

Preprocessing

```
In [34]: import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
from sklearn.model_selection import cross_val_score, train_test_split, GridSearchCV
from sklearn.impute import SimpleImputer
from sklearn.ensemble import BaggingClassifier
from sklearn.metrics import plot_confusion_matrix, classification_report, f1_score
from sklearn.linear_model import LogisticRegression
from sklearn.pipeline import Pipeline
from sklearn.tree import DecisionTreeRegressor, DecisionTreeClassifier
from sklearn.preprocessing import OneHotEncoder, StandardScaler
from sklearn.ensemble import RandomForestClassifier, RandomForestRegressor
from imblearn.over_sampling import SMOTE
from imblearn.pipeline import make_pipeline
from collections import Counter
from xgboost import XGBClassifier
import warnings
warnings.filterwarnings('ignore')

df = pd.read_csv('../data/EDA.csv')
```

Clarifying important predictor values (x) for the target value (y).

```
In [35]: # dropping the target (y) values from x and specific origin
features = df.drop(['ref', 'company_manufacturer', 'company_location', 'review_date'])

X = features
y = df.rating_class
```

Splitting the data into three subsets of training and validation data for the future models.

Two train test splits create three subsets of the original dataset which allows for the training data to not be bled into the test data – this reduced model's bias towards the pre-existing testing data, thus assuring maximum performance on future test sets to which the model has never been exposed.

```
In [36]: #performing train test split for test set (subsets 1/3)
X_tr, X_test, y_tr, y_test = train_test_split(X, y, test_size=.15, random_state=42)

#performing a train test split for train and validation set (subsets - 3/3)
X_train, X_val, y_train, y_val = train_test_split(X_tr, y_tr, test_size=.15, random_state=42)
```

```
In [37]: #checking to ensure the shape of the columns and rows are still the same for the
X_train.shape, y_train.shape
```

```
Out[37]: ((1896, 8), (1896,))
```

Replacing any existing missing values

```
In [38]: #ingredients have 88 rows that have no imputs.  
X_val.isna().sum()
```

```
Out[38]: memorable_characteristics_list    0  
company_loc_bins                        0  
bean_origin_bins                       0  
weighted_specific_origin_bins          0  
ingredient_list                        0  
review_date_bin                        0  
cocoa_bucket                           0  
comp_manufact_bin                      0  
dtype: int64
```

```
In [39]: # the empty value replacement will be done using the most frequent fill strategy  
imputer = SimpleImputer(missing_values=np.nan, strategy='most_frequent')  
  
X_train_imputed = pd.DataFrame(imputer.fit_transform(X_train), columns = X.columns)  
  
X_val_imputed = pd.DataFrame(imputer.fit_transform(X_val), columns = X.columns)
```

```
In [40]: #ensuring that the missing values from ingredients are now filled in with the mo  
  
X_val_imputed.isna().sum()
```

```
Out[40]: memorable_characteristics_list    0  
company_loc_bins                        0  
bean_origin_bins                       0  
weighted_specific_origin_bins          0  
ingredient_list                        0  
review_date_bin                        0  
cocoa_bucket                           0  
comp_manufact_bin                      0  
dtype: int64
```

Separating groups into numeric and catagorical data types

```
In [41]: #taking a look at the groups data types to ensure that they are separated correc  
X_train.info()
```

```
<class 'pandas.core.frame.DataFrame'>  
Int64Index: 1611 entries, 1258 to 1818  
Data columns (total 8 columns):  
#   Column                                Non-Null Count  Dtype  
---  -  
0   memorable_characteristics_list        1611 non-null   object  
1   company_loc_bins                     1611 non-null   int64  
2   bean_origin_bins                     1611 non-null   int64  
3   weighted_specific_origin_bins        1611 non-null   int64  
4   ingredient_list                       1611 non-null   object  
5   review_date_bin                      1611 non-null   object  
6   cocoa_bucket                         1611 non-null   object  
7   comp_manufact_bin                    1611 non-null   object  
dtypes: int64(3), object(5)  
memory usage: 113.3+ KB
```

