

# STAT 631 Homework 8

Jack Cunningham (jgavc@tamu.edu)

11/1/24

```
source("FM_Functions.R")
source("Factor_Tests.R")
load("HW08.RData")
attach(FF5)
```

1)

The Fama-French 3 factor model is the below:

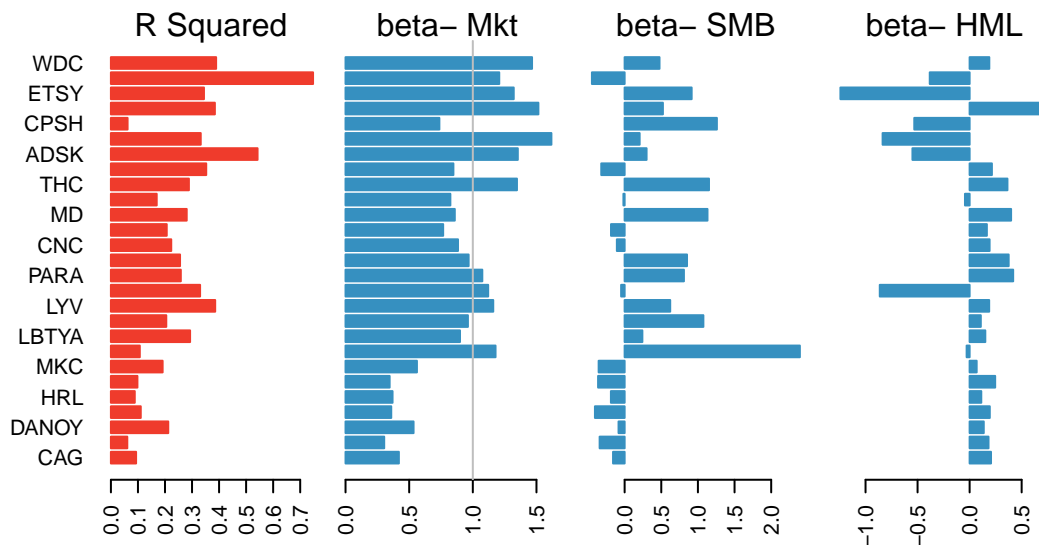
$$Y_t = \alpha + B^T F_t + \epsilon_t, \quad E[\epsilon_t | F_t] = 0, \quad E[\epsilon_t \epsilon_t^T | F_t] = \Sigma_\epsilon$$

Where  $F = [\text{Excess Return Market Portfolio} \quad \text{Small Minus Big} \quad \text{High Minus Low}]$ , these are each economic vectors with length  $n$ .

```
Yt = apply(Rt, 2, function(x) x-RF); dimnames(Yt)[[2]] = syb;
n = dim(Yt)[1]; N = dim(Yt)[2]; p = 3
fit = lm(Yt ~ Mkt.RF + SMB + HML); sfit = summary(fit)
```

a)

```
betas = coef(fit)[-1,]
R.Squared = c(); for(i in 1:N) R.Squared[i] = sfit[[i]]$r.squared
names(R.Squared) <- syb
coef.plot(R.Squared, coef(fit)[-1,])
```



From the R squared plot we see that the three factor Fama French model performance varies greatly. Let's take a look at the breakdown by industry:

```
table(Hi_R.Sq = R.Squared > 0.5, by_industry)
```

```
by_industry
Hi_R.Sq Ent Food HCare Tech
FALSE   7   7   6   5
TRUE    0   0   0   2
```

Generally R-Squared isn't very high for these assets. There are only two that exceed 0.5, both are in the technology industry Microsoft and Autodesk.

```
table(Hi_R.Sq = R.Squared < 0.2, by_industry)
```

```
by_industry
Hi_R.Sq Ent Food HCare Tech
FALSE   6   1   5   6
TRUE    1   6   1   1
```

