



JACOB FOWLER

Hey there, thanks for taking a look at my portfolio!
You can contact me at my email below.



jcf170030@gmail.com

linkedin.com/in/fowlerjacob

behance.net/jcf170030

MRI Siter - Neubauer & Associates

Since the beginning of 2022, I have worked for one of the best performing medical device recruiting firms in the MRI network, Siter-Neubauer & Associates.

My responsibilities include running social media pages, rebranding newsletters in the company CRM system, HTML email templates, sell sheets and creating Canva templates all within the MRI branding standards and guidelines.

Siter-Neubauer & Associates
May 12 at 2:36 PM ·

Thank you to [MRINetwork](#) for the incredible panels and break out sessions at the [Fort Worth Stockyards Station](#) and [AT&T Stadium](#) yesterday! We had a blast getting to network with so many people across the globe in the MRI network.

Let's go SNA rocketship!

#MRIUnited2022 #UnitedInTexas #Recruiting #Healthcare #talentacquisition #medicaldevice

10 likes · 7 comments · 2 shares

Siter-Neubauer & Associates
967 followers
6d · Edited ·

Lance Perkins, MBA is one of the newest additions to the team at Siter-Neubauer!

Lance has in depth knowledge of sales and marketing having years of experience at companies such as Johnson & Johnson, Zimmer Biomet and multiple start-up firms.

If you work in the medical device industry, a quick chat with Lance can get you placed in a role you deserve.

#MRINetwork #recruiting #medicaldevice #medtech

MRINetwork
SITER-NEUBAUER & ASSOCIATES
EXPERTS IN GLOBAL RECRUITING

8 comments · 2 shares

Assorted selection of social media posts and company updates for Siter-Neubauer & Associates.



Sourcing Top Medical Device Talent Since 1999

Hi [[Name.First_Name]],

My name is Lance Perkins, and I am an Executive Search Consultant with Siter-Neubauer & Associates (SNA). SNA is an executive search firm that specializes exclusively in identifying top talent across all functional disciplines within the medical device space.

I speak with hiring authorities within the industry every day, and one of the consistent challenges leaders verbalize to me is uncovering and retaining the real 'difference makers' on their teams. We completely understand how tough it is to uncover the difference makers in our current market.

This is precisely why leading medical device manufacturing companies have been turning to SNA for the past 20 years to help them uncover the caliber of talent they seek, which is simply not viable through a passive job search. Throughout this timeframe, SNA has been establishing and developing relationships with the top medical device leaders in the industry. Bottom line, our team has the resources, experience, and proven process to present you and your company with real 'impact players.' Let us help you!

When would be a good time for us to connect? My direct line is **817-857-7714** and my email is lperkins@snccompanies.com. Let us show you how we perform for our clients, and ultimately earn your trust as a valuable talent acquisition resource. Many thanks for your consideration.

Regards,

Lance Perkins

Executive Search Consultant

SITER - NEUBAUER & ASSOCIATES

An affiliate of **MRINetwork**

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LANCE PERKINS

As an Executive Search Consultant for Siter-Neubauer & Associates, Lance brings 20+ years of experience working in numerous companies within the medical technology and biotech arenas. His career includes having worked for several successful start-up firms, as well as a series of large multi-national companies including J&J, C.R. Bard, and Zimmer Biomet.

While sales and marketing have always been his specialty, Lance's strong marketing background in New Product Innovation (NPI) has provided him with keen understanding across a litany of other cross-functional disciplines including R&D, Quality, Regulatory, Clinical, Manufacturing, Operations and Supply Chain. Consequently, Lance has been able to leverage all of his broad practical experience to establish himself as a senior-level leader who identifies and places top talent across multiple disciplines within the medical technology and biotech space.

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1250 COPELAND ROAD, SUITE 740
ARLINGTON, TX 76011
LPERKINS@SNCOMPANIES.COM
WWW.SNCOMPANIES.COM



WHO WE ARE

Siter-Neubauer & Associates, an Affiliate of MRINetwork®, which started in 1965, is now one of the world's largest search and recruitment organizations, provides staffing solutions specifically designed to meet the unique challenges companies

today must face for effectively attracting and retaining solid talent. Whether you are top-grading your current staff or building a new team, MRINetwork has a solution for your needs.

TOP TALENT MEDICAL DEVICE PLACEMENTS

- Sales and Marketing
- New Product Development
- Quality Assurance
- Regulatory & Clinical Affairs
- Manufacturing
- Operations
- Supply Chain

MRI GLOBAL REACH

With approximately 400 offices in more than 35 countries and access to most of the world's top passive candidates, MRINetwork responds to cross border executive solutions. Our recruitment specialists form partnerships with their clients to solve problems, control staffing costs and deal with the dynamics of today's economy.



