

Jun Cheng Guo (郭俊成)

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Website: <https://jcguo26.netlify.com/>

EDUCATION:

University of Illinois at Urbana-Champaign
Bachelor of Science in Quantitative Economics
Minor in Business Administration

Expected May 2021
Cumulative GPA: 3.6/4.0

Relevant Coursework: Accounting, Multinational Management, Business Organizational Management, Applied Linear Algebra, Statistics Programming Methods

Irvine Valley College
Associate of Science in Business Admin

Irvine, CA
2014-2018

SCHOOL PROJECTS:

International Market Strategy Consultant (Spring 2020)

Urbana-Champaign, Illinois

- Analyzed company value chains and competitive advantage with PESTLE and VRIO analysis to suggest foreign market entry strategy.
- Researched foreign market entry strategies for Uber, Zara, Merck, Mary Kay, and Ryanair

Data Scientist (Spring 2020)

Urbana-Champaign, Illinois

- Cleaned and visualized data with R using Booleans, vectorizing code, and object-oriented programming.
- Analyzed large data sets like National database for flights in 2015 for Airliner market share, average flight delay by airliner and day, average airplane taxi time by city, etc.

Applied Econometrician (Fall 2020)

Urbana-Champaign, Illinois

- Used regression, probit, and logit models to analyze variables like wages of employees given one more year of education, probability a woman will leave the work force given one more child, and salary of CEOs given % increase in ROI.

Corporate Finance Analyst (Spring 2019)

Urbana-Champaign, Illinois

- Calculated present value of residential, business, and car loans with different interest rates
- Valued stocks by default, market, liquidity, and inflation risk
- Analyzed portfolio beta and present value of future free cash flows and dividends to measure intrinsic value and guide company acquisition decision.

TECHNICAL SKILLS AND LANGUAGES:

Skills: Microsoft Office (Working) Google Drive (Working), R studio (Working), GitHub (Working)

Languages: Chinese (Conversational), English (Fluent)