R-Squared is particularly low for the Food industry, six of the seven stocks have an R-Squared beneath 0.2. This indicates that the three factor Fama French model does not perform well for this industry.

```
table(Aggressive = coef(fit)[2,] > 1, by_industry)
```

	by_industry			
Aggressive	Ent	Food	HCare	Tech
FALSE	3	7	5	1
TRUE	4	0	1	6

On an industry level we see that that Food and Health Care are not aggressive compared to market returns while Technology generally is. Entertainment is more of a mixed bag.

```
library(tidyverse)
```

```
-- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
v dplyr      1.1.2      v readr      2.1.4
v forcats    1.0.0      v stringr    1.5.0
v ggplot2    3.4.2      v tibble     3.2.1
v lubridate  1.9.2      v tidyr      1.3.0
v purrr      1.0.2
```

```
-- Conflicts ----- tidyverse_conflicts() --
x dplyr::filter() masks stats::filter()
x dplyr::lag()     masks stats::lag()
i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become
```

```
compare <- data.frame(
  Stock = syb,
  Beta = coef(fit)[2,],
  Industry = by_industry
)
compare |>
  group_by(Industry) |>
  summarise(Average_Beta = mean(Beta))
```

```
# A tibble: 4 x 2
  Industry Average_Beta
  <chr>         <dbl>
```

1 Ent	1.05
2 Food	0.413
3 HCare	0.921
4 Tech	1.32

By taking a look at the average Beta we can see that the Food Industry has a Beta of 0.4132 on average. Healthcare, despite being not aggressive compared to the market, is far closer to 1 in comparison.

b)

To identify the individual assets that don't follow the FF-3-factor model we use the t-test for  $H_0 : \alpha_i = 0$  that is automatically computed from the `lm` function.

```
Alpha = c()
for(i in 1:N){
  Alpha = rbind(Alpha, sfit[[i]]$coef[1, ])
}
dimnames(Alpha)[[1]] = syb
Alpha_df <- data.frame(Alpha, Industry = by_industry)
Alpha_df |>
  filter(Pr...t.. < .05)
```

	Estimate	Std..Error	t.value	Pr...t..	Industry
LBTYA	-0.08814986	0.03719910	-2.369677	0.01789040	Ent
PARA	-0.11743008	0.05692884	-2.062752	0.03925461	Ent
WBD	-0.10721466	0.05359548	-2.000442	0.04557659	Ent
MD	-0.12999721	0.05171332	-2.513805	0.01201531	HCare

There are four individual assets that do not follow the FF-3 factor model, Live Nation Entertainment, Paramount, Warner Brothers Discovery and Pediatric Medical Group. The first three are in the entertainment industry and the last is in healthcare.

c)

We are testing the hypothesis that  $H_0 : \alpha = 0$ . If we reject this hypothesis this indicates that the FF-3 factor does not hold for all 27 assets. We perform the Wald and Likelihood Ratio Tests.

```
alpha <- coef(fit)[1, ]
res = resid(fit); Sig.e = 1/n*t(res)%*%res
m11 = sfit[[1]]$cov.unscaled[1,1]
var.alpha = m11*Sig.e
```

```
p = 3
```

```
wald.fun(est = alpha, est.var = var.alpha, n = n, p = p)
```

	Wald	p.value	df1	df2
	1.1490913	0.2718611	27.0000000	2150.0000000

```
res.0 = resid(lm(Yt~Mkt.RF + SMB + HML - 1))
Sig.e0 = 1/n*t(res.0)%*%res.0
lrt.fun(sig = Sig.e, sig0 = Sig.e0,n = n)
```

	LRT	p.value	df
	31.0114868	0.2706672	27.0000000

Both the Wald and Likelihood test ratios have a similar result with p value  $\approx .271$ . We cannot reject the null hypothesis that the FF-3 factor holds for all 27 assets.

d)

```
wald = c(); lrt = c()
for(i in industry){
  ind = which(by_industry == i)
  wald = rbind(wald, wald.fun(alpha[ind], m11*Sig.e[ind,ind],n = n, p = p))
  lrt = rbind(lrt, lrt.fun(Sig.e[ind,ind], Sig.e0[ind,ind], n = n))
}

rownames(wald) = rownames(lrt) = industry
cat("Wald test by industry:"); wald
```