Rebranded recruiter sell sheet and HTML introduction letter branded within MRI guidelines and sent to multiple medical device hiring authorities.

Beacon Hill Prep Institute

For a little over 2 years I worked for Beacon Hill Preparatory Institute starting as a part time intern and eventually ending as a full time marketing analyst.

At Beacon Hill I was responsible for running social media pages, managing interns, creating flyers in InDesign, retouching images, taking photos and editing promotional grant videos in Adobe Premiere. I did a wide range of work that covered website administration to graphic design.



Social media imagery used across platforms such as Instagram and Facebook.



Organizational awards and appreciation for donors. Donors included Amazon and Dollar General.

SUMMER STAFF WELCOME LETTER

Dear Rockstar Faculty and Staff,

Welcome to Beacon Hill Prep Institute Summer Program 2020! Our mission is to provide holistic child development through academic, cultural and life-skill programs with active parental involvement. We are committed to creating a caring learning environment where all people are treated with respect, trust and dignity. We are committed to the growth and development of our students, staff and volunteers in order to attract and retain the best qualified people to fulfill our mission so that we could better service your child and your communities.

We welcome you and your child to a fun and invigorating three weeks of learning intended to enrich and strengthen your child's learning abilities and skills. From Dream Board to Rock painting, to Rainbow Projects and other classes, our summer program has prepared a wide range of learning experiences for all students. Your child will most often be working in small groups, though there will be many opportunities for some individual activities. Learning will be hands-on and collaborative, guided by an expert faculty who enjoy working with young children. We will be creating a new community of learners in three weeks!

Sincerely,



Charnella Derry
Beacon Hill Preparatory Institute



1402 Corinth St Suite 257 Dallas TX 75215
(972) 329-7779
Website: beaconhillprep.org
Email: info@beaconhillprep.org

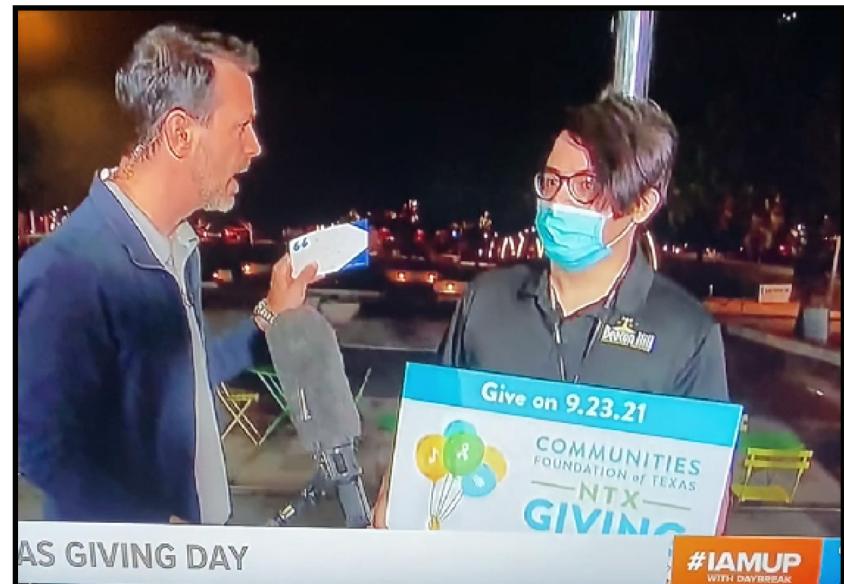
Welcome letter for all incoming parents and enrolled students.