One Hot Encode Categorical Features

```
In [44]: ohe = OneHotEncoder(sparse=False, handle_unknown='ignore')
```

```
In [45]: # fit on training categorical data
ohe.fit(X_train)
X_train_encoded = ohe.transform(X_train)
X_val_encoded = ohe.transform(X_val)
X_train_encoded_df = pd.DataFrame(X_train_encoded, columns=ohe.get_feature_names)
X_val_encoded_df = pd.DataFrame(X_val_encoded, columns=ohe.get_feature_names())
```

Modeling:

Model 1: Logistic Regression

```
In [46]: # Instantiating a Logistic Regression model
logreg1 = LogisticRegression(class_weight={0: 0.77, 1: 0.23},
                             solver='newton-cg')
```

```
In [47]: def modeling_function(model, X_train, y_train, X_val, y_val):

    # fit model on training data
    model.fit(X_train, y_train)

    # make predictions on training and validation data
    train_preds = model.predict(X_train)
    val_preds = model.predict(X_val)

    # Print accuracy score
    print('Training score: ', f1_score(y_train, train_preds))
    print('Validation score: ', f1_score(y_val, val_preds))

    # return fitted model
    return model
```

```
In [48]: # call modeling function
logreg_1 = modeling_function(logreg1, X_train_encoded_df, y_train, X_val_encoded_df, y_val)

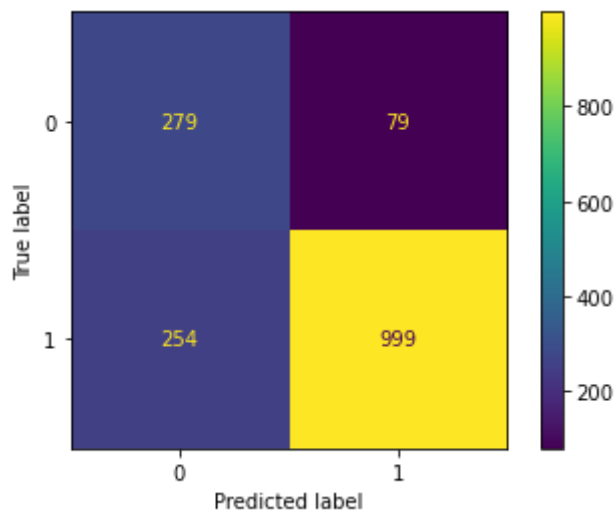
Training score:  0.8571428571428571
Validation score: 0.7853658536585366
```

this was a great starting point, but the model seems to be overfit as the validation score is visible lower than the training score.

creating a confusion matrix from the logistical regression model

```
In [49]: plot_confusion_matrix(logreg_1, X_train_encoded_df, y_train)
```

```
Out[49]: <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7ff4e3054670>
```



```
In [50]: #there is a visible imbalance within the data set which could be improved by using
y_train.value_counts()
```

```
Out[50]: 1    1253
0      358
Name: rating_class, dtype: int64
```

Using smote SMOTE on the training set to balance the training dataset

```
In [51]: sm = SMOTE(random_state=42)
```

```
In [52]: #fitting the training set to smote
X_train_res, y_train_res = sm.fit_resample(X_train_encoded_df, y_train)

y_train_res.value_counts()
```

```
Out[52]: 1    1253
0    1253
Name: rating_class, dtype: int64
```

