

## AdsMOGO iOS SDK 媒体信息使用说明

### 一、什么是媒体信息

为了优化广告精确投放，标识媒体信息，在 iOS1.6.0 SDK 推出媒体信息。

### 二、使用方法

首先在调用 SDK 请求广告前，引入#import "AdsMOGOContent.h"，并设置设置展示媒体的标题，URL，分类，关键字信息。

标题：

说明：标识媒体标题；

使用方法：[AdsMOGOContent sharedInstance].title = @"媒体标题";

URL：

说明：媒体的 URL 地址；

使用方法：[AdsMOGOContent sharedInstance].url = @"https://www.baidu.com";

分类：

说明：媒体分类信息；

使用方法：[[AdsMOGOContent sharedInstance]  
setCatType:CatTypeVideoTiYu,CatTypeVideoDianYing,CatTypeListenNew\_YouXi,CatTypeListenNew\_ShiPin,CatTypeVideoYuanChuang,nil];

注意：setCatType 类型必须是 CatType 枚举中的类型，可以设置多个。CatType 枚举见 CatType 类型说明

关键字：

说明：媒体关键字信息；

使用方法：[[AdsMOGOContent sharedInstance]setkeyWords:@"关键字 1",@"关键字 2",@"关键字 3",nil];

注意：关键字开发者自行设定，可以设置多个。

### 三、CatType 类型说明( 以下定义也可参见 AdsMOGOContent.h )

//图书

CatTypeBookReasoning =1 , //图书\_推理侦探悬疑

CatTypeBookHorror = 2 , //图书\_恐怖惊悚

CatTypeBookRomance =3 , //图书\_言情( 古代、现代 )