BEACON HILL PREPARATORY SEPTEMBER

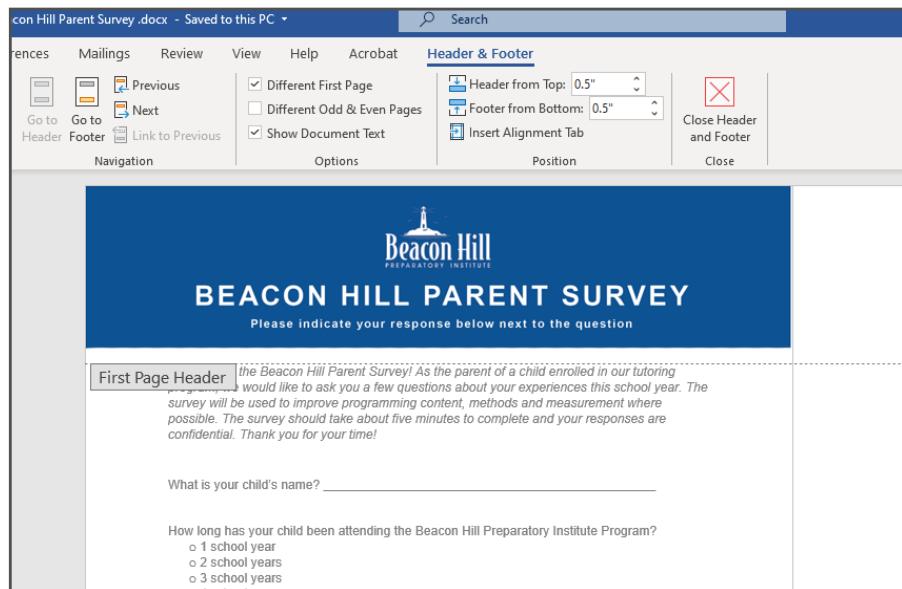
SUN	MON	TUE	WED	THU	FRI	SAT
			1 Hispanic Heritage Month Begins	2	3	4
5	6 Labor Day	7	8	9	10	11
12	13	14 Doris Kombo Birthday	15 Edith Mendez Birthday	16	17 Stress Resilience Training PD Meeting	18
19	20	21	22	23 North Texas Giving Day	24 Maps Training for all operation and programs staff	25
26	27	28	29	30		



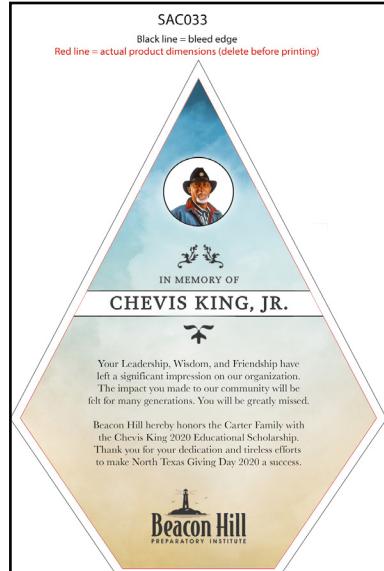
Monthly office calendars were created and populated with events.



TV interview (company first) on Channel 8 for North Texas Giving Day.



Editable and custom branded word documents for surveys and documents.



Design for the 2020 Chevis King Memorial Scholarship Award.

Newsletter sign up form on company site linked to Constant Contact.

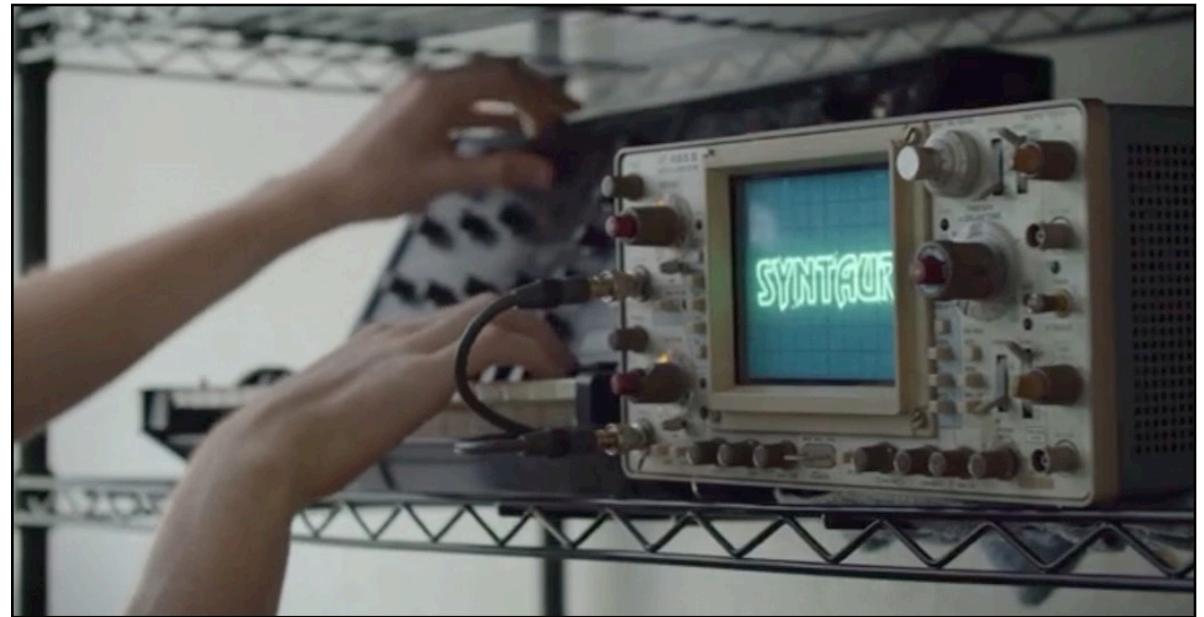


Campus badges and certificates created for students and staff.