the training set is now balanced

Grid Search CV - Model 1: Logistical Regression

```
In [53]: # Looking into class weight.
# The model will predict positive -
y.value_counts(normalize=True)
```

```
Out[53]: 1    0.779471
0    0.220529
Name: rating_class, dtype: float64
```

```
In [54]: pipe = make_pipeline(SMOTE(random_state=42), LogisticRegression())

pipe.get_params().keys()
```

```
Out[54]: dict_keys(['memory', 'steps', 'verbose', 'smote', 'logisticregression', 'smote__
k_neighbors', 'smote__n_jobs', 'smote__random_state', 'smote__sampling_strategy',
'logisticregression__C', 'logisticregression__class_weight', 'logisticregres
```

```
sion_dual', 'logisticregression_fit_intercept', 'logisticregression_intercept_scaling', 'logisticregression_l1_ratio', 'logisticregression_max_iter', 'logisticregression_multi_class', 'logisticregression_n_jobs', 'logisticregression_penalty', 'logisticregression_random_state', 'logisticregression_solver', 'logisticregression_tol', 'logisticregression_verbose', 'logisticregression_warm_start']])
```

```
In [264...] param_grid = {
    'logisticregression_C': [.5, .7, .8, .9, 1.0],
    'logisticregression_class_weight': [ { 0:.77, 1:.23}, None, "balanced"],
    'logisticregression_penalty': ['l1', 'l2'],
    'logisticregression_solver': [ 'lbfgs', 'liblinear', 'sag', 'saga'],
    'logisticregression_max_iter': [100, 1000, 10000]}

gs1 = GridSearchCV(estimator=pipe, param_grid=param_grid, scoring='f1')

gs1.fit(X_train_encoded_df, y_train)

#returning the best hyperparameters from the search grid
best_params = gs1.best_params_
best_params
```

```
Out[264...] {'logisticregression_C': 1.0,
 'logisticregression_class_weight': None,
 'logisticregression_max_iter': 100,
 'logisticregression_penalty': 'l1',
 'logisticregression_solver': 'liblinear'}
```

```
In [269...] est = gs1.best_estimator_
```

```
In [270...] modeling_function(est, X_train_res, y_train_res, X_val_encoded_df, y_val)
```

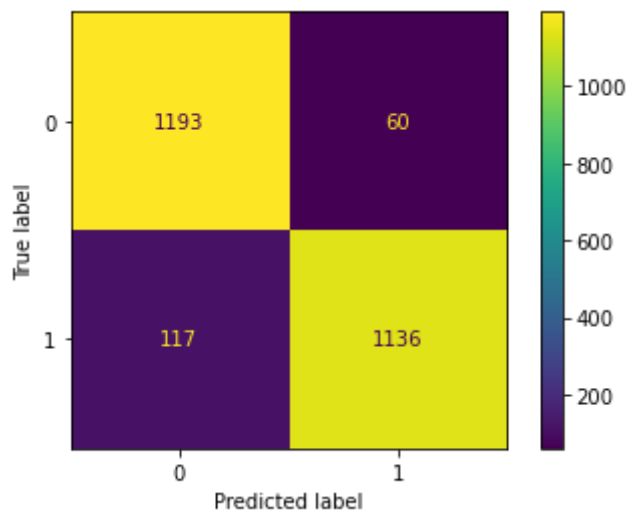
```
Training score: 0.9277256022866477
Validation score: 0.8682505399568035
```

```
Out[270...] Pipeline(steps=[('smote', SMOTE(random_state=42)),
 ('logisticregression',
  LogisticRegression(penalty='l1', solver='liblinear'))])
```

The model with parameters has a positive outcome; however, the training data is still overfit

```
In [231...] plot_confusion_matrix(est, X_train_res, y_train_res)
```

```
Out[231...] <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7f989754e100>
```



the model is far more balanced in terms of true negative and true positive after running the logistical regression model through a pipeline.

