

JUKIE CHAN

UI / UX Designer
Illustrator

CONTACT

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-  Toronto, Canada

TOOLS

- Adobe XD
- Photoshop
- Illustrator
- After Effects
- InDesign
- Maya
- Sketch
- Invision

PROFILE

Fresh UX/UI Designer with background of fine arts, graphic design and illustration including experience working with multiple design software looking for an opportunity at a well-established company in Toronto.

EDUCATION

UI Design. 2020 - Careerfoundry

Project 1: Home cooking - Recipe app

Tools: Adobe XD, Adobe Illustrator, Photoshop

A resource for users to find recipes of different cultures, which helps gather ingredients and provide simple instructions to guide users to a successful home-cooked meal.

- Independently worked on the project from start to finish; Conducted surveys by interviewing participants, competitive analysis and market research.
- Analyzed results and created user personas from the gathered information.
- Used Adobe XD to map out user flows and created low and mid fidelity wireframes.
- Conducted usability tests and A/B testing to gain feedback on the designs
- Used Adobe XD, illustrator and Photoshop to build a style guide, prototypes and mockups

Project 2: Check - Task management app

Tools: Adobe XD, Adobe Photoshop

Designed to efficiently plan, manage and track daily tasks and activities. Helps track task, progress and set deadlines ensuring tasks are completed on time.

- Created the style guide and visual designs for the app, including typography, color palette, and icons
- Used Adobe Photoshop to sketch rough design layouts
- Used Adobe XD to transform layouts into mid fidelity wireframes and build wireframes, prototypes and mockups

Project 3: My Jewellery - Shopping app

Tools: Adobe XD, Adobe Photoshop

An e-commerce app designed to be user friendly, clean and minimal. A content focused experience makes the process of buying high quality jewelry quick and easy.

- Conducted competitive analysis, market research and branding to ensure that branding is consistent throughout the platform
- Designed the user flow based on user stories and rough screens with Adobe XD
- Used Adobe XD to create wireframes based on low fidelity wireframe sketches
- A scenario based user test was created to identify pain points and improvements.
- Used Adobe XD, final designs, prototypes and mockups were established.

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SKILLS

- Visual Design
 - Brand identity
 - User Research
 - Personas
 - Usability Testing
 - Journey maps
 - Wireframing
 - Prototyping
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LANGUAGES

- English (Fluent)
- Cantonese (Fluent)
- Mandarin (Elementary)

EDUCATION CONTINUED

Project 4: Messenger app

Tools: Adobe XD, Adobe Illustrator, Photoshop

The goal of the project was to create the 3 main screens of a messenger app

- Conducted market research and competitive analysis
- Used Adobe XD to map the user flow, create low and mid fidelity wireframes, created the final design, prototypes, and mockups.
- Built a style guide and mockups using Adobe XD, illustrator and Photoshop; Created UI animation with prototypes using Adobe XD

Project 5: Health Track – Healthcare app

Tools: Adobe XD, Adobe Illustrator, Photoshop

The goal of the project was to design a native app for both iOS and Android platform.

The app was designed to monitor and notify users about healthcare appointments. It helps users remember and stay on track with medication or supplements.

- Worked on the project independently from start to finish; Conducted surveys by interviewing participants, made competitive analysis and market research.
- Analyzed results and created user flows based on research findings
- Used Adobe XD to create low and mid fidelity wireframes; Conducted usability tests and to gain feedback on the designs
- Used Adobe XD, Illustrator and Photoshop to build a style guide, prototypes

BA of Illustration. Sheridan Institute of Technology and Advanced Learning

EXPERIENCE

Freelance illustrator. RAID Comic Studio. Toronto. 2011 – Present

- Flatted countless issues of comic books, colored, and digitally painted sequential art using Adobe Photoshop.

Junior Graphic Designer. Warden Promotion. Markham. Dec 2014- Jun 2015

Tools & Techs: Adobe Illustrator, Photoshop, InDesign

- Created advertisement designs using Adobe Illustrator for digital and print media
- Created brochure layouts with Adobe InDesign
- Maintain good communication between client and print; Alter ad information and prepare files for print using Adobe Illustrator and ensure every detail of the ad is correct and pixel perfect

Native English Teacher. Eye Level. Hong Kong, Jun 2014- Nov 2014

Store Associate. Curry's Artist Materials. Markham, Dec 2012-Apr 2014