



CHANGING THE WAY CANADA MOVES

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VAN HEMMEN

OCT 21 2015

U B E R

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CONCEIVED BY TRAVIS KALANICK AND GARRETT CAMP AT LE WEB (PARIS)



First cars on the roads of San Francisco in Summer 2010.

U B E R



UBER AROUND THE WORLD

61

COUNTRIES

340+

CITIES

1M+

DRIVER
PARTNERS

MILLIONS

OF RIDES A DAY

UBER

A map of Canada with a timeline of Uber's launch dates in various cities. The timeline is a horizontal line with an arrow pointing right, starting from a grey dot on the left. Vertical lines connect the cities to their respective dates on the timeline. The cities are labeled in white or blue text, and the dates are in white or blue text. The background is a dark blue map of Canada with a grid of dashed lines.

UBER IN CANADA

Montreal

November 2013

Ottawa

October 2014

Quebec City

February 2015

Calgary

Oct 2015

Toronto

March 2012

Halifax

June 2014

Edmonton

December 2014

SW Ontario

July 2015

**30
municipalities**

Oct 2015

UBER

MORE CHOICE

A RANGE OF OPTIONS THROUGH ONE APP



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ONE TOUCH...

SIMPLICITY IN OPERATION



REQUEST



RIDE



RATE

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SAFETY INTEGRATION



BACKGROUND
CHECKS

NO RANDOM
PICKUPS

FEEDBACK &
ACCOUNTABILITY

U B E R

IMPROVED EXPERIENCE

WHAT MAKES UBER SO POPULAR?

- Beautifully designed, easy to use app
- 40-50% more affordable than taxis
- Every ride is GPS tracked; track the car and contact the driver in the app
- Feedback on every trip
- 24/7 monitored support
- <5 minute average arrival time