Model 2: Decision Tree Classifier

Without Pipeline

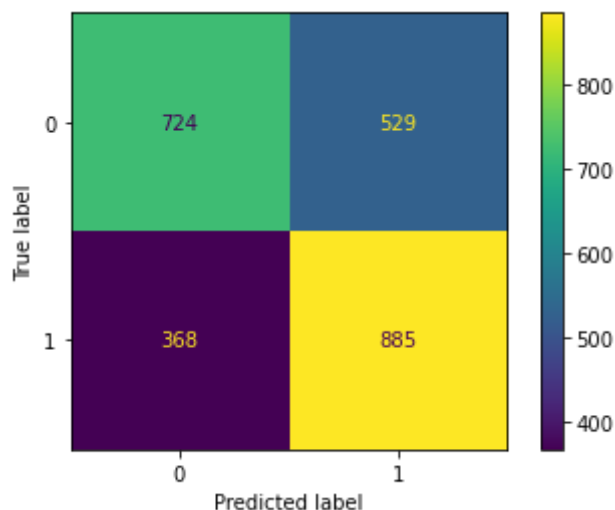
```
In [254... dt1 = DecisionTreeClassifier(random_state=42, max_depth=2)
```

```
In [255... dt1 = modeling_function(dt, X_train_res, y_train_res, X_val_encoded_df, y_val)
```

Training score: 0.6636670416197976
Validation score: 0.7902439024390244

```
In [406... plot_confusion_matrix(dt, X_train_res, y_train_res)
```

```
Out[406... <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7f987899baf0>
```



Pipelining Model 2 with Grid Search CV

```
In [107... pipe2 = make_pipeline(SMOTE(random_state=42), DecisionTreeClassifier())
```

```
pipe2.get_params().keys()
```

```
Out[107... dict_keys(['memory', 'steps', 'verbose', 'smote', 'decisiontreeclassifier', 'smote_k_neighbors', 'smote_n_jobs', 'smote_random_state', 'smote_sampling_strategy', 'decisiontreeclassifier_ccp_alpha', 'decisiontreeclassifier_class_weight', 'decisiontreeclassifier_criterion', 'decisiontreeclassifier_max_depth', 'decisiontreeclassifier_max_features', 'decisiontreeclassifier_max_leaf_nodes', 'decisiontreeclassifier_min_impurity_decrease', 'decisiontreeclassifier_min_impurity_split', 'decisiontreeclassifier_min_samples_leaf', 'decisiontreeclassifier_min_samples_split', 'decisiontreeclassifier_min_weight_fraction_leaf', 'decisiontreeclassifier_random_state', 'decisiontreeclassifier_splitter'])
```

```
In [108... param_grid = {'decisiontreeclassifier_criterion' : ['gini', 'entropy'],
               'decisiontreeclassifier_max_depth' : [2,3,4,5,6,7,8,9,10],
               'decisiontreeclassifier_max_leaf_nodes': [2,3,4,5,6,7,8,9,10,11,12]}

dt1_gs = GridSearchCV(estimator=pipe2, param_grid=param_grid, scoring='f1')
dt1_gs.fit(X_train_encoded_df, y_train)
best_params = dt1_gs.best_params_
best_params
```

```
Out[108... {'decisiontreeclassifier_criterion': 'entropy',
           'decisiontreeclassifier_max_depth': 6,
           'decisiontreeclassifier_max_leaf_nodes': 14}
```

```
In [110... tree_estim = dt1_gs.best_estimator_

mod_2 = modeling_function(tree_estim, X_train_encoded, y_train,
                           X_val_encoded_df, y_val)
```

Training score: 0.7759226713532512
Validation score: 0.7468671679197997

Model 2 without pipelining, but using Hyperparameters from the Grid Search CV

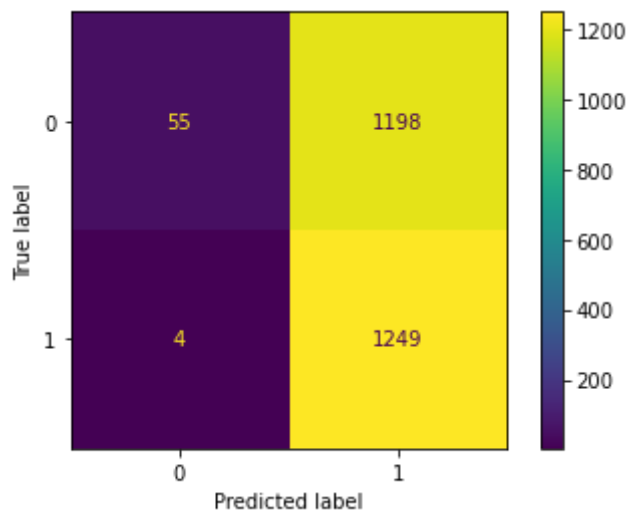
```
In [111... best_tree = DecisionTreeClassifier(criterion='entropy', max_depth=5, max_leaf_nodes=14)
```

```
In [112... mod_3 = modeling_function(best_tree, X_train_encoded_df, y_train,
                              X_val_encoded_df, y_val)
```