Wald test by industry:

	Wald	p.value	df1	df2
Food	0.2752167	0.96372392	7	2170
Ent	1.7837085	0.08628134	7	2170
HCare	1.8053977	0.09425210	6	2171
Tech	1.3190840	0.23693005	7	2170

```
cat("LRT by industry:"); lrt
```

LRT by industry:

	LRT	p.value	df
Food	1.929655	0.96363090	7
Ent	12.475994	0.08595263	7
HCare	10.825360	0.09392620	6
Tech	9.233106	0.23635053	7

All industries cannot reject the null hypothesis that the FF-3 factor model holds for their respective stocks at a significance level of 0.05. However there is still a significant difference between the industries. At a significance level of 0.1 both entertainment and healthcare would reject the null hypothesis. The Food industry however has a p.value  $\approx 0.96$ , the evidence strongly suggests the FF-3 factor model holds well for this industry.

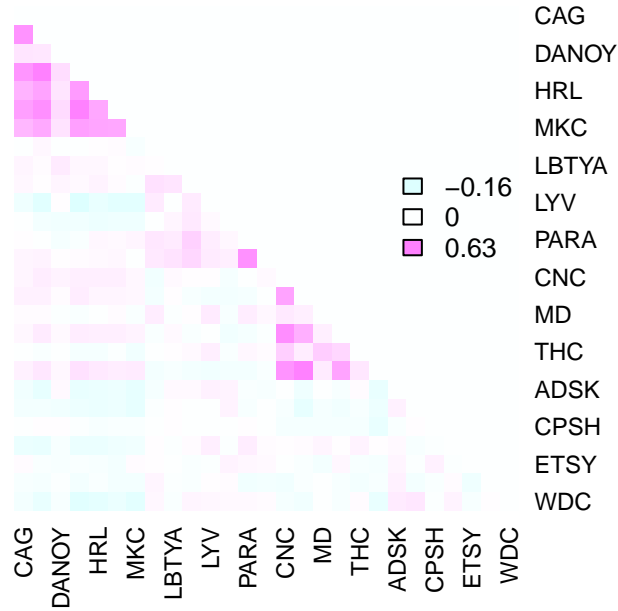
e)

The sample covariance approach has  $N(N + 1)/2$  estimates. With  $N = 27$  this is 378 estimates.

The model based approach has  $(p + 1)(N + p/2)$  estimates. With  $N = 27, p = 3$  this is 114 estimates.

```
resid.summary(res)
```

```
Significant pairs at 1% level: 133 of 351 pairs
Significant pairs at 5% level: 180 of 351 pairs
```



We can see high correlation between stocks in the same industry but small correlation between stocks in different industries. This indicates that our assumption of a diagonal covariance matrix could be unreasonable. This would call into question any inference we obtain from our model. We should formally check for this and consider an industry factor model as a possible option.

f)

The test for block-diagonal matrices tests  $H_0 : \Sigma = \text{diag}\{\Sigma_{11}, \dots, \Sigma_{kk}\}$  has test statistic:

$$\text{LRT} = -\log \frac{\det(\hat{\Sigma})}{\det(\hat{\Sigma}_{11}) \dots \det(\hat{\Sigma}_{kk})}$$

This statistic is approximately  $\chi^2_v$ , with degrees of freedom  $v = \frac{1}{2}(d^2 - \sum_{i=1}^k d_i^2)$ .

```
cov.diag.test(Sig.e, Ns = Ns, n = n, p = p)
```

```
*** Testing if the matrix is block diagonal ***
```

```
LRT -statistic: 846.2345      p-value: 0      DF: 273
```

This test rejects the null hypothesis of block-diagonal matrices.

We also test whether the full matrix is diagonal. This is an adaption of the previous test, we have  $d_i = 1, i = 1, \dots, d$ . Then the statistic is  $-\log \det(\widehat{\text{Corr}}(y))$ , with degrees of freedom  $v = \frac{1}{2}d(d-1)$ .

```
cov.diag.test(Sig.e, Ns = rep(1,N), n = n, p = p)
```

\*\*\* Testing if the matrix is diagonal \*\*\*

LRT -statistic: 10095.56      p-value: 0      DF: 351

This test rejects the null hypothesis of a diagonal covariance matrix.

