# Data Anaysis and Unsupervised Learning Introduction

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# Introduction



# Exploratory analysis of (modern) data sets

Assume a table with n individuals described by p features/variables

#### Questions

Look for patterns or structures to summarize the data by

- Finding groups of "similar" individuals
- Finding variables important for these data
- Performing visualization

#### Challenges

- Size data may be large ("big data": large n large p)
- Dimension data may be high dimensional (more variables than individual or  $n \ll p$ )
- Redundancy many variables may carry the same information
- · Unsupervised we don't necessary know what we are looking after



# An example in genetics: 'snp'

Genetics variant in European population

Description: medium/large data, high-dimensional}

500, 000 Genetics variants (SNP – Single Nucleotide Polymorphism) for 3000 individuals (1 meter  $\times$  166 meter (height  $\times$  width)

- SNP: 90 % of human genetic variations
- coded as 0, 1 or 2 (10, 1 or 2 allel different against the population reference)

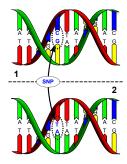


Figure 1: SNP (wikipedia)

## Summarize 500,000 variables with 2 features

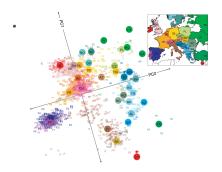


Figure 2: Dimension reduction + labels {source: Nature "Gene Mirror Geography Within Europe", 2008}

In the original messy  $3,000 \times 500,000$  table, we may find - an extremely strong structure between individuals ("clustering") - a very simple subspace where it is obvious ("dimension reduction")



# Theoretical argument: dimensionality Curse

#### Theorem (Folks theorem)

If  $\mathbf{x}_1, \dots, \mathbf{x}_n$  in the hypercube of dimension p such that their coordinates are i.i.d then

$$p^{-1/2} \left( \max \|\mathbf{x}_{i} - \mathbf{x}_{i'}\|_{2} - \min \|\mathbf{x}_{i} - \mathbf{x}_{i'}\|_{2} \right) = 0 + O\left(\sqrt{\frac{\log n}{p}}\right)$$

$$\frac{\max \|\mathbf{x}_{i} - \mathbf{x}_{i'}\|_{2}}{\min \|\mathbf{x}_{i} - \mathbf{x}_{i'}\|_{2}} = 1 + O\left(\sqrt{\frac{\log n}{p}}\right).$$

 $\rightsquigarrow$  When p is large, all the points are almost equidistant\

Hopefully, the data **are not really leaving in** p dimension (think of the SNP example)



# Dimension reduction: general goals

#### Main objective:

find a **low-dimensional representation** that captures the "essence" of (high-dimensional) data

Application in Machine Learning

### Preprocessing, Regularization

- · Compression, denoising, anomaly detection
- · Reduce overfitting in supervised learning

## Application in Statistics/Data analysis}

### Better understanding of the data

- descriptive/exploratory methods
- visualization (difficult to plot and interpret > 3d!)



# Dimension reduction: problem setup

### Settings

- Training data :  $\mathcal{D} = \{\mathbf{x}_1, \dots, \mathbf{x}_n\} \in \mathbb{R}^p$ , (i.i.d.)
- Space  $\mathbb{R}^p$  of possibly high dimension  $(n \ll p)$

### Dimension Reduction Map

Construct a map  $\Phi$  from the space  $\mathbb{R}^p$  into a space  $\mathbb{R}^q$  of smaller dimension:

$$\Phi: \mathbb{R}^p \to \mathbb{R}^q, q \ll p$$
$$\mathbf{x} \mapsto \Phi(\mathbf{x})$$



# How should we design/construct $\Phi$ ?

#### Criterion

- Geometrical approach
- · Reconstruction error
- Relationship preservation

#### Form of the map $\Phi$

- Linear or non-linear?
- tradeoff between interpretability and versatility?
- tradeoff between high or low computational resource



# **Principal Component Analysis**



# **Objectives**

#### Individual/Observations

- similarity between observations with respect to all the variables
- Find pattern (~ partition) between individuals

#### **Variables**

- linear relationships between variables
- · visualization of the correlation circle
- find synthetic variables

#### Link between the two

- characterization of the groups of individuals with variables
- specific observations to understand links between variables



## Outline

- 1 Background: high-school algebra
- 2 Geometric approach to PCA
- 3 Principal axes and variance maximization
- 4 Representation and interpretation
- 5 Additional tools and Complements