Syntaur Graphic Work

On occasion I have collaborated with the marketing team at Syntaur, a notable music retailer in New Braunfels, Texas with over 38,000 Youtube subscribers. I have helped create and consult on thumbnails and logos.

Our most in depth project, was creating a podcast intro animation in which a .obj logo file was turned into a soundwave readable through an oscilloscope by way of a 3D plugin.



Intro title sequences were created for a recurring podcast series viewable at youtube.com/syntaur.



Various types of coding programs were tried until a solution was found using 3D software Blender.

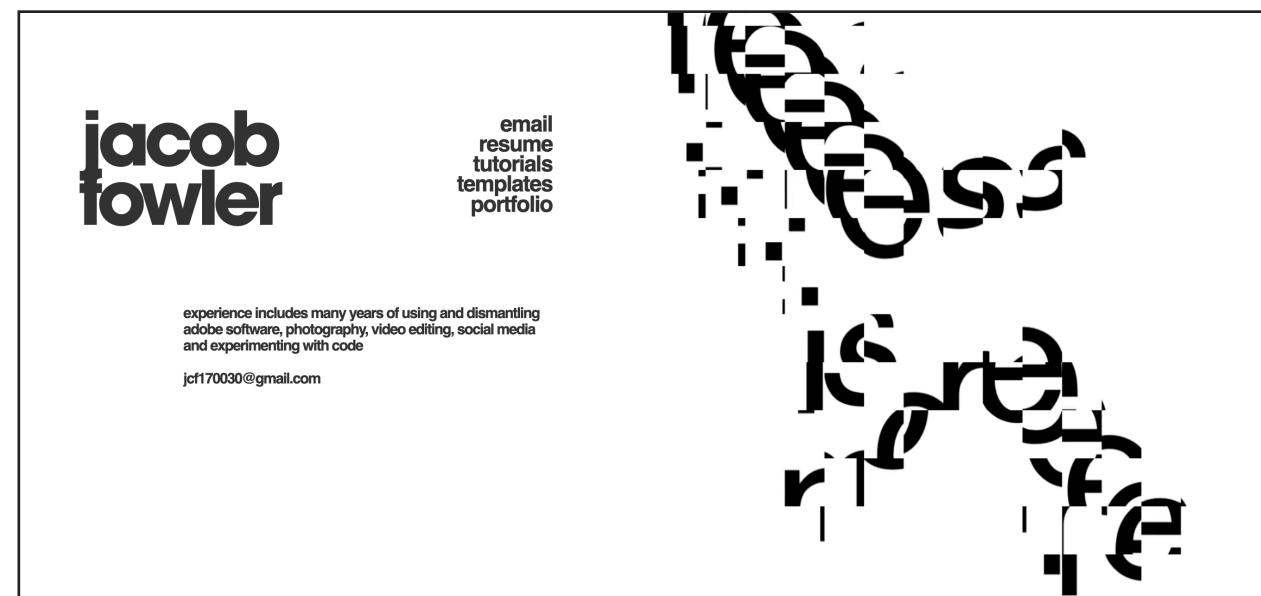
Website Design

During my time at Beacon Hill, I was the main point of contact for the creation of the new company site in Wordpress. This required compiling text copy, photos, surveys and getting feedback on the developers work.

Eventually I began exploring and grew in my knowledge of HTML and CSS. In 2022 I began and completed my portfolio website created from the ground up with VSCode.



I provided and coordinated with web developers site layout, text copy, photos, links and team feedback.



My portfolio site was created with vanilla HTML and CSS along with a p5.js animation video.

