Economic Inquiry*, conditionally accepted pending replication package approval by data editor.

“Yes, There Is an Economic Consensus that Professional Sports Facilities Are Inadvisable Public Investments: A Reply to Johnson, Fort, and Rosentraub,” with Brad Humphreys, *Economic Development Quarterly*, forthcoming.

“The Impact of MLB Team Relocation on Hotel Demand,” with Frank Stephenson, *Tourism Economics*, In Press.

“Revisiting the Novelty Effect from New Stadiums: An Event Study Approach,” *Economic Inquiry*, 2024, 62(4): 1722-1747.

“Public Policy Toward Professional Sports Stadiums: A Review,” with Dennis Coates and Brad Humphreys, *Journal of Policy Analysis and Management*, 2024, 43(3): 899–937.

“Estimating the Fiscal Impact of Stadium Developments: Evaluating a Pro Forma Model,” with Robert Baumann, *Public Finance Review*, 2024, 52(4): 399-438.

“Sports Stadiums and Local Economic Activity: Evidence from Sales Tax Collections,” *Journal of Urban Affairs*, 2024, 46(1): 139-159.

“The Impact of Professional Sports Franchises and Venues on Local Economies: A Comprehensive Survey,” with Dennis Coates and Brad Humphreys, *Journal of Economic Surveys*, 2023, 37(4): 1389-1431.

“Does Hosting a Professional Sports Team Benefit the Local Community? Evidence from Property Assessments,” *Economics of Governance*, 2022, 23(3-4): 219-252.

“The Impact of Sports Stadiums on Localized Commercial Activity: Evidence from a Business Improvement District,” *Journal of Regional Science*, 2022, 62(1): 194-217.

“Financial Returns in Major League Soccer.” *Journal of Sports Economics*, 2021, 22(8): 921-945.

“What Explains Labor's Declining Share of Revenue in Major League Baseball?” *International Journal of Sport Finance*, 2021, 16(2): 79-94.

“Do Movie Production Incentives Generate Economic Development?” *Contemporary Economic Policy*, 2020, 38(2): 327-342.

“Do Film Incentive Programs Promote Economic Activity? A Comment on O’Brien and Lane,” *Econ Journal Watch*, 2020, 17(1): 56-65.

“Determinants of Attendance in Major League Soccer,” *Journal of Sport Management*, 2020, 34(1): 53-63.

“Monitoring and Employee Shirking: Evidence from MLB Umpires” *Journal of Sports Economics*, 2019, 20(6): 850-872.

“Determinants of Revenue in Sports Leagues: An Empirical Assessment,” *Economic Inquiry*, 2019, 57(1): 121-140.

“Full Cost of Attendance Scholarships and College Choice: Evidence from NCAA Football,” with Joshua D. Pitts, *Journal of Sports Economics*, 2018, 19(7) 977-989.

“Hired To Be Fired: The Publicity Value of Managers,” *Managerial and Decision Economics*, 2017, 38 (7): 929-940.

“Monopsony and Competition: The Impact of Rival Leagues on Player Salaries during the Early Days of Baseball,” *Explorations in Economic History*, 2017, 65: 55-67.

“What Is Right with Scully-Estimates of a Player’s Marginal Revenue Product,” *Journal of Sports Economics*, 2013, 14 (1): 87-96.

“Did Jose Canseco Really Improve the Performance of His Teammates by Spreading Steroids? A Critique of Gould and Kaplan,” *Econ Journal Watch*, 2013, 10 (1).

“The Impact of Pitch Counts and Days of Rest on Performance among Major-League Baseball Pitchers,” with Sean Forman, *Journal of Strength and Conditioning Research*, 2012, 26(5): 1181-1187.

“Working in the Land of the Metricians,” with David Berri, *Journal of Sports Economics*, 2010, 11(1): 29-47.

“Peak Athletic Performance and Ageing: Evidence from Baseball,” *Journal of Sports Sciences*, 2009, 27(6): 599-610.

“Spatially Targeted Government Spending and Heterogeneous Constituent Cost Shares.” with Frank Stephenson, *The Journal of Private Enterprise*, 2009, 24(2): 1-17.

“Pigou at the Plate: Hitting Externalities in Baseball,” with Doug Drinen, *Journal of Sports Economics*, 2008, 9(2): 211-224.

“Does the Baseball Labor Market Properly Value Pitchers?” *Journal of Sports Economics*, 2007, 8(6): 616-632.

“Crime and Punishment in Major League Baseball: The Case of the Designated Hitter and Hit Batters,” with Doug Drinen, *Economic Inquiry*, 2007, 45(1): 131-144. [Featured in *The New York Times Magazine* “Year in Ideas” (12/12/2004).]

“The Designated Hitter, Moral Hazard, and Hit Batters: New Evidence from Game-Level Data,” with Doug Drinen, *Journal of Sports Economics*, 2006, 7 (3): 319-329.