# Euclidean spaces

#### (Euclidean) distance between 2 vectors

$$\mathsf{dist}(\mathbf{x},\mathbf{y}) = \|\mathbf{x} - \mathbf{y}\|.$$

Remark that when x and y are orthogonal and non zero, distances between x and y and x and y are the same. Then,

$$(\mathbf{x} - \mathbf{y})^{\mathsf{T}}(\mathbf{x} - \mathbf{y}) = (\mathbf{x} + \mathbf{y})^{\mathsf{T}}(\mathbf{x} + \mathbf{y}) \Leftrightarrow \mathbf{x}^{\mathsf{T}}\mathbf{y} = 0,$$

which motivates the following definition of orthorgonality:

## Orthogonality

Two vectors  $\mathbf{x}, \mathbf{y} \neq \mathbf{0}$  are orthogonal iff  $\mathbf{x}^{\top} \mathbf{y} = 0$ .



# **Orthogonal Projection**

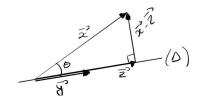
Geometric definition of the dot product

## Orthogonal projection

It is the vector z such that

$$\mathbf{0} \ \mathbf{z} = \lambda \mathbf{y}$$

② **y** is orthogonal to  $\mathbf{x} - \mathbf{z}$ We find  $\lambda = \mathbf{x}^{\top} \mathbf{v} / \|\mathbf{v}\|^2$ 



Thanks to Pythagoras theorem,

$$\cos(\theta) = \frac{\|\mathbf{z}\|}{\|\mathbf{x}\|} = \lambda \frac{\|\mathbf{y}\|}{\|\mathbf{x}\|}$$

and then we end with the following geometric definition of the dot product

Dot product: geometric definition

$$\mathbf{x}^{\mathsf{T}}\mathbf{y} = \cos(\theta)\|\mathbf{x}\| \|\mathbf{y}\|$$



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## The data matrix

The data set is a  $n \times p$  matrix  $\mathbf{X} = (x_{ij})$  with values in  $\mathbb{R}$ :

- each row  $\mathbf{x}_i$  represents an individual/observation
- each col  $\mathbf{x}^j$  represents a variable/attribute

$$\mathbf{X} = \begin{pmatrix} \mathbf{x}^{1} & \mathbf{x}^{2} & \dots & \mathbf{x}^{j} & \dots & \mathbf{x}^{p} \\ \mathbf{x}_{1} & x_{11} & x_{12} & \dots & x_{1j} & \dots & x_{1p} \\ \mathbf{x}_{2} & x_{21} & x_{22} & \dots & x_{2j} & \dots & x_{2p} \\ \vdots & \vdots & \vdots & \vdots & \vdots & \vdots \\ \mathbf{x}_{i} & x_{i2} & \dots & x_{ij} & \dots & x_{ip} \\ \vdots & \vdots & \vdots & \vdots & \vdots & \vdots \\ \mathbf{x}_{n1} & x_{n2} & \dots & x_{nj} & \dots & x_{np} \end{pmatrix}$$



## Cloud of observation in $\mathbb{R}^p$

Individuals can be represented in the variable space  $\mathbb{R}^p$  as a point cloud

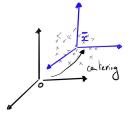


Figure 3: Example in  $\mathbb{R}^3$ 

#### Center of Inertia

(or barycentrum, or empirical mean)

$$\bar{\mathbf{x}} = \frac{1}{n} \sum_{i=1}^{n} \mathbf{x}_{i} = \begin{pmatrix} \sum_{i=1}^{n} x_{i1}/n \\ \sum_{i=1}^{n} x_{i2}/n \\ \vdots \\ \sum_{i=1}^{n} x_{ip}/n \end{pmatrix}$$

We center the cloud **X** around **x** denote this by  $\mathbf{X}^c$ 



$$\mathbf{X}^{c} = \begin{pmatrix} x_{11} - \bar{x}_{1} & \dots & x_{1j} - \bar{x}_{j} & \dots & x_{1p} - \bar{x}_{p} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ x_{i1} - \bar{x}_{1} & x_{ii} - \bar{x}_{i} & x_{ip} - \bar{x}_{p} \end{pmatrix}$$