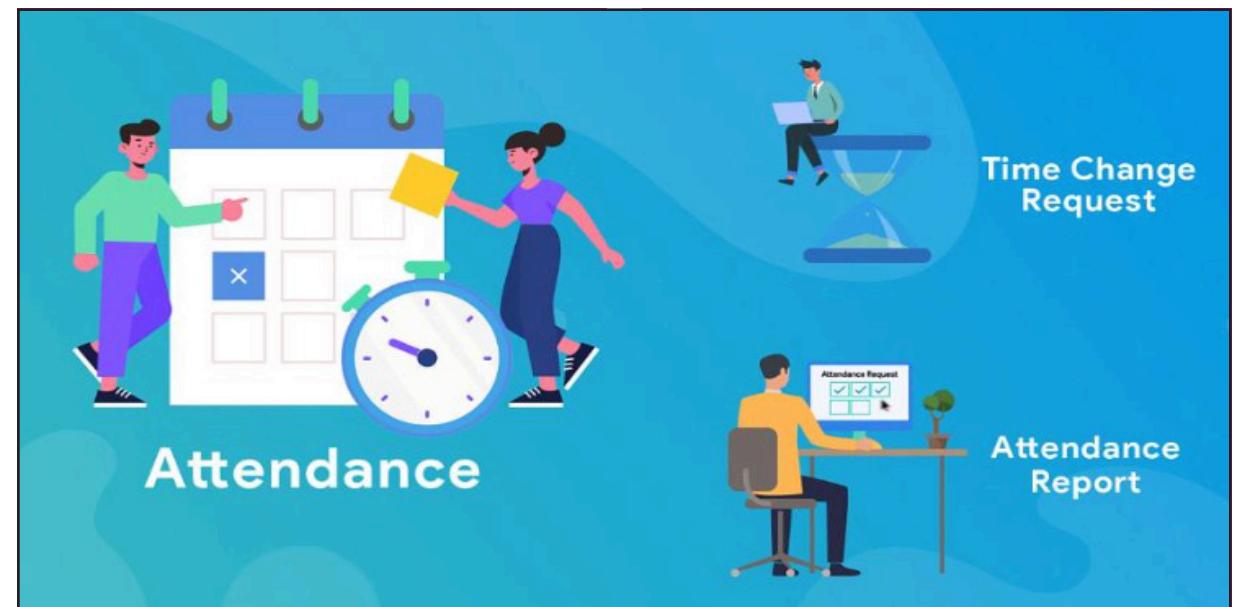
Utiliko CRM and Milagro

In mid 2020 I was contracted to create animations using PSD and AI files for the software Utiliko and Milagro.

30+ explanatory videos were created using Premiere and After Effects explaining the features and processes that each software possesses.



Intro and outro animations were created using Photoshop and Adobe After Effects.



Over 30 training videos were created for Utiliko CRM and Milagro marketing software.

Other Freelance Designs

My freelance graphic work has ranged from T-shirt graphics and Instagram logos, to banners, posters and video editing.

Clients have included e30 Worldwide, Apologies LTD, CC Digital Advocacy and Syntaur. In my spare time I also draw and sell InDesign graphic templates..



Josef Müller-Brockmann poster recreations in Adobe InDesign.



More Adobe InDesign templates created in a midcentury swiss style for users to customize and modify.

Opernhaus Zurich

Samstag
20 Uhr
30. März 1968
Erstaufführung
Operette von
Jacques Offenbach

Die Grossherzogin von Gerolstein

Musikalische Leitung
Inszenierung
Bühnenbild/Kostüme
Chore

Matthias Aeschbacher
Edwin Zbonek
Ottowerner Meyer
Hans Erismann

Cover Design: News Publications

Mastheads for news publications are strong, attractive and uncluttered. Attention should be paid to the various typographic elements so that things are read in the proper order. Ownership of the publication is paramount and should be followed by the titling of a lead article.