2)

```
fa.none = factanal(Yt,3,rotation = "none")
print(fa.none)
```

Call:

```
factanal(x = Yt, factors = 3, rotation = "none")
```

Uniquenesses:

CAG	CPB	DANOY	GIS	HRL	K	MKC	AMC	LBTYA	LGF-A	LYV	NFLX	PARA
0.532	0.409	0.759	0.285	0.572	0.409	0.544	0.887	0.683	0.743	0.567	0.755	0.678
WBD	CNC	HUM	MD	MOH	THC	UNH	ADSK	AMD	CPSH	DXC	ETSY	MSFT
0.693	0.403	0.389	0.775	0.516	0.705	0.238	0.499	0.728	0.950	0.665	0.758	0.506
WDC												
0.595												

Loadings:

	Factor1	Factor2	Factor3
CAG	0.485	-0.458	0.153
CPB	0.453	-0.618	
DANOY	0.472		0.134
GIS	0.531	-0.655	
HRL	0.472	-0.443	
K	0.485	-0.589	
MKC	0.544	-0.382	0.117
AMC	0.201	0.142	0.229
LBTYA	0.483	0.178	0.228
LGF-A	0.363	0.195	0.295
LYV	0.465	0.381	0.268



NFLX	0.369	0.237	0.229
PARA	0.414	0.215	0.322
WBD	0.423	0.199	0.298
CNC	0.657	0.180	-0.364
HUM	0.629	0.148	-0.440
MD	0.400	0.230	0.109
MOH	0.586	0.154	-0.342
THC	0.464	0.277	
UNH	0.753	0.132	-0.422
ADSK	0.545	0.346	0.289
AMD	0.384	0.265	0.233
CPSH	0.119	0.104	0.159
DXC	0.471	0.291	0.170
ETSY	0.377	0.235	0.211
MSFT	0.631	0.239	0.196
WDC	0.470	0.333	0.270

	Factor1	Factor2	Factor3
SS loadings	6.362	2.822	1.575
Proportion Var	0.236	0.105	0.058
Cumulative Var	0.236	0.340	0.398

Test of the hypothesis that 3 factors are sufficient.

The chi square statistic is 2924.13 on 273 degrees of freedom.

The p-value is 0

The first factor has all positive coefficients and are relatively similar, it seems to be a shared market component.

The second factor has negative, with the exception of a near zero coefficient for Danone SA, coefficient for all stocks in the food industry. This appears to be an industry factor.

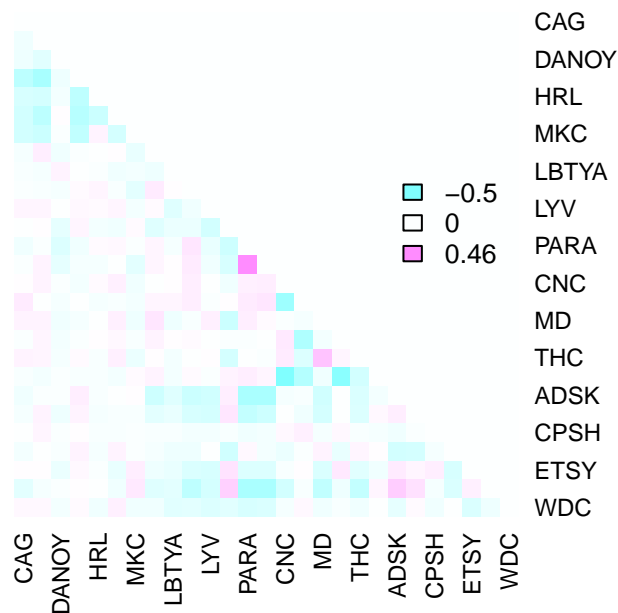
The third factor looks like an aggressiveness component. It is positive for all tech and entertainment stocks with generally negative values for health and food stocks. This comports with our previous analysis of betas for each stock.