## Inertia and Variance

#### **Total Inertia:**

distance of the individuals to the center of the cloud

$$I_T = \frac{1}{n} \sum_{i=1}^n \sum_{j=1}^p (x_{ij} - \bar{x}_j)^2 = \frac{1}{n} \sum_{i=1}^n \|\mathbf{x}_i - \bar{\mathbf{x}}\|^2 = \frac{1}{n} \sum_{i=1}^n \operatorname{dist}^2(\mathbf{x}_i, \bar{\mathbf{x}})$$

#### Proportional to the total variance

Let  $\hat{\Sigma}$  be the empirical variance-covariance matrix

$$I_T = \frac{1}{n} \sum_{j=1}^p \sum_{i=1}^n (x_{ij} - \bar{x}_j)^2 = \sum_{j=1}^p \frac{1}{n} \|\mathbf{x}^j - \bar{x}_j\|^2 = \sum_{j=1}^p \mathbb{V}(\mathbf{x}^j) = \operatorname{trace}(\hat{\mathbf{\Sigma}})$$

- → Good representation has large inertia (much variability)
- → Large dispertion ~ Large distances between points



## Inertia with respect to an axis

The Inertia of the cloud wrt axe  $\Delta$  is the sum of the distances between all points and their orthogonal projection on  $\Delta$ .

$$I_{\Delta} = \frac{1}{n} \sum_{i=1}^{n} \operatorname{dist}^{2}(\mathbf{x}_{i}, \Delta)$$

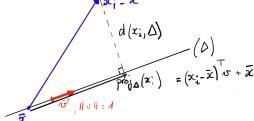
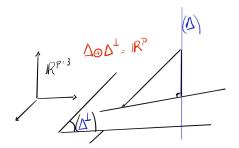


Figure 4: Projection of  $\mathbf{x}_i$  onto a line  $\Delta$  passing through  $\bar{\mathbf{x}}$ 



# Decomposition of total Inertia (1)

Let  $\Delta^{\perp}$  be the orthogonal subspace of  $\Delta$  in  $\mathbb{R}^p$ 



#### Theorem (Huygens)

A consequence of the above (Pythagoras Theorem) is the decomposition of the following total inertia:

$$I_T = I_{\Delta} + I_{\Delta^{\perp}}$$

By projecting the cloud  ${\bf X}$  onto  $\Delta$ , with loss the inertia measured by  $\Delta^{\perp}$ 



# Decomposition of total Inertia (2)

Consider only subspaces with dimension 1 (that is, lines or axes). We can decompose  $\mathbb{R}^p$  as the sum of p othogonal axis.

$$\mathbb{R}^p = \Delta_1 \oplus \Delta_2 \oplus \cdots \oplus \Delta_p$$

→ These axes form a new basis for representing the point cloud.

Theorem (Huygens)

$$I_T = I_{\Delta_1} + I_{\Delta_2} + \cdots + I_{\Delta_p}$$



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# Finding the best axis (1)

## Definition of the problem

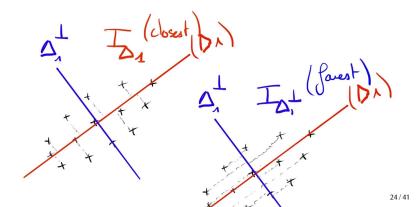
- The best axis  $\Delta_1$  is the "closest" to the point cloud
- Inertia of  $\Delta_1$  measures the distance between the data and  $\Delta_1$
- $\Delta_1$  is defined by the director vector  $\mathbf{u}_1$ , such as  $\|\mathbf{u}_1\| = 1$
- $\Delta_1^{\perp}$  is defined by the normal vector  $\mathbf{u}_1$ , such as  $\|\mathbf{u}_1\| = 1$
- $\rightsquigarrow$  The best axis  $\Delta_1$  is the one with the minimal Inertia.



# Finding the best axis (2)

Stating the optimization problem

Since 
$$\Delta_1 \oplus \Delta_1^{\perp} = \mathbb{R}^p$$
 and  $I_T = I_{\Delta_1} + I_{\Delta_1^{\perp}}$ , then





# Finding the best axis (3)

Stating the problem (algebraically)