U B E R

SERVICE LEVELS AROUND TORONTO

UBER BETTER SERVES ALL AREAS OF THE GTA BETTER THAN TRADITIONAL OPTIONS

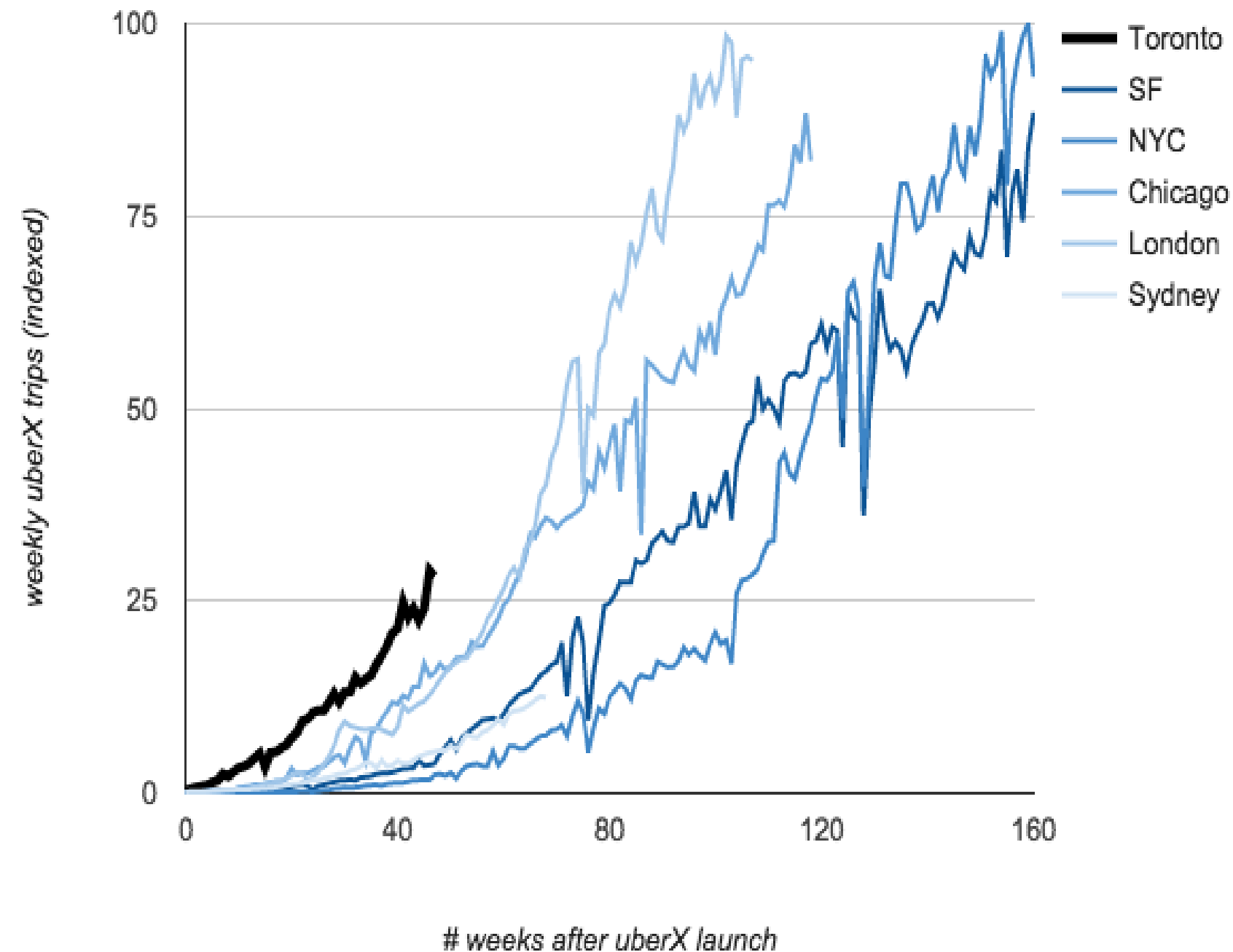


*July 15, 2015 - August 15, 2015

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RIDESHARING BY THE NUMBERS

SIZE AND GROWTH OF UBER



IN CANADA

- >1 million monthly rides
- Ridesharing demand doubling every 4 months
- >20,000 uberX driver-partners
- >500,000 uberX passengers