Training score: 0.8780316344463973
Validation score: 0.8818897637795275

```
In [113... plot_confusion_matrix(mod_3, X_train_res, y_train_res)
```

```
Out[113... <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7ff4e24a8a60>
```



Model 3: Random Forest Classifier

Without Pipeline

```
In [247...] rf1 = RandomForestClassifier(random_state=42)
```

```
In [248...] rf_1 = modeling_function(rf1, X_train_res, y_train_res, X_val_encoded_df, y_val)
```

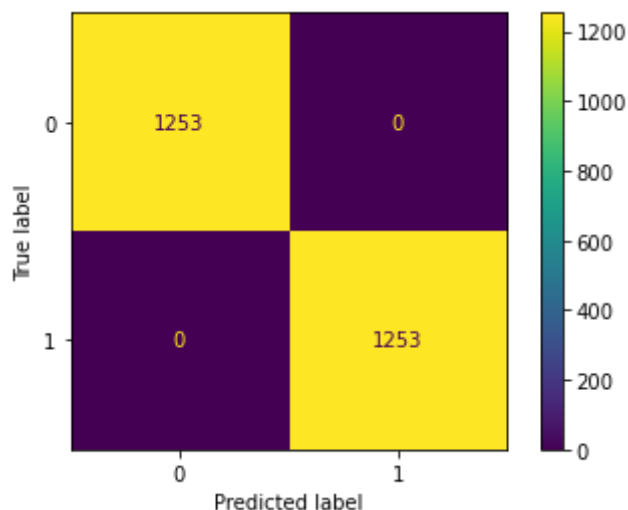
Training score: 1.0

Validation score: 0.8848484848484849

Although it is still overfit, the random forest classifier seems to have an improved outcome in relation to the random tree classifier. It would be interesting to see the outcome with tuned hyperparameters

```
In [413...] plot_confusion_matrix(rf1, X_train_res, y_train_res)
```

```
Out[413...] <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7f988688e4f0>
```



```
In [233...] pipe3 = make_pipeline(SMOTE(random_state=42), RandomForestClassifier())
pipe3.get_params().keys()
```



```
Out[233...] dict_keys(['memory', 'steps', 'verbose', 'smote', 'randomforestclassifier', 'smote_k_neighbors', 'smote_n_jobs', 'smote_random_state', 'smote_sampling_strategy', 'randomforestclassifier_bootstrap', 'randomforestclassifier_ccp_alpha', 'randomforestclassifier_class_weight', 'randomforestclassifier_criterion', 'randomforestclassifier_max_depth', 'randomforestclassifier_max_features', 'randomforestclassifier_max_leaf_nodes', 'randomforestclassifier_max_samples', 'randomforestclassifier_min_impurity_decrease', 'randomforestclassifier_min_impurity_split', 'randomforestclassifier_min_samples_leaf', 'randomforestclassifier_min_samples_split', 'randomforestclassifier_min_weight_fraction_leaf', 'randomforestclassifier_n_estimators', 'randomforestclassifier_n_jobs', 'randomforestclassifier_oob_score', 'randomforestclassifier_random_state', 'randomforestclassifier_verbose', 'randomforestclassifier_warm_start'])
```

