

JESSICA RACHAEL CHAGNON - ARTIST

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SUMMARY

A multi-faceted production artist capable of producing any digital/ print content needed on demand. Strong UI/ UX designer with the robust skills needed to help brands build customer loyalty. Certificate in UX/UI from the University of Denver.

SKILLS

Adobe Creative Suite, User Research, (Rapid) Prototyping, Responsive Design, Basic Photo Retouching, Atomic Design, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Layouts, Interaction Design and Iconography, Photography, Storyboarding, Front End Development, Web Design, Illustration, Fine Art, **Spanish/English (Native Proficiency)**

PROJECTS

Invoke Spring Event | <https://www.behance.net/gallery/82749747/Event-Flyer>

- A local event to promote beauty and salon products. The client needed an eye catching design to attract potential clients to this party.
- Decided on the voice, tone, and design of the flyer.
- Adobe Stock, Adobe InDesign, Adobe Photoshop

Travel App Case Study | <https://www.behance.net/gallery/111974833/The-dirt-travel-application>

- A UX Case Study for a unique travel application that offers hidden gems with a focus on international travel and foreign languages
- Oversaw the entire UX Process including research, interviews, surveys, personas, diagrams, insights, wireframing, prototyping, & user testing. Also designed UI and logo.
- Adobe Photoshop, Adobe Illustrator, Miro, Google, Figma, & InVision

WORK EXPERIENCE

Freelance Design

2006-Present

- Execute unique designs that capture the imagination and tailor to client needs.

Prepress Technician

2008 – 2021

Signature Offset

Aurora, CO

- Performed prepress duties under tight schedules to ensure customer newspapers were printed and delivered on time.
- Consulted clients with photo quality and how to improve the overall design of their product.

Lead Designer

2012 – 2014

Auto Latino Magazine

Aurora, CO

- Prepared entire layout (typography and images) for bi-weekly car sales magazine.
- Conceptualized and designed new full-page ads to help clients sell their products.

EDUCATION

UI/UX Bootcamp Certificate: University of Denver, Denver, Colorado

Bachelor of Fine Arts (Graphic Design): Colorado Mesa University, Grand Junction, CO