PARTNERSHIPS

U B E R



HILTON
WORLDWIDE

U B E R

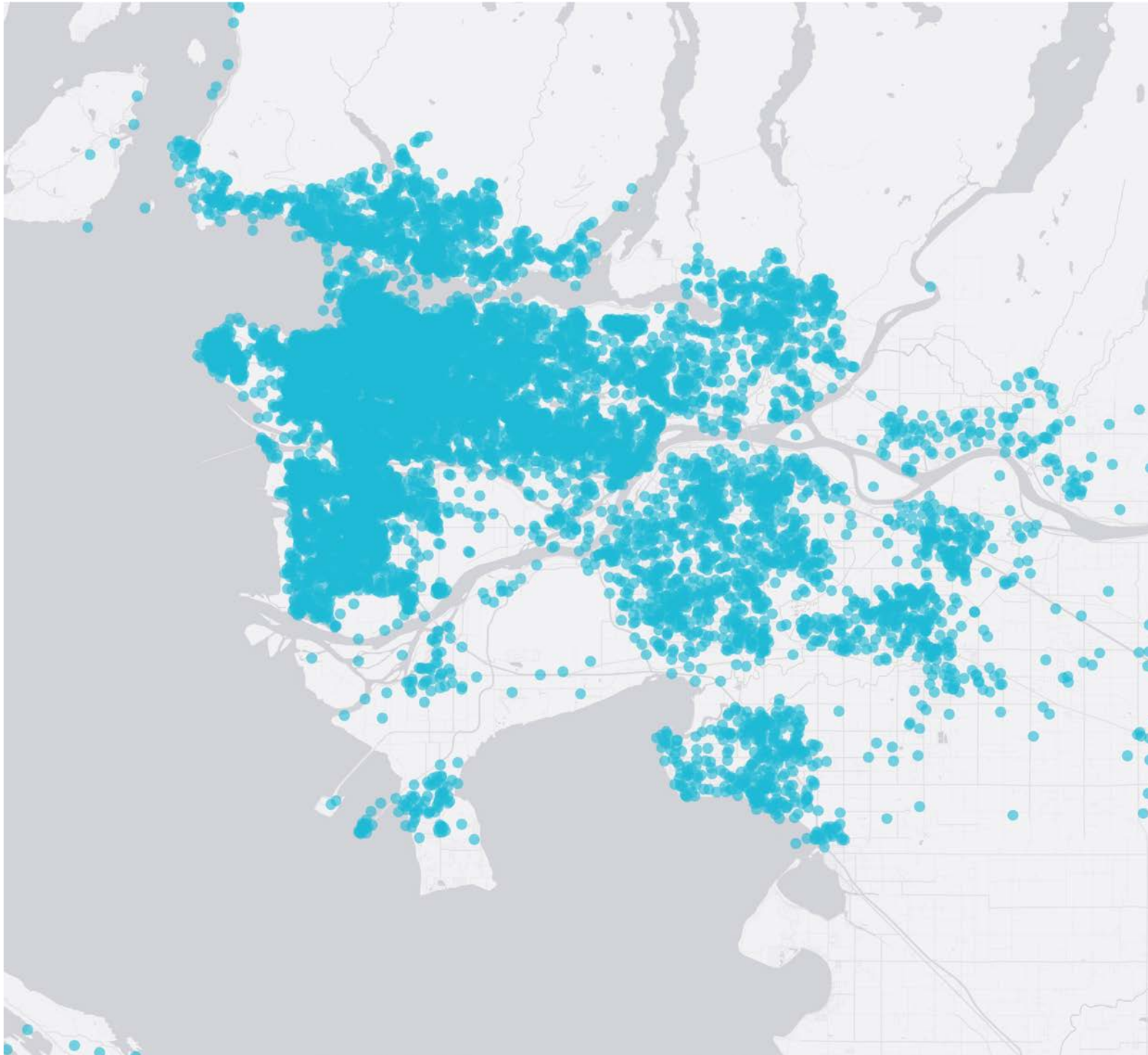
PARTNERSHIPS



U B E R

BCers WANT TO USE UBER

EACH BLUE DOT REPRESENTS A UNIQUE USER OPENING THE APP IN A 30 DAY PERIOD



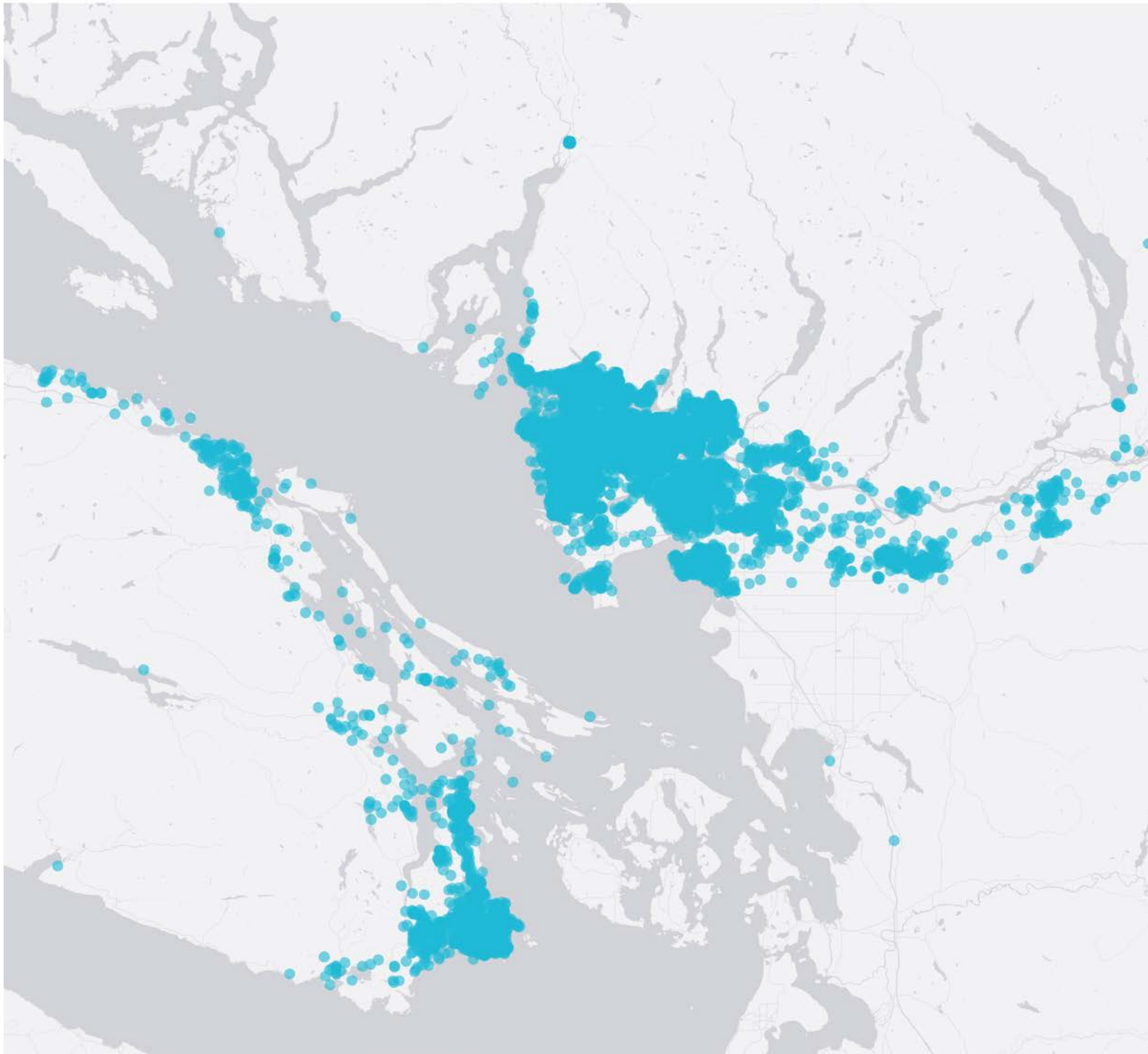
>25,000 people opened the app Sept 12 – Oct 12