Pipelining Model 3 with Grid Search CV

```
In [242...] #with class weight

param_grid = {'randomforestclassifier_criterion' : ['gini', 'entropy'],
              'randomforestclassifier_max_depth' : [2,3,4,5,6,7,8,9,10],
              'randomforestclassifier_max_leaf_nodes' : [2,3,4,5,6,7,8,9,10,11,12],
              'randomforestclassifier_class_weight' : [{0:0.78 , 1:0.22}, None,

rf1_gs2 = GridSearchCV(estimator=pipe3, param_grid=param_grid, scoring='f1', n_jobs=5)
rf1_gs2.fit(X_train_encoded_df, y_train)
m5_params = rf1_gs2.best_params_
m5_params
```

```
Out[242...] {'randomforestclassifier_class_weight': None,
             'randomforestclassifier_criterion': 'entropy',
             'randomforestclassifier_max_depth': 8,
             'randomforestclassifier_max_leaf_nodes': 13}
```

```
In [416...] #pipeline outcome
est3 = rf1_gs2.best_estimator_

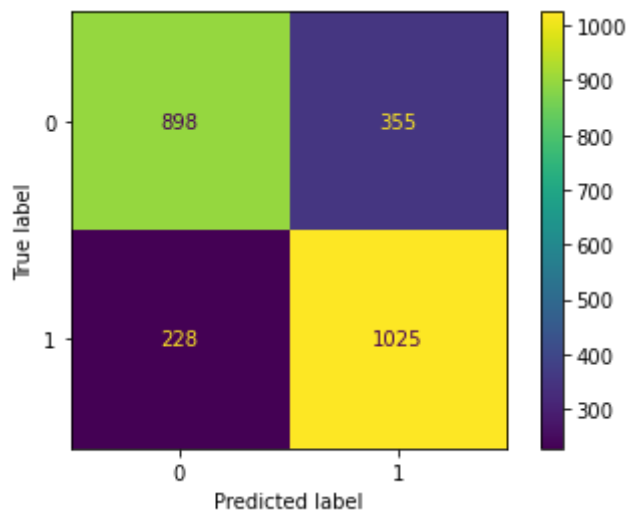
modeling_function(est3, X_train_res, y_train_res, X_val_encoded_df, y_val)

Training score: 0.7886363636363637
Validation score: 0.8194444444444444
```

```
Out[416...] Pipeline(steps=[('smote', SMOTE(random_state=42)),
                             ('randomforestclassifier',
                              RandomForestClassifier(criterion='entropy', max_depth=8,
                                                       max_leaf_nodes=13))])
```

```
In [415...] plot_confusion_matrix(est3, X_train_res, y_train_res)
```

```
Out[415...] <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7f987b8a8700>
```



