IS 340 Information Technology Foundations  
Case Analysis & Presentation Evaluation

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| Case:  Presenter(s): |
| **Presentation**   1. Appearance 1 2 3 4 5 2. Eye contact 1 2 3 4 5 3. Engaging 1 2 3 4 5 4. Do not read from notes or PowerPoint slides 5. Do not use slang such as “you know”, “stuff like that” or “you guys” |
| **Content**   1. Adequate preparation (additional materials) 1 2 3 4 5 2. Completeness of the case coverage 3. Insights and suggestions 1 2 3 4 5 4. Managing time 5. Answer questions clearly and thoroughly |