

# JORDAN HARMON

**e-mail** / jcharmon15@gmail.com

**portfolio** / jordanharmon.virb.com

**phone** / 972.762.7700

## WORK EXPERIENCE

### **Freelance Designer, Los Angeles, CA**

Dec 2014 - Present

Past & Current projects and clients:

- Cliq, social mobile app
- SpotHero, parking mobile app
- Piggyback, music discovery mobile app
- Austin City Corn, foodtruck

### **Creable, Los Angeles, California**

May 2014 - Dec 2014

Mid-level designer, worked on branding, packaging and advertising campaigns for Procter & Gamble brands.

### **Mullen, Los Angeles, CA**

June 2013 - May 2014

Junior Art Director, worked in digital, print, and TV for the client Acura

### **TBWA / Chiat / Day, Los Angeles, CA**

January 2013 - May 2013

Interned in the creative department, conceptualizing and designing creative marketing material including, websites, print ads, digital banners, client presentations and logos for Pinkberry, Jimmy Dean, Energizer, Nissan and Kraft / Took a lead creative role in re-branding the internship program

### **Studio Collective, Los Angeles, CA**

Fall 2012

Worked with head interior decorator on various projects in the LA area (The Bungalow, Santa Monica, RiveBella, West Hollywood)

### **Buddha Jones Trailers, Los Angeles, CA**

August 2011 - January 2012

Shadowed the several different divisions of the company (editing, music supervision, graphics) and gained a true understanding of the intricate process of creating a motion picture trailer

### **Bemis Balkind, Los Angeles, CA**

May 2011 - August 2011

Assisted designers on entertainment projects for interactive design campaigns / From concept to completion created digital ad banners for Disney, NFL Redzone & Realitvity Media

## EDUCATION

### **University of Southern California, Los Angeles, CA**

2009 - May 2013

Graduated Magna Cum Laude

B.A. - emphasis in Graphic Design

Minor in Cinematic Arts

### **University of Sydney, Sydney Australia**

Spring 2012

Exchange program

### **Recipient of USC Academic Achievement Award**

Fall 2012, Spring 2011, Spring 2013

### **Art Portfolio selected by College Board as "Outstanding Example"**

(1 of 3 honorees in the nation)

## SKILLS & INTERESTS

Adobe Photoshop / Adobe Illustrator / Adobe InDesign

Final Cut Pro / Avid

UI & UX Design / Branding / Typography

Undiscovered Music / Waterskiing / Kickboxing