b)

```
p = 3
Zt = apply(Yt, 2, function(u) (u-mean(u))/sd(u))
fa = factanal(Zt, p, scores = "Bartlett", rotation = "none")
B = t(fa$loading)
Ft.fa = fa$scores
```

```
R.Sq.fa = diag(t(B)%*%var(Ft.fa)%*%B)
resid_mat = Zt - Ft.fa %*% B
resid.summary(resid_mat)
```

Significant pairs at 1% level: 138 of 351 pairs  
Significant pairs at 5% level: 187 of 351 pairs

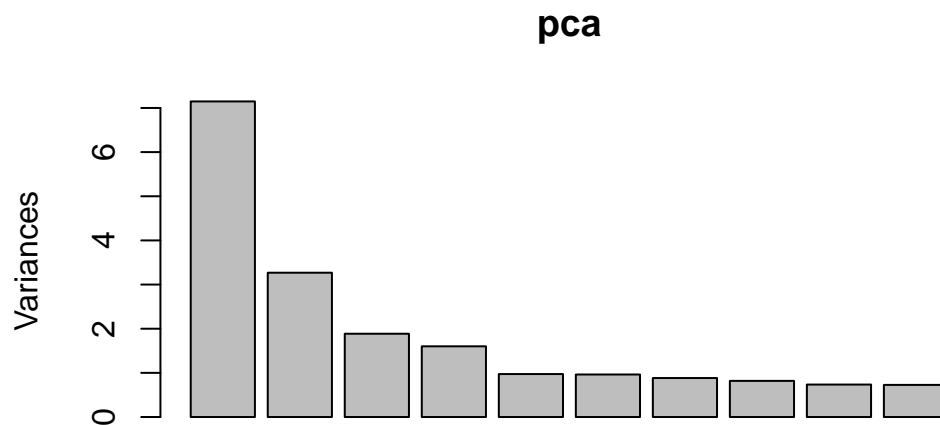


There is still correlation but it is less grouped by industry. It is less severe between particular stocks, before in the FFA-3-F model correlation was particularly strong for certain pairs. This model makes the assumption of a diagonal covariance matrix a bit more reasonable.

3)

Using the standardized excess return data means we are creating an approximate factor through PCA.

```
pca = prcomp(Zt)
plot(pca)
```



From this plot I would choose three principal components. The difference of explained variance between three and four is rather small.

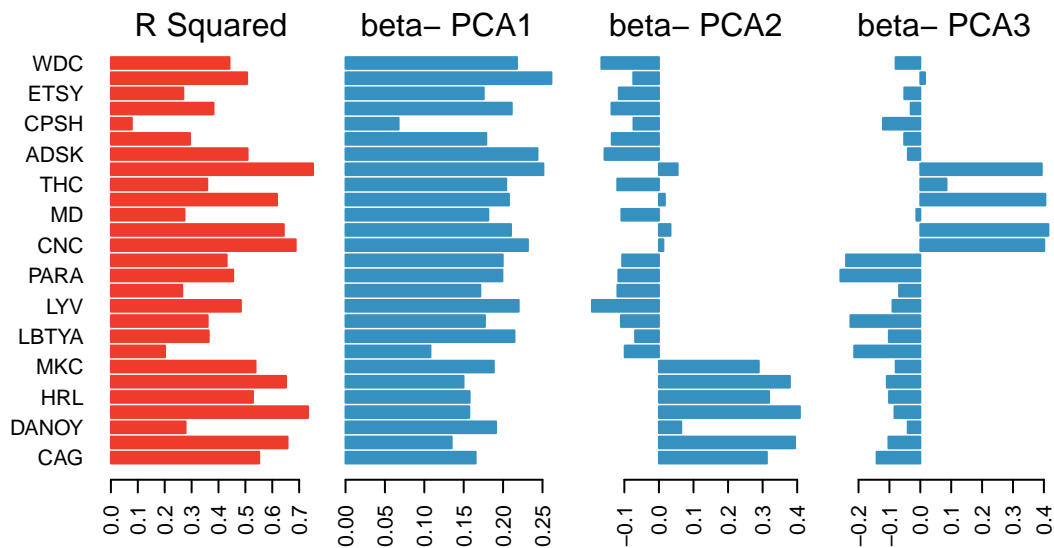
b)

