# **Uber**

Oral Communication Competency Program 2

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# **Background**

# 29th-July-2015-The-Demographics-of-Ubers-US-Users**Uber Users**

# **Top 5 Country Uber User**

1. United States
2. Brazil
3. China
4. Mexico
5. India

# **Uber’s Biggest Competitors**

1. Lyft
2. Curb
3. Didi Chuxing
4. Grab
5. Ola

# **Features of Uber Application**

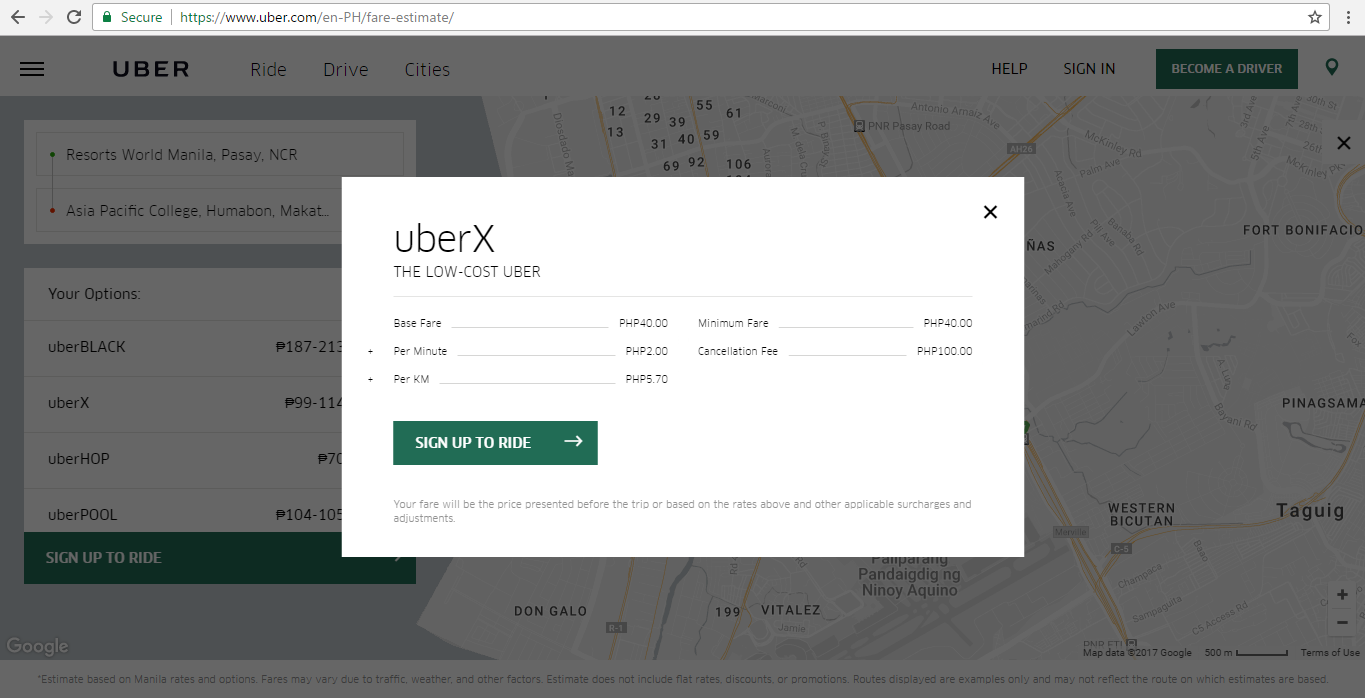
# **How Successful Is Uber Now?**

# **Advantages and Disadvantages of Using Uber Application**

# **Rates of Uber**

1. Base fare
2. Cost per minute
3. Cost per mile
4. Booking Fee (Formerly known as the ‘Safe Rides Fee’)

*Your fare = Base Fare + (Cost per minute \* time in ride) + (Cost per mile \* ride distance) + Booking fee*.



FAQs

1. What if a rider changes their destination, has multiple destinations or makes extra stops?
2. Can my UpFront Fares change even if I don’t change my destination?
3. How will you determine the upfront price?

# **Reviews**

# **Additional information**

* Surges
* Promo Codes
* VIP Loyalty Program

# **Recommendation**

# **Conclusion**

# **References**

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