“Do Supermajority Rules Limit or Enhance Tyranny of Majority Spending? Evidence from the US States, 1960-1997,” with Joseph Johnson, *Public Choice*, 2006, 127(3-4): 429-441.

“Regulatory Federalism and Workplace Safety: Evidence from OSHA Enforcement, 1981-1995,” *Journal of Regulatory Economics*, 2006, 29 (2): 211-224.

“Legislative District Configurations and Fiscal Policy in American States,” with Mark Crain, *Public Choice*, 2005, 125(3-4): 385-407.

“Local Lobbying for State Grants: Evidence from Georgia's HOPE Scholarship,” with Noel Campbell, *Public Finance Review*, 2003, 31(4): 367-391.

“Local Government Structure and Public Expenditures,” with Frank Stephenson, *Public Choice*, 2003, 115(1-2): 185-198.

“Bicameral Legislatures and Fiscal Policy,” with Mark Crain, *Southern Economic Journal*, 2002, 68(3): 646-659.

“Legislative Organization and Government Spending: Cross-Country Evidence,” with Mark Crain, *Journal of Public Economics*, 2001, 82(3): 309-325.

#### BOOKS

*This One Will Be Different: False Promises and Fiscal Realities of Publicly Funded Stadiums*, Oxford University Press, 2026, forthcoming.

*Hot Stove Economics: Understanding Baseball's Second Season*, Copernicus/Springer, 2010.

*The Baseball Economist: The Real Game Exposed*, Dutton/Penguin, 2007; Plume/Penguin, 2008 (paperback).

#### CONTRIBUTIONS TO BOOKS

“Public Choice and Stadium Subsidies,” with Dennis Coates and Brad Humphreys, *Elgar Encyclopedia of Public Choice*, Jong-A-Pin and Bjørnskov, Elgar, 2025.

“Robert Baade: Stadium Economics Pioneer,” *The Economic Impact of Sports Facilities, Franchises, and Events: Contributions in Honor of Robert Baade*, Matheson and Baumann (eds.), Springer, 2023.

“Statistical Performance Analysis in Sport,” *The Business of Sports, Volume 3: Bridging Research and Practice*. Howard and Humphreys (eds.), Praeger, 2008

“Bicameralism and Political Compromise in Representative Democracy.” with Mark Crain, *Democratic Constitutional Design and Public Policy: Analysis and Evidence*, Congleton and Swedenborg (eds.), MIT Press, 2006.

“Bicameralism,” with Mark Crain, *Encyclopedia of Public Choice*. Rowley and Schneider (eds.). Kluwer Academic Press, 2003.

#### POLICY PAPERS

“A Home Run for Cobb? A Comprehensive Report on the Economic Impact of Truist Park and The Battery Atlanta on Cobb County,” *Bagwell Center Policy Report*. March 2022.  
([https://coles.kennesaw.edu/econopp/docs/Bradbury\\_Cobb\\_report\\_March2022.pdf](https://coles.kennesaw.edu/econopp/docs/Bradbury_Cobb_report_March2022.pdf))

“Reply to Zimbalist: ‘Report on the Fiscal Impact of Truist Park and the Battery,’” July 2022.  
([https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4165031](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4165031))

“A Comment on Georgia Department of Economic Development Report: ‘The Economic Impact of the Film Industry in Georgia,’” January 27, 2020.  
([https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3526169](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3526169))

“What Do Film Incentives Mean for the North Carolina Economy?” *CSFE Issue Brief*, 2(1), Fall 2019.

“Film Tax Credits and the Economic Impact of the Film Industry on Georgia’s Economy,” *Bagwell Center Policy Brief*, July 2019.

“Procedures for Predetermination of Wage Rates,” *Regulatory Studies Comment*, 1999.

“ATM Surcharges and the Expansion of Consumer Choice,” *Cato Briefing Paper*, 1998.

#### RESTING PAPERS

“Is There a Winner in a Race to the Bottom? Evidence from Movie Production Incentives in Georgia and North Carolina.” ([https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3432035](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3432035))

“Searching for Illicit Behavior through Changes in Productivity: The Case of Roger Clemens and Performance-Enhancing Drugs.” ([https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2905360](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2905360))

#### BOOK REVIEWS

Review of *Sports Economics Uncut* by Brian Goff. *Journal of Economic Literature*, 2019 (June), Vol. 57(2): 449-450.

Review of *The Age of Ruth and Landis: The Economics of Baseball during the Roaring Twenties* by David Surdam and Michael Hauptert. *EH.net*, 2018. ([http://eh.net/book\\_reviews/the-age-of-ruth-and-landis-the-economics-of-baseball-during-the-roaring-twenties/](http://eh.net/book_reviews/the-age-of-ruth-and-landis-the-economics-of-baseball-during-the-roaring-twenties/))

Review of *The Big Leagues Go to Washington: Congress and Sports Antitrust, 1951-1989* by David Surdam. *Journal of Economic History*, 2016, Vol. 76(3): 958-959.