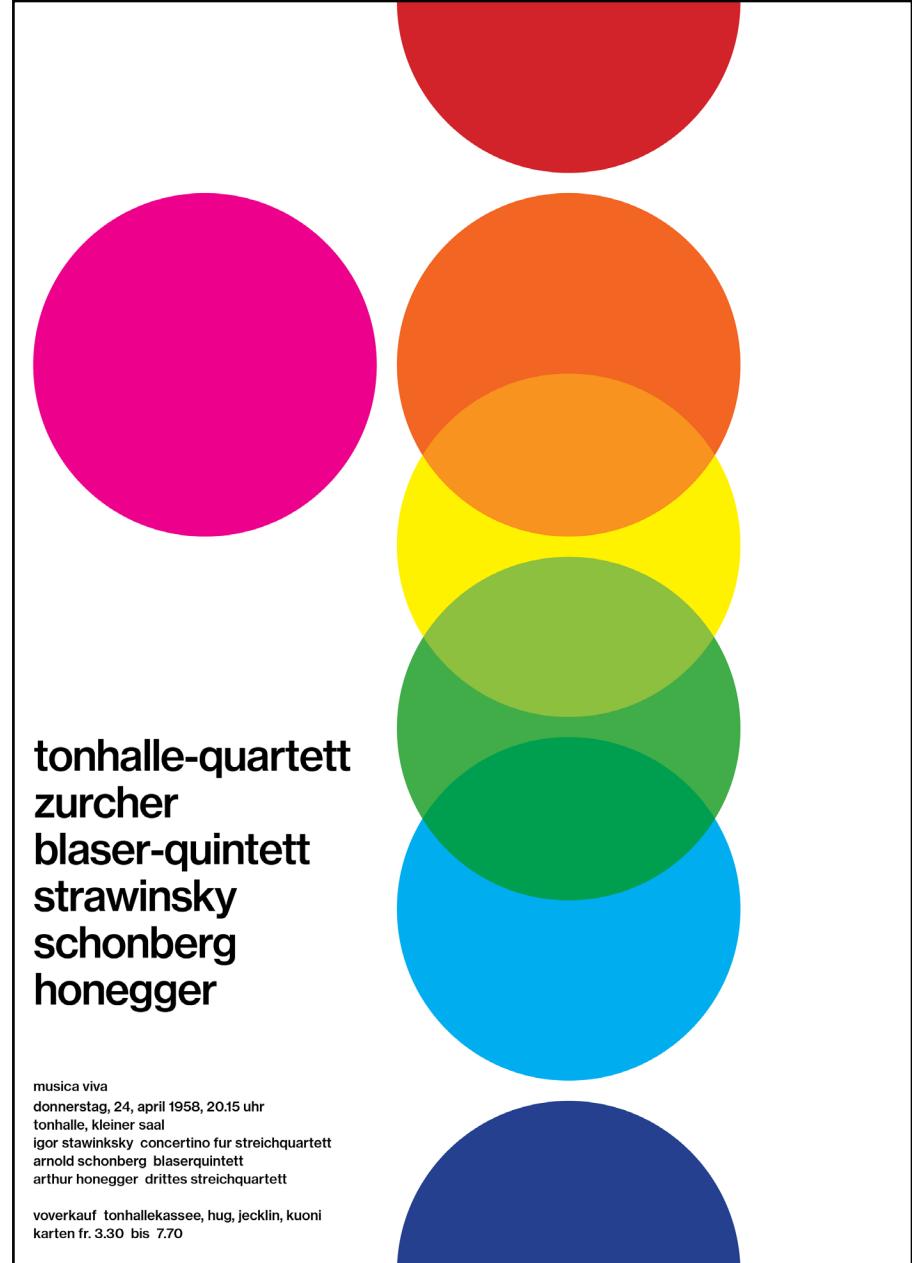
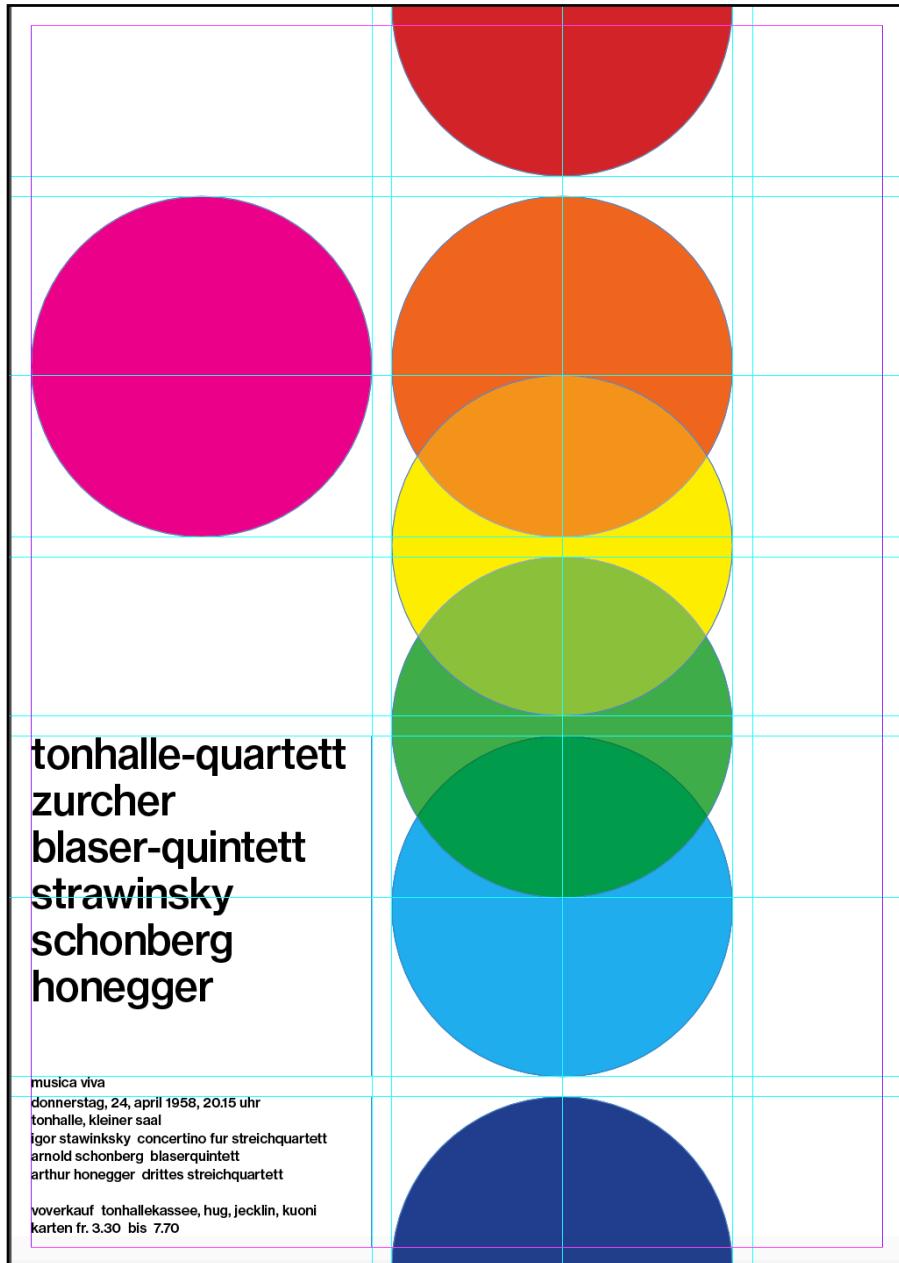
Photographs or illustrations which appear on covers should be selected