We choose  $p = 3$ .

```
p = 3
B = t(pca$rotation[, 1:p])
Ft.pc = pca$x[, 1:p]
R.Sq.pc = diag(t(B)%*%diag(pca$sd[1:p]^2)%*%B)
```

c)

```
coef.plot(R.Sq.pc, B, factors = c("PCA1", "PCA2", "PCA3"))
```



```
compare_pca <- data.frame(
  symbol = syb,
  beta_1 = as.numeric(B[1,]),
  beta_2 = as.numeric(B[2,]),
  beta_3 = as.numeric(B[3,]),
  industry = by_industry
)
```

The weight on the first principal component is similar for most stocks across industries, it appears to reflect the general upward trend of each stock over time. The weights on the second principal component are positive for all stocks in the food industry, this approximates an industrial factor.

```
compare_pca |>
  filter(beta_2 > 0)
```

	symbol	beta_1	beta_2	beta_3	industry
1	CAG	0.1651490	0.31219352	-0.14148823	Food
2	CPB	0.1347282	0.39383187	-0.10311558	Food
3	DANOY	0.1910415	0.06452018	-0.04067080	Food
4	GIS	0.1570461	0.40772128	-0.08359895	Food
5	HRL	0.1574734	0.31857746	-0.10118199	Food

6	K	0.1497350	0.37874871	-0.10835499	Food
7	MKC	0.1882090	0.28877044	-0.07971293	Food
8	CNC	0.2314410	0.01280475	0.40129452	HCare
9	HUM	0.2099790	0.03344303	0.41443813	HCare
10	MOH	0.2074282	0.01713727	0.40473127	HCare
11	UNH	0.2511059	0.05413348	0.39301608	HCare

In fact there are also a few healthcare companies with small positive coefficients, they all are less aggressive than the market as determined in the FFA-3 factor model.

```
compare |>
  filter(Stock %in% c("CNC","HUM","MOH"))
```

	Stock	Beta	Industry
CNC	CNC	0.8834189	HCare
HUM	HUM	0.7669530	HCare
MOH	MOH	0.8235326	HCare

In fact if we compute the correlation between the two coefficients we see they are strongly negatively correlated. This indicates that the  $B_2$  estimates seem to be a combination of an industry and conservative factor.

```
cor(compare_pca$beta_2, compare$Beta)
```

```
[1] -0.8759118
```

The weights  $B_3$  appear to firmly be an industry factor for healthcare companies, there are six stocks with a positive coefficient five of which are healthcare companies and Microsoft (with a very small positive coefficient). Perhaps Microsoft is in this group because healthcare companies are large institutions that rely on both Windows software and database solutions.

```
compare_pca |>
  filter(beta_3 > 0)
```

	symbol	beta_1	beta_2	beta_3	industry
1	CNC	0.2314410	0.01280475	0.40129452	HCare
2	HUM	0.2099790	0.03344303	0.41443813	HCare
3	MOH	0.2074282	0.01713727	0.40473127	HCare
4	THC	0.2039138	-0.12042617	0.08478033	HCare
5	UNH	0.2511059	0.05413348	0.39301608	HCare
6	MSFT	0.2612992	-0.07413066	0.01511342	Tech

d)

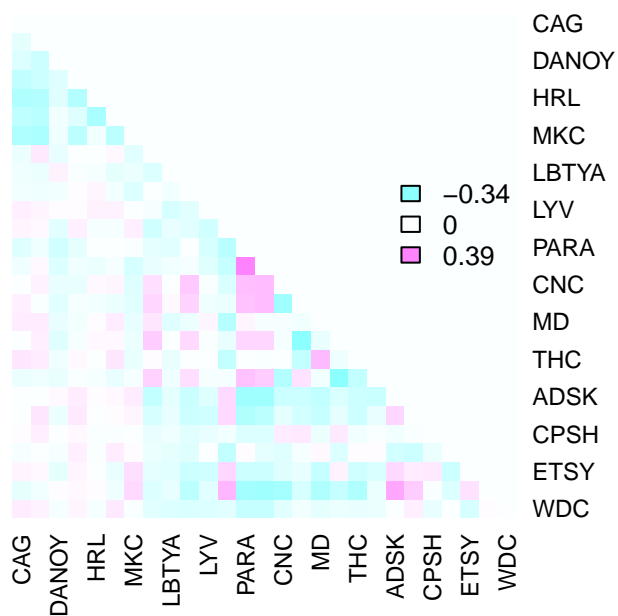
With our  $p = 3$  we have the following residual matrix:

$$\hat{E} = Z - \tilde{F}\hat{B}$$

```
lambda_diag <- diag(pca$sd[1:p]^2)
O_matrix <- t(B)
Ft = pca$x[,1:p]
resid.pca = Zt - Ft %*% B
resid.summary(resid.pca)
```

Significant pairs at 1% level: 185 of 351 pairs

Significant pairs at 5% level: 220 of 351 pairs

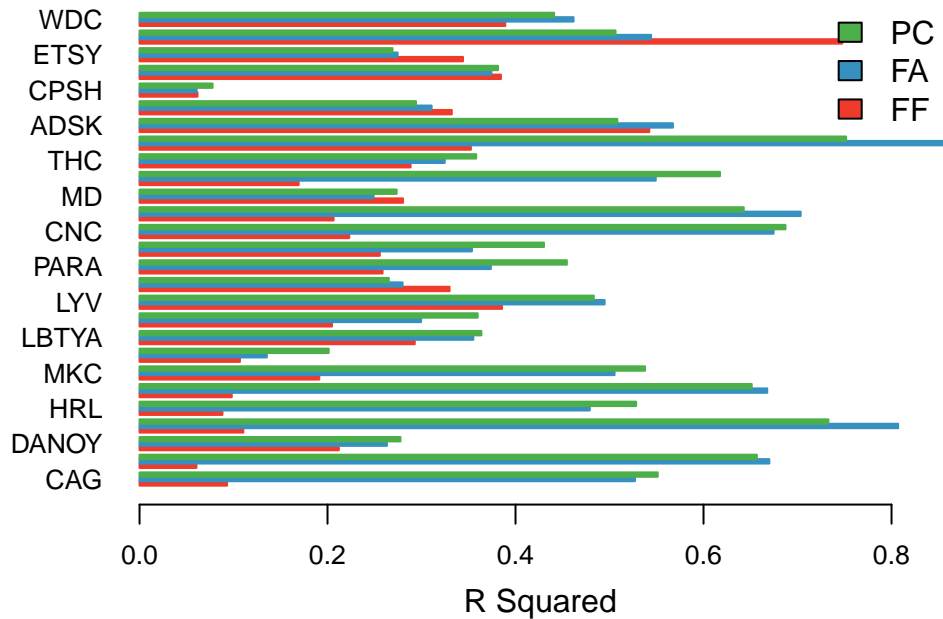


The PCA model with  $p = 3$  has a covariance matrix with more significant pairs than both of the previous models, correlation is less grouped within industry than the FF3 Factor model though. This indicates the assumption of a diagonal covariance matrix may not be appropriate.

4)

a)

```
RSq.all <- cbind(R.Squared, R.Sq.fa, R.Sq.pc)
RSq.plot(RSq.all)
```



The FF3 factor model is the worst out of the three we've tested. The biggest discrepancies can be seen in certain industries. Visually we can see how low  $R^2$  was in the food industry in the bottom 7 stocks on the graph and how much better the two other models, which are able to factor in industry differences, perform. The PCA and FA models perform similarly for the return data.

The overall takeaway is that when we are dealing with companies that belong to multiple known industries we should extend past the FF3 factor model and opt for ones that can take into account industry factors. The main concern about the PCA and FA models is their lack of interpretability but with comparisons to a default model, like the FF3 factor model, we can get an idea of what each generated factor represents.