Find  $\mathbf{u}_1$ ;  $\|\mathbf{u}_1\| = 1$  that maximizes

$$I_{\Delta_{1}^{\perp}} = \frac{1}{n} \sum_{i=1}^{n} \operatorname{dist}(\mathbf{x}_{i}, \Delta_{1}^{\perp})^{2}$$

$$= \frac{1}{n} \sum_{i=1}^{n} \mathbf{u}_{1}^{\top} (\mathbf{x}_{i} - \bar{\mathbf{x}}) (\mathbf{x}_{i} - \bar{\mathbf{x}})^{\top} \mathbf{u}_{1}$$

$$= \mathbf{u}_{1}^{\top} \left( \sum_{i=1}^{n} \frac{1}{n} (\mathbf{x}_{i} - \bar{\mathbf{x}}) (\mathbf{x}_{i} - \bar{\mathbf{x}})^{\top} \right) \mathbf{u}_{1}$$

$$= \mathbf{u}_{1}^{\top} \hat{\boldsymbol{\Sigma}} \mathbf{u}_{1}$$

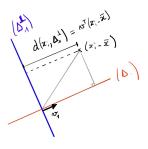


Figure 5: Geometrical insight



# Finding the best axis (4)

We solve a simple constraint maximization problem with the method of Lagrange multipliers:

By straightforward (vector) differentiation, an using that  $\mathbf{u}_1^{\mathsf{T}}\mathbf{u}_1=1$ 

$$\begin{cases} 2\hat{\mathbf{\Sigma}}\mathbf{u}_1 - 2\lambda_1\mathbf{u}_1 = 0 \\ \mathbf{u}_1^{\top}\mathbf{u}_1 - 1 = 0 \end{cases} \Leftrightarrow \begin{cases} \hat{\mathbf{\Sigma}}\mathbf{u}_1 = \lambda_1\mathbf{u}_1 \\ \mathbf{u}_1^{\top}\hat{\mathbf{\Sigma}}\mathbf{u}_1 = \lambda_1\mathbf{u}_1^{\top}\mathbf{u}_1 = \lambda_1 = I_{\Delta_1}^{\perp} \end{cases}$$

- $\mathbf{u}_1$  is the first (normalized) eigen vector of  $\hat{\Sigma}$
- $\lambda_1$  is the first eigen value of  $\hat{\Sigma}$

 $\$   $\Delta_1$  is defined by the first eigen vector of  $\hat{\boldsymbol{\Sigma}}$ 

\$\mathbb{X}\$ Variance "carried" by  $\Delta_1$  is equal to the largest eigen value of  $\hat{\Sigma}$ 

# Finding the following axes

#### Second best axis

Find  $\Delta_2$  with dimension 1, director vector  $\mathbf{u}_2$  orthogonal to  $\Delta_1$  solving

ightharpoonup is the second eigen vector of  $\hat{\Sigma}$  with eigen value  $\lambda_2$ 

#### And so on!

PCA is roughly a matrix factorisation problem

$$\hat{\mathbf{\Sigma}} = \mathbf{U} \mathbf{\Lambda} \mathbf{U}^{\top}, \quad \mathbf{U} = \begin{pmatrix} \mathbf{u}_1 & \mathbf{u}_2, & \dots & \mathbf{u}_p \end{pmatrix}, \quad \mathbf{\Lambda} = \mathrm{diag}(\lambda_1, \dots, \lambda_p)$$

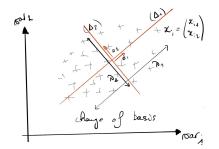
- U is an orthogonal matrix of normalized eigen vectors.
- $\Lambda$  is diagonal matrix of ordered eigen values.



# Interpretation in $\mathbb{R}^p$

U describes a new orthogonal basis and a rotation of data in this basis 
→ PCA is an appropriate rotation on axes that maximizes the variance

$$\begin{cases} \Delta_1 & \oplus & \dots & \oplus & \Delta_p \\ \mathbf{u}_1 & \bot & \dots & \bot & \mathbf{u}_p \\ \lambda_1 & > & \dots & > & \lambda_p \\ I_{\Delta_1^{\perp}} & > & \dots & > & I_{\Delta_p^{\perp}} \end{cases}$$





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# Contribution of each axis and quality of the representation}

 $\Delta_k$  is carrying inertia/variance defined by its orthogonal, thus

$$I_T = I_{\Delta_1^{\perp}} + \dots + I_{\Delta_p^{\perp}} = \lambda_1 + \dots + \lambda_p$$

Relative contribution of axis k

$$\operatorname{contrib}(\Delta_k) = \frac{\lambda_k}{\sum_{k=1}^{p} \lambda_j} = \frac{\lambda_k}{\operatorname{trace}(\hat{\Sigma})} \times 100$$

\*\* Percentage of explained inertia/variance explained

Global quality of the representation on the first k axes

$$\operatorname{contrib}(\Delta_1, \dots, \Delta_k) = \frac{\lambda_1 + \dots + \lambda_k}{\operatorname{trace}(\hat{\Sigma})} \times 100$$

A few axes may explain a large proportion of the total variance.