for their content, impactt and graphic value. Unless the subject possesses these attributes, it will be an ineffective cover image.

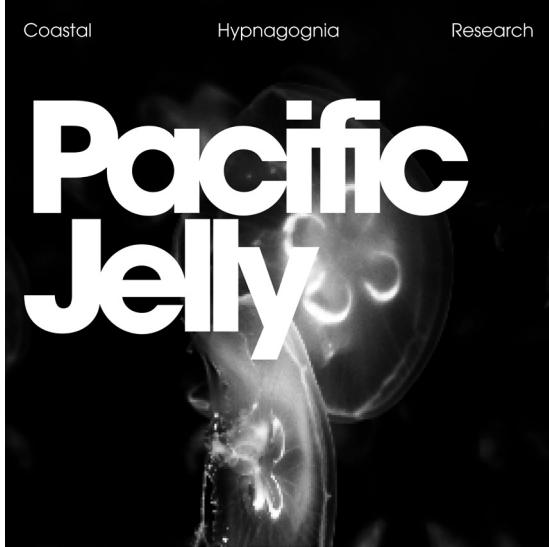
The covers below demonstrate the use of the NASA logotype on typical Center and agency-wide publications.



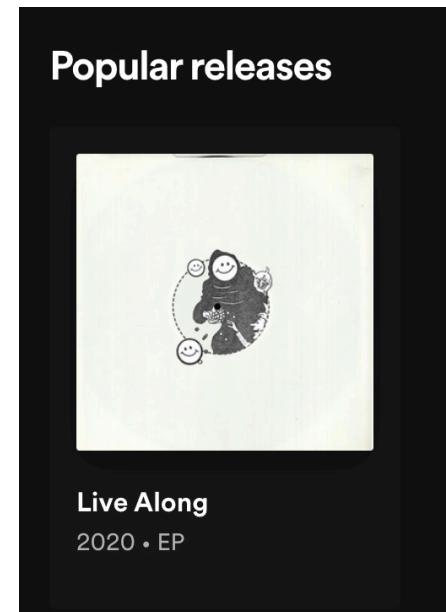
35.5x50in InDesign study of "Opernhaus Zurich" created by Jossesf Mueller Brockman and study of a NASA poster from their branding standards guide.



Breakdown of the construction of "Tonhalle Quartett" another 35.5inx50in swiss design poster by Josef Mueller Brockmann.