CatTypeBookHistory =4 ,// 图书\_历史架空穿越

CatTypeBookCareer\_Story =5 ,// 图书\_职场商战

CatTypeBookOfficialdom=6 ,// 图书\_官场政治

CatTypeBookMilitary=7 ,//图书\_军事战争

CatTypeBookFantasy =8 ,//图书\_玄幻灵异

CatTypeBookScience\_Fiction =9 ,//图书\_科幻

CatTypeBookMartial\_Arts\_Novels =10 ,// 图书\_武侠

CatTypeBookYouth =11 , //图书\_青春校园

CatTypeBookLesbian =12 ,// 图书\_同人耽美

CatTypeBookChineseClassics =13 , //图书\_中国古典名著

CatTypeBookWorldClassics=14 , // 图书\_世界名著

CatTypeBookLifeKnowledge=15 , //图书\_生活百科

CatTypeBookSocial\_Science =16 , //图书\_社会科学

CatTypeBookCartoon =17 , //图书\_动漫绘画

CatTypeBookPhilosophy=18 , //图书\_哲学宗教

CatTypeBookMarriage=19 , //图书\_两性婚恋

CatTypeBookFinancing=21 , //图书\_经济管理、投资理财

CatTypeBookPsychology=22, //图书\_心理学

CatTypeBookChildren\_Education=23, //图书\_少儿教育

CatTypeBookParenting\_Knowledge=24, //图书\_孕产育儿

CatTypeBookTravel=25, //图书\_旅游探险

CatTypeBookCooking=26, //图书\_美食烹饪

CatTypeBookHealth\_Care=27, //图书\_养生保健

CatTypeBookFashion=28, //图书\_时尚美容

CatTypeBookHomeDecoration=29, //图书\_家居装饰

CatTypeBookExamination=30, //图书\_教辅考试

CatTypeBookForeignLanguage=31, //图书\_外语

CatTypeBookDictionary=32, //图书\_辞典工具书

CatTypeBookMotivationalBook=33, //图书\_成功励志

CatTypeBookMedicalScience=34, //图书\_医学

CatTypeBookScience=35, //图书\_科学技术

CatTypeBookComputer=36, //图书\_计算机与互联网

CatTypeBookArt=37, //图书\_艺术摄影

CatTypeBookSports=38, //图书\_体育

CatTypeBookEntertainment=39, //图书\_娱乐休闲

CatTypeBookJournal=40, //图书\_期刊杂志

// 听书

CatTypeListenBookCurrentPolitics=41, //听书\_时政热点

CatTypeListenBookAudiobooks=42, //听书\_有声小说

CatTypeListenBookLiterature=43, //听书\_文学名著

CatTypeListenBookChinese\_Opera=44, //听书\_曲艺戏曲

CatTypeListenBookPop\_Music=45, //听书\_潮流音乐

CatTypeListenBookCrosstalk=46, //听书\_相声评书

CatTypeListenBookKid=47, //听书\_少儿天地

CatTypeListenBookForeignLanguage=48, //听书\_外语学习

CatTypeListenBookEntertainment=49, //听书\_娱乐综艺

CatTypeListenBookHumanities=50, //听书\_人文社科

CatTypeListenBookCommerce=51, //听书\_商业财经

CatTypeListenBookIT=52, //听书\_IT科技

CatTypeListenBookProfessionalSkills=53, //听书\_职业技能

CatTypeListenBookFanmusic=54, //听书\_纯乐梵音

CatTypeListenBookHealthCare=55, //听书\_健康养生

CatTypeListenBookFashionLifestyle=56, //听书\_时尚生活

CatTypeListenBookEmotionalSubject=57, //听书\_情感话题

CatTypeListenBookRadioPlay=58, //听书\_广播剧

CatTypeListenBookRadioPrograms=59, //听书\_电台

CatTypeListenBookLectureRoom=60, //听书\_百家讲坛

CatTypeListenBookOthers=61, //听书\_其他

//新闻

CatTypeNewsCurrent\_Politics\_And\_Hotspot=62, //新闻\_时政要闻,

CatTypeNewsFinance = 63, //新闻\_财经

CatTypeNewsMilitary = 64, //新闻\_军事

CatTypeNewsHistory = 65, //新闻\_历史

CatTypeNewsSociety = 66, //新闻\_社会

CatTypeNewsScience = 67, //新闻\_科技

CatTypeNewsCulture = 68, //新闻\_文化

CatTypeNewsSports = 69, //新闻\_体育

CatTypeNewsEntertainment = 70, //新闻\_娱乐

CatTypeNewsEncyclopedia = 81, //新闻\_百科

CatTypeNewsStocks = 71, //新闻\_股票

CatTypeNewsAutomobile = 72, // 新闻\_汽车

CatTypeNewsReal\_Estate = 73, // 新闻\_房产

CatTypeNewsEducation = 74, // 新闻\_教育

CatTypeNewsDigital\_Products = 75, // 新闻\_数码

CatTypeNewsWoman = 76, //新闻\_女性

CatTypeNewsForum = 77, //新闻\_论坛

CatTypeNewsVideo = 78, //新闻\_视频

CatTypeNewsTravel = 79, //新闻\_旅游

CatTypeNewsHome\_Furnishings = 80, //新闻\_家居

CatTypeNewsGames=82, //新闻\_游戏

CatTypeNewsHealth = 83, //新闻\_健康

CatTypeNewsCity = 84, //新闻\_城市

CatTypeNewsCharity = 85, //新闻\_公益

CatTypeNewsConstellation = 86, //新闻\_星座

CatTypeNewsLottery = 87, //新闻\_彩票

CatTypeNewsOthers = 88, //新闻\_其他

//视频

CatTypeVideoTv\_Play=89, //视频\_娱乐,

CatTypeVideoMovie=90, //视频\_电影,

CatTypeVideoVariety\_Show=91, //视频\_综艺,

CatTypeVideoMusic=92, //视频\_音乐,

CatTypeVideoDocumentary=93, //视频\_纪录片,

CatTypeVideoCartoon=94, //视频\_动漫,

CatTypeVideoEducation=95, //视频\_教育,

CatTypeVideoSports=96, //视频\_体育,

CatTypeVideoFinance=97, //视频\_财经,

CatTypeVideoInformation=98, //视频\_资讯,

CatTypeVideoEntertainment=99, //视频\_娱乐,

CatTypeVideoAutomobile=100, //视频\_汽车,

CatTypeVideoTechnology=101, //视频\_科技,

CatTypeVideoLife=102, //视频\_生活,

CatTypeVideoGames=103, //视频\_游戏,

CatTypeVideoFashion=104, //视频\_时尚,  
CatTypeVideoTravel=105, //视频\_旅游,  
CatTypeVideoParent\_Child=106, //视频\_亲子,  
CatTypeVideoComedy = 107, //视频\_搞笑,  
CatTypeVideoMicro\_Movie = 108, //视频\_微电影,  
CatTypeVideoInternet\_Drama = 109, //视频\_网剧,  
CatTypeVideoFlickr = 110, //视频\_拍客,  
CatTypeVideoInitiative\_Video = 111, //视频\_创意视频,  
CatTypeVideoAdvertisement = 112, //视频\_广告  
CatTypeVideoOthers = 113, //视频\_其他