Final Model

The projects best model seemed to be the Pipelined Decision Tree Classifier with a Grid Search CV for determining the best hyperparameters

```
In [55]: X_test_imputed = pd.DataFrame(imputer.transform(X_test), columns=X.columns)
X_test_encoded = ohe.transform(X_test_imputed)
X_test_encoded_df = pd.DataFrame(X_test_encoded, columns=ohe.get_feature_names())
```

```
In [56]: pipe5 = make_pipeline(SMOTE(random_state=42), DecisionTreeClassifier())

pipe5.get_params().keys()
```

```
Out[56]: dict_keys(['memory', 'steps', 'verbose', 'smote', 'decisiontreeclassifier', 'smote_k_neighbors', 'smote_n_jobs', 'smote_random_state', 'smote_sampling_strategy', 'decisiontreeclassifier_ccp_alpha', 'decisiontreeclassifier_class_weight', 'decisiontreeclassifier_criterion', 'decisiontreeclassifier_max_depth', 'decisiontreeclassifier_max_features', 'decisiontreeclassifier_max_leaf_nodes', 'decisiontreeclassifier_min_impurity_decrease', 'decisiontreeclassifier_min_impurity_split', 'decisiontreeclassifier_min_samples_leaf', 'decisiontreeclassifier_min_samples_split', 'decisiontreeclassifier_min_weight_fraction_leaf', 'decisiontreeclassifier_random_state', 'decisiontreeclassifier_splitter'])
```

```
In [98]: param_grid = {'decisiontreeclassifier_criterion' : ['gini', 'entropy'],
                      'decisiontreeclassifier_max_depth' : [2,3,4,5,6,7,8,9,10],
                      'decisiontreeclassifier_max_leaf_nodes': [2,3,4,5,6,7,8,9,10,11,12]}

final_dt_gs = GridSearchCV(estimator=pipe5, param_grid=param_grid, scoring='f1')
final_dt_gs.fit(X_train_encoded_df, y_train)
```

```
Out[98]: GridSearchCV(estimator=Pipeline(steps=[('smote', SMOTE(random_state=42)),
          ('decisiontreeclassifier',
           DecisionTreeClassifier())]),
          param_grid={'decisiontreeclassifier_criterion': ['gini',
          'entropy'],
          'decisiontreeclassifier_max_depth': [2, 3, 4, 5, 6, 7,
          8, 9, 10],
          'decisiontreeclassifier_max_leaf_nodes': [2, 3, 4, 5,
          6, 7, 8, 9,
          10, 11, 12,
```

```

scoring='f1')
Out[98]: GridSearchCV(estimator=Pipeline(steps=[('smote', SMOTE(random_state=42)),
                                              ('decisiontreeclassifier',
                                               DecisionTreeClassifier())]),
                      param_grid={'decisiontreeclassifier__criterion': ['gini',
                                                                        'entropy'],
                                'decisiontreeclassifier__max_depth': [2, 3, 4, 5, 6, 7,
                                                                        8, 9, 10],
                                'decisiontreeclassifier__max_leaf_nodes': [2, 3, 4, 5,
                                                                           6, 7, 8, 9,
                                                                           10, 11, 12,
                                                                           13, 14]},
                      scoring='f1')

```

Taking the best parameters to plug the testing data into the final model

```

In [101]: #returning the best parameters from the grid search
          best_params = final_dt_gs.best_params_
          best_params

Out[101]: {'decisiontreeclassifier__criterion': 'entropy',
          'decisiontreeclassifier__max_depth': 6,
          'decisiontreeclassifier__max_leaf_nodes': 14}

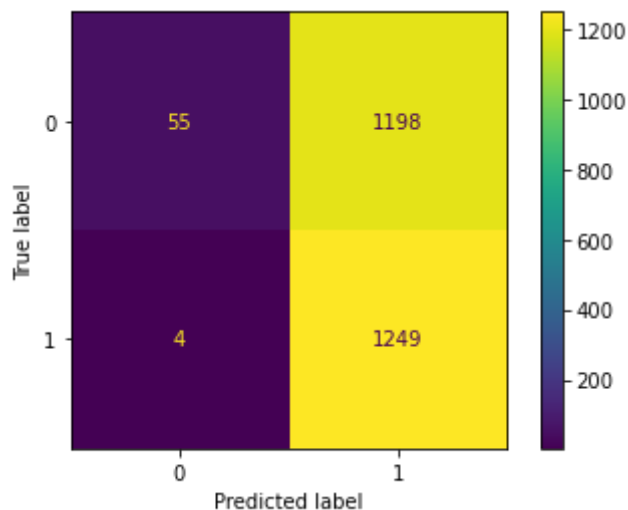
In [102]: final_mod = DecisionTreeClassifier(criterion='entropy', max_depth=6, max_leaf_no
          final_mod.fit(X_train_encoded_df, y_train)

Out[102]: DecisionTreeClassifier(criterion='entropy', max_depth=6, max_leaf_nodes=14,
                                random_state=42)

In [118]: plot_confusion_matrix(mod_3, X_train_res, y_train_res)

Out[118]: <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7ff4e2a0e700
>

```



Final Model Prediction

```

In [75]: test_preds = final_mod_3.predict(X_test_encoded)

          f1_score(y_test, test_preds)

```

Out[75]: 0.8754208754208753

Most Impactful Features

```
In [99]: X_train.columns
```

Out[99]: Index(['memorable_characteristics_list', 'company_loc_bins', 'bean_origin_bins', 'weighted_specific_origin_bins', 'ingredient_list', 'review_date_bin', 'cocoa_bucket', 'comp_manufact_bin'], dtype='object')

```
In [130... #Matching the top 5 importances with the column indexes
feature_df = pd.DataFrame(final_mod.feature_importances_, index=X_train_encoded_
feature_df
```

Out[130...