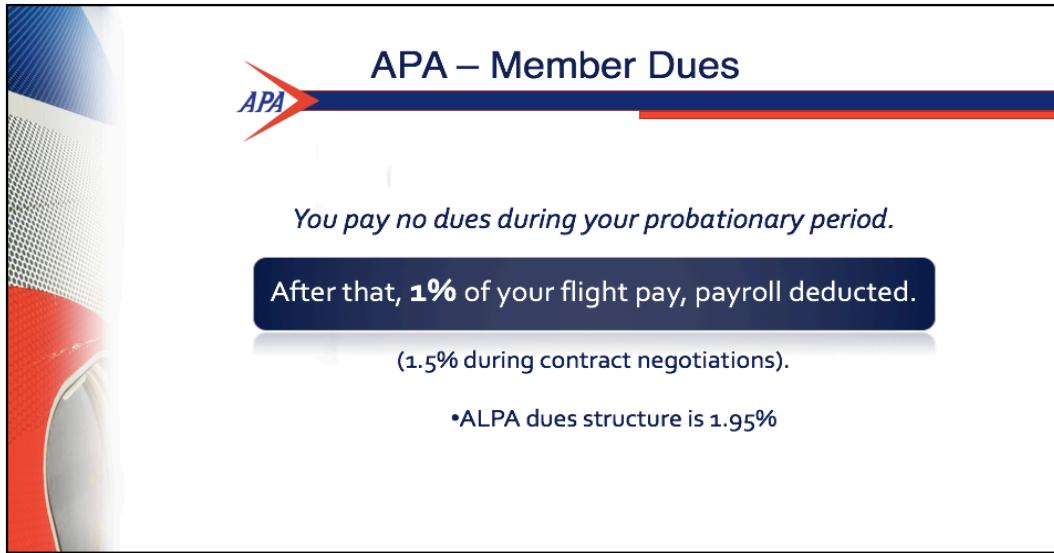


1080x1080 social media templates and type layouts.

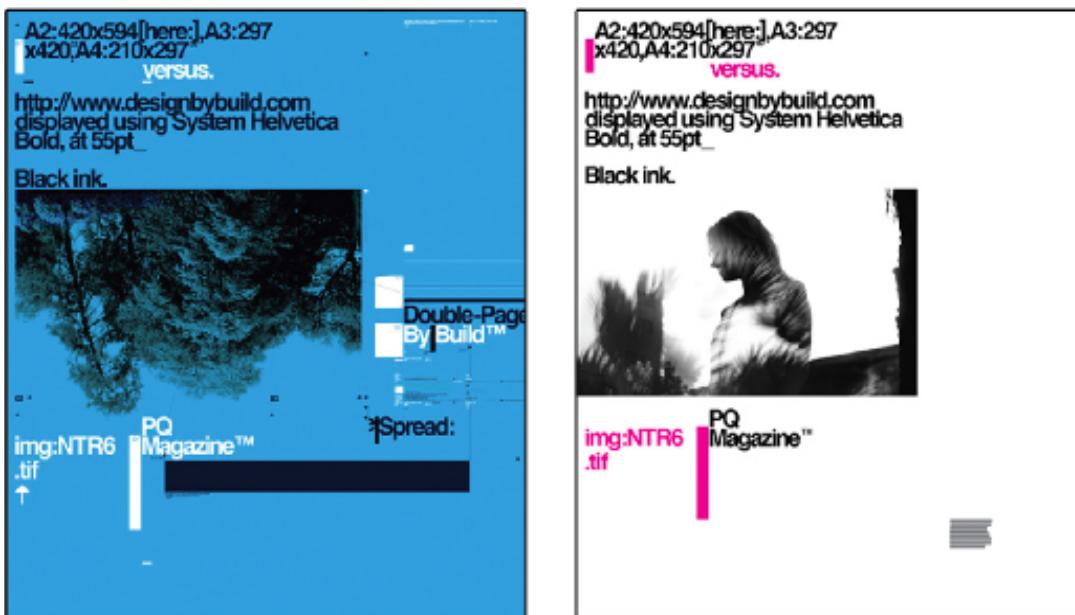


Various assorted social media designs, past projects, branding and typography layouts.

Album art for house record in 2020.



Powerpoint redesign and updating for the Allied Pilots Association in 2017.



Graphic study of A2 size poster by UK design agency Build. Original on the left by Michael C. Place and my recreation on the right for comparison.



Instagram logo design done in Adobe Illustrator.



Charcoal portraiture and traditional drawing.