- North Shore
- Vancouver
- Burnaby/New West
- Tri-cities
- Richmond
- Surrey/Langley

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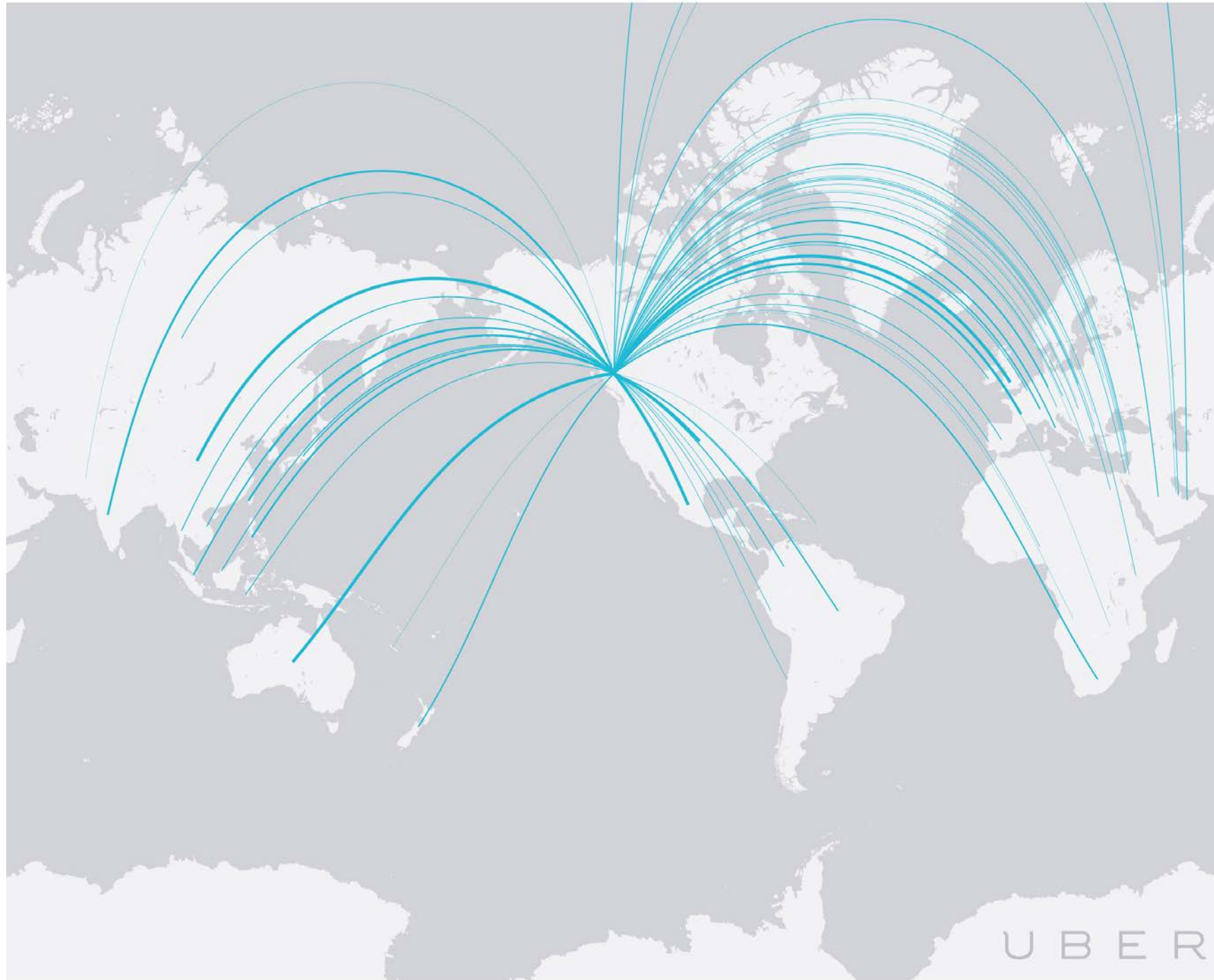
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- Metro-Vancouver
- Abbotsford/Mission
- Chilliwack
- Victoria
- Nanaimo
- Parksville

U B E R

VISITORS WANT TO USE UBER IN BC

EACH BLUE LINE REPRESENTS THE COUNTRY OF ORIGIN OF A VISITOR OPENING APP IN
SEPTEMBER



- >125,000 visitors opened the app in BC in 2015
- 20% Canadian (ex BC)
- 80% International
- Top Country of Origin
 1. USA
 2. CHINA
 3. UK

Petition.uber.com/bc



SHOW YOUR SUPPORT

FOR UBER IN BRITISH COLUMBIA