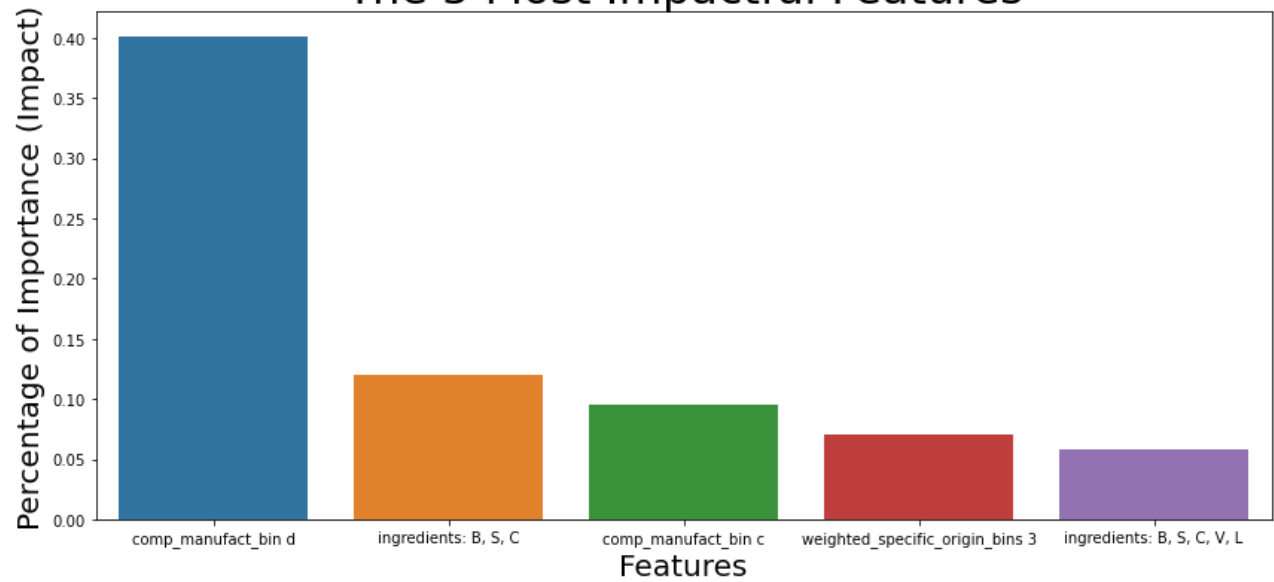
	importance
x7_d	0.397301
x4_B,S,C	0.118924
x7_c	0.094010
x3_3	0.070236
x4_B,S,C,V,L	0.057634
...	...
x0_['floral', 'astringent']	0.000000
x0_['flat', 'metallic', 'floral']	0.000000
x0_['flat', 'late tart notes']	0.000000
x0_['flat', 'floral', 'medicinal']	0.000000
x0_['long lasting', 'cocoa']	0.000000

1619 rows x 1 columns

```
In [402... fig, ax = plt.subplots(figsize = (12,6))
sns.barplot(data=feature_df.reset_index().iloc[:5], x='index', y='importance', a

ax.set_title('The 5 Most Impactful Features', fontsize=30)
ax.set_xlabel('Features', fontsize=20)
ax.set_ylabel('Percentage of Importance (Impact)', fontsize=20);
ax.set_xticklabels(['comp_manufact_bin d', 'ingredients: B, S, C', 'comp_manufac
plt.tight_layout()
```

The 5 Most Impactful Features



In []: