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MY RESUME



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Jessica Davies, CFA

UX Researcher | UX Designer

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EDUCATION



Harvard University Boston, MA
M.S. Health Policy & Management
University of California Berkeley, CA
B.A. Psychology

UX METHODS



user research interviews ideation
guerrilla research personas surveys
body storming sketches prototyping
design studio user flows user testing
contextual inquiry heuristic evaluation

SUMMARY



10+ YEARS Research 10+ YEARS Strategy 3+ YEARS UX Design

2 products to market

mobile 1st background 4 start-ups

EXPERIENCE

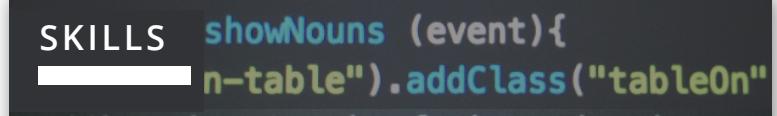


Goldman Sachs blue rocket IDEO Tier5 Deloitte. EY

Building a better working world

MORE

SKILLS



```
showNouns (event){  
  n-table").addClass("tableOn"
```

Public speaking X-functional teams Healthcare SME Data analysis Spanish

HTML CSS JS

in Superdesk Sync

UX DESIGN

Tier5 is the leading

**Blue Rocket, Inc.***Chief Strategist & UX Designer*

Designed mobile apps across multiple industries for innovative start-up. Created sketches, wireframes, screen flows, and user flows for novel native app ideas.

2015 - Present

10 52

**Tier5***Jessica's Creations (freelance)*

Designed experiences for two distinct personas. Performed design studio, heuristic evaluation & journey maps.

Summer 2015

11 21

**WWE***Director of Investor Relations*

Redesigned website to be investor focused & social media savvy.

2012 - 2013

11 12

**Consilium***Senior Equity Research Analyst*

Designed client websites, social media & marketing plans.

2009 - 2013

21 34

STRATEGY**Blue Rocket, Inc.***Chief Strategist & UX Designer*

Led intensive workshops to vet each app idea. Produced extensive whitepapers covering business model, technology & design.

2015 - Present

10 52

1 2 3 4 5 6 7 8 9 10

RESEARCH**IDEO***Business Designer & Researcher*

Managed design and execution of research studies for new product.

2016- Present

10 52

**Consilium***Senior Equity Research Analyst*

Composed detailed research reports for innovative start-up.

2009-2013

21 34

**Rochdale Investments***Portfolio Manager & Sr. Researcher*

Created healthcare mutual-fund product. Researched stocks via industry contacts, clinical research evaluation & competitive research.

2002 - 2008

54 75

**Goldman Sachs & Co.***Associate Research Analyst*

Performed primary research and analysis, designed surveys, worked with university researchers/MDs, & visited companies.

2001 - 2002

24 33

**Victory Healthcare***Director of Strategy & IR*

Led due diligence, research, strategy & pitch book creation for sale of the entire company. Key part of M&A team.

2013 - 2014

15 42