Review of *The Baseball Trust: A History of Baseball's Antitrust Exemption* by Stuart Banner. *EH.net*, June 2013. ([http://eh.net/book\\_reviews/the-baseball-trust-a-history-of-baseballs-antitrust-exemption/](http://eh.net/book_reviews/the-baseball-trust-a-history-of-baseballs-antitrust-exemption/))

Review of *The Wages of Wins* by David Berri, Martin Schmidt, and Stacey Brook. *International Journal of Sport Finance*, 2006 (August), Vol. 1(3).

Review of *Handbook of Sports Economics Research* by John Fizez (ed.). *Managerial and Decision Economics*, 2007, Vol. 28: 79-80.

Review of *A Two-Way Street* by George A. Krause. *Public Choice*, 2003 (July), Vol. 116(1-2): 225-228.

#### EDITORIALS

“Before Taxpayers Pony Up for Dan Snyder’s New Stadium, Consider This Cautionary Atlanta Tale” *Washington Post*, March 16, 2022.

“So Your City Wants to Build a Stadium. Here’s What to Know.” *Global Sports Matters*, July 15, 2022.

“Five Reasons Why Georgia Should Yell “Cut!” on Film Tax Credit.” *ArtsATL*, January 19, 2022.

“Cheering the Braves While Realistic on Games’ Economic Impact.” *Atlanta Journal-Constitution* (AJC.com), October 26, 2021.

“Ga.’s Film Tax Credits Are a Big-Budget Flop.” *Atlanta Journal-Constitution* (AJC.com), February 24, 2020.

“Bob Ott’s Braves Stadium Numbers Don’t Break Even.” *Marietta Daily Journal*, February 18, 2018.

“The Myth of the Hotel-Motel Tax.” *Atlanta Journal-Constitution*, February 13, 2013.

“Fire the Dirty, Reward the Clean.” *New York Times*, August 8, 2012.

“Revenue Falls Short at Coolray Field.” *Atlanta Journal-Constitution*, September 9, 2011.

“Encouraging the Poor to Stay Poor.” *New York Times*, August 28, 2010.

“149 Pitches? Once Shouldn’t Hurt.” *New York Times*, July 1, 2010.

“Braves 1, Taxpayers 0: Economic Benefits Overstated for Publicly Funded Gwinnett Stadium.” *Atlanta Journal-Constitution*, April, 25, 2009.

“Braves Stadium Deal Taxes Fiscal Realities.” *Atlanta Journal-Constitution*, February 8, 2008.

“Let Baseball Player Police Themselves.” *New York Times*, December 15, 2007.

“Cheer on Bonds While Jury's Out.” *Atlanta Journal-Constitution*, July 31, 2007.

“What Really Ruined Baseball.” *New York Times*, April 2, 2007.

“Econoblog: The Economics of Free Agency and Trades.” *Wall Street Journal*, December 2005.

“Maintaining the Job Machine.” with Wendy Gramm, *Washington Times*, September 6, 1999.

“More Fees = More ATMs.” *Journal of Commerce*, August 18, 1998.

“Ban Fees, and You Banish ATMs.” *Wall Street Journal*, July 14, 1997.

“The Minimum Wage Locks the Poor Out of Work.” *News & Observer* (Raleigh), July 3, 1996.

#### REFEREEING

*American Political Science Review*; *Cambridge University Press*; *Contemporary Economic Policy*; *Eastern Economic Journal*; *Economic Inquiry*; *Economics and Human Biology*; *The Employment Policy Institute*; *International Journal of Sport Finance*; *International Journal of Sports Medicine*; *International Tax and Public Finance*; *Journal of Economic Behavior and Organization*; *Journal of Economics*; *Journal of Economics*; *Journal of Law, Economics, and Organization*; *Journal of Political Economy*; *Journal of Politics*; *Journal of Public Economics*; *Journal of Quantitative Analysis of Sports*; *Journal of Sport Management*; *Journal of Sports Economics*; *Journal of Sports Sciences*; *Labour Economics*; *Managerial and Decision Economics*; *National Institute Economic Review*; *Public Choice*; *Review of Economic Studies*; *South African Journal for Research in Sport, Physical Education and Recreation*; *Southern Economic Journal*; *Stanford University Press*; *Research in Sports Medicine*, *Yale University Press*

#### TEACHING EXPERIENCE

Recent: Contemporary Economics Issues, Principles of Microeconomics, Public Economics

Past: Advanced Sports Economics (graduate) Econometrics, Growth Theory, Industrial Organization, Money and Banking, Principles of Finance, Quantitative Methods, Risk and Insurance, Senior Research Seminar Sports Economics, Sports Finance, Statistical Methods (graduate)