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Global quality of the representation on the first k axes

contrib
$$(\Delta_1, \dots, \Delta_k) = \frac{\lambda_1 + \dots + \lambda_k}{\operatorname{trace}(\hat{\Sigma})} \times 100$$

A few axes may explain a large proportion of the total variance.

# Individuals: representation in the new basis

#### Projection

The projection of  $\mathbf{x}_i$  onto axis  $\Delta_k$  is  $c_{ik}\mathbf{u}_k$ , with

$$c_{ik} = \mathbf{u}_k^{\top} (\mathbf{x}_i - \bar{\mathbf{x}}),$$

the coordinate of *i* in the basis  $\mathbf{u}_k$  (along axis  $\Delta_k$ ).

#### Coordinates

Coordinates of *i* in the new basis  $\{\mathbf{u}_1, \dots, \mathbf{u}_p\}$  is thus

$$\mathbf{c}_i = (\mathbf{U}^{\top}(\mathbf{x}_i - \bar{\mathbf{x}}))^{\top} = (\mathbf{x}_i - \bar{\mathbf{x}})^{\top}\mathbf{U} = \mathbf{X}_i^c\mathbf{U}, \quad \mathbf{c}_i \in \mathbb{R}^p.$$

- U are often the called the loadings, or weights
- $\mathbf{c}_i$  are the **scores** or **coordinates** in the new space for the individuals



# Warning: about distances after projection

Close projection doesn't mean close individuals!

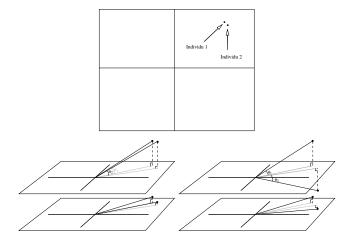
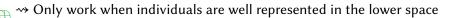


Figure 6: Same projections but different situations (source: E. Matzner)



# Individual: representation

#### Quality

- An individual i is well represented by  $\Delta_k$  if it is close to this axis.
- In other word, vector  $\mathbf{x}_i \bar{\mathbf{x}}$  and  $\mathbf{u}_k$  are close to collinear

Use the cosine of the angle between  $\mathbf{x}_i - \bar{\mathbf{x}}$  and  $\mathbf{u}_k$  to measure collinearity:

$$\cos^{2}(\theta_{ik}) = \frac{\left(\mathbf{u}_{k}^{\top}(\mathbf{x}_{i} - \bar{\mathbf{x}})\right)^{2}}{\|\mathbf{x}_{i} - \bar{\mathbf{x}}\|^{2}\|\mathbf{y}_{ik}\|_{2}^{2}}$$

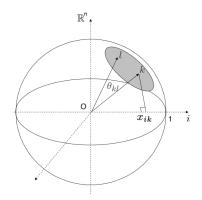
#### Contribution

- Inertia "explained" by  $\Delta_k$  is inertia of  $\Delta_k^{\perp}$
- $I_{\Delta_k^{\perp}} = n^{-1} \sum_{i=1}^n \operatorname{dist}^2(\Delta_k^{\perp}, \mathbf{x}_i)$

Contribution is the proportion of variance/inertia carried by individual i:



## Cloud of variables



Direct equivalence between geometry and statistics (collinearity  $\equiv$  correlation)

$$\cos(\theta_{kl}) = \frac{\langle \mathbf{x}^k, \mathbf{x}^\ell \rangle}{\|\mathbf{x}^k\| \|\mathbf{x}^\ell\|} = \rho(\mathbf{x}^k, \mathbf{x}^\ell)$$



# **Principal Components**

## Dual representation

A symmetric reasoning can be made in  $\mathbb{R}^n$  for the variables, like with the individuals in  $\mathbb{R}^p$ .

