Typography

The text styles below are used globally across InStock, BrainFlix, & BandSite designs. Refer to the guidelines below for desk, tablet, & mobile text styles.

TYPEFACE & WEIGHTS

Avenir Next Regular

Avenir Next Demi Bold

Avenir Next Bold

DESK & TABLET TEXT STYLES

H1 - Hero Header

Text size: 60px / Line height: 68px

H1 - Header

Text size: 36px / Line height: 44px

H2 - Header

Text size: 24px / Line height: 32px

H3 - Subheader

Text size: 16px / Line height: 24px

H4 - Paragraph & comments
Text size: 14px / Line height: 22px

H4 - Lists & contact information
Text size: 14px / Line height: 20px

H5 - LABELS
Text size: 12px / Line height: 20px

MOBILE TEXT STYLES

H1 - Header

Text size: 24px / Line height: 32px

H2 - Subheader

Text size: 14px / Line height: 22px

H4 - Paragraph
Text size: 13px / Line height: 18px

H4 - Lists & contact information
Text size: 13px / Line height: 18px

H5 - LABELS
Text size: 12px / Line height: 20px

GLOBAL TEXT STYLE COLOR

Black #323232