New axes are linear combinaison of the original variables, which can be seen as **new variables** in the new latent space

#### Principal component

It is the linear combinasion formed by the original variables with weights given by the loadings  $\mathbf{u}_k = (u_{k1}, \dots, u_{kj}, \dots, u_{kp})$ 

$$\mathbf{f}_k = \sum_{j=1}^p u_{kj}(\mathbf{x}^j - \bar{x}_j) = \mathbf{X}^c \mathbf{u}_k, \quad \mathbf{f}_k \in \mathbb{R}^n$$

Sometimes called "factors" in factor analysis, as latent (hidden) variables.



# Variable representation in the new space

#### Connection with original variables

- essential for interpretation
- answer to the question: how to read the axes of the individual map
- use correlation to measure connection to original variable

$$V(\mathbf{f}_k) = \frac{1}{n} V(\mathbf{X}^c \mathbf{u}_k) = \mathbf{u}_k^{\top} \frac{1}{n} (\mathbf{X}^c)^{\top} \mathbf{X}^c \mathbf{u}_k = \mathbf{u}_k^{\top} \hat{\mathbf{\Sigma}} \mathbf{u}_k = \lambda_k$$
$$\operatorname{cov}(\mathbf{f}_k, (\mathbf{x}^j - \bar{x}_j)) = \mathbf{u}_k^{\top} \mathbf{X}^c \mathbf{v}_k = \mathbf{u}_k \lambda_k e_j = \lambda_k \mathbf{u}_{kj}$$
$$\operatorname{cor}(\mathbf{f}_k, (\mathbf{x}^j - \bar{x}_j)) = \sqrt{\frac{\lambda_k}{V(\mathbf{x}^j)}} \mathbf{u}_{kj}$$



# Warning: about angle after projection

### Close projection doesn't mean close variable!

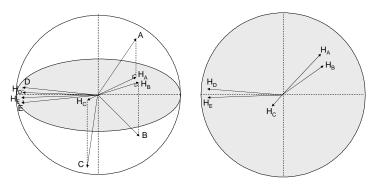


Figure 7: Same angle but different situations {(source: J. Josse)}

→ Only work when variables are well represented in the latent space



## Variable representation

## Quality

- An variable j is well represented by  $\Delta_k$  if its projection is close to  $\mathbf{f}_k$ .
- High collinearity means high absolute correlation and high cosine.
- use cosine to the square of the angle between the original and new variables.

 $\rightsquigarrow$  The projection of j must be close to the boundary of the correlation circle

#### Contribution

Similarly to individuals, we can measure the contribution of the original variables to the construction of the new ones.



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# Unifying view of variables and individuals

#### Principal components

The full matrix of principal component connects individual coordinates to latent factors:

$$PC = \mathbf{X}^{c}\mathbf{U} = \begin{pmatrix} \mathbf{f}_{1} & \mathbf{f}_{2} & \dots & \mathbf{f}_{p} \end{pmatrix} = \begin{pmatrix} \mathbf{c}_{1}^{\top} \\ \mathbf{c}_{2}^{\top} \\ \dots \\ \mathbf{c}_{n}^{\top} \end{pmatrix}$$

- new variables (latent factor) are seen column-wise
- new coordinates are seen row-wise
- --- Everything can be interpreted on a single plot, called the biplot



#### Reconstruction formula

Recall that  $\mathbf{F} = (\mathbf{f}_1, \dots, \mathbf{f}_p)$  is the matrix of Principal components. Then,

- $\mathbf{f}_k = \mathbf{X}^c \mathbf{u}_k$  for projection on axis k
- $\mathbf{F} = \mathbf{X}^c \mathbf{U}$  for all axis.

Using orthogonality of  $\mathbf{U}$ , we get back the original data as follows, without loss ( $\mathbf{U}^T$  performs the inverse rotation of  $\mathbf{U}$ ):

$$\mathbf{X}^c = \mathbf{F}\mathbf{U}^{\top}$$

We obtain an approximation  $\tilde{\mathbf{X}}^c$  (compression) of the data  $\mathbf{X}^c$  by considering a subset  $\mathcal{S}$  of PC, typically  $\mathcal{S}=1,\ldots,q$  with  $q\ll p$ .

$$\tilde{\mathbf{X}}^c = \mathbf{F}_{\mathcal{S}} \mathbf{U}_{\mathcal{S}}^\top = \mathbf{X}^c \mathbf{U}_{\mathcal{S}} \mathbf{U}_{\mathcal{S}}^\top$$

 $\rightsquigarrow$  This is a rank-q approximation of  $\mathbf X$  (information captured by the first q axes).

