

# Joseph Hooker

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## FULL STACK WEB DEVELOPER

### *Years of experience in technology and extensive background in customer service*

Creative, pleasant, hands-on professional with more than a decade of experience in fast-paced, project-oriented customer service; commitment to learning and implementing a wide variety of technologies in a cooperative group, finding software solutions in pursuit of shared goals

#### *Key skills include:*

- Python
  - Django
  - MySQL
  - Git (GitHub)
  - AWS EC2
  - HTML / CSS
  - Bootstrap
  - WordPress
  - C++
  - jQuery
  - Adobe Creative Suite (Photoshop, Illustrator)
  - JavaScript
  - Ajax
  - GIMP, Inkscape
  - SQL
  - Microsoft Office Suite
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## TECHNICAL PROJECTS

### Novel Web App for Streaming Platforms ("Stream Bunny")

Duration: 60 days

Technologies Used: HTML5 / CSS3 / Bootstrap, Python / Django, JavaScript / jQuery / Ajax, BCrypt, Git (GitHub), External APIs

- Designed app (generating wireframes on draw.io schematics site) for searching through comprehensive database of movies and TV shows to see what streaming platforms currently carried them; involved utilization of several distinct API dependencies
- Integrated an external API that "scraped" IMDB (Internet Movie Database) for movie title, actor, director, etc, information; tied in a second API which delivered up-to-date data on which streaming services offered which movie / TV titles; Assembled small team & played leadership role in delivering MVP by set date; implemented Git version control (via GitHub) and Agile-style collaboration (primarily via Discord), where quality, functional teamwork was paramount
- Created front end with HTML and CSS (further enhanced with Bootstrap); complemented site functionality with JavaScript and jQuery, and streamlined API calls from front end with JavaScript, utilizing jQuery and Ajax
- Utilized a Django framework to link back and front ends; created user Registration and Login system (including verification, with BCrypt implementation for security purposes), as well as a discussion page, and the ability to track "Liked" movies and TV shows specific to individual Users
- Organized complex back end using Python (with Django's relational database, and Object-Oriented models system), which also was used to make requests to APIs and parse the data obtained

### Web App for Note-Taking and Saving Quotations

Duration: 30 days

Technologies Used: HTML5 / CSS3 / Bootstrap, Python / Django, BCrypt, AWS EC2

- Designed full stack web app via Django (with Python, connecting front and back ends) allowing users to register and log in, which included email and password verification aided by BCrypt for security
  - Front end built with HTML, CSS, and Bootstrap
  - Implemented Twitter-esque "micro-blogging" format allowed users to leave small quotations that could be "Liked" by other users; crafted individual user experiences, with editable profiles
  - Deployed site with Amazon Web Services (AWS) EC2
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# PROFESSIONAL PROFILE

## **FREELANCE WEB DEVELOPER**

2021-Present

- Reconfigured the website for the regional branch of a national political advocacy group using Wordpress with PHP; continuing to provide webmaster services on an ongoing basis
- Provided consultative services for local artist on deploying his professional website
- Deployed using AWS and Google Domains

## **LEAD PRODUCTION COORDINATOR, FEDEX OFFICE**

2017-Present

- Mentored coworkers at all levels of experience across several regions, and taught them to use the company's proprietary print production software and Adobe Creative Suite, over several years as a Lead Production Coordinator at FedEx Office
- Led coworkers in a production team after advancing into this role from Customer Consultant
- Liaised with technical support on a weekly basis to solve server and other IT issues

## **CUSTOMER CONSULTANT, FEDEX OFFICE**

2012-2017

- Used excellent written and verbal communication skills to convey technical concepts to the widest imaginable variety of FedEx Office customers, many having little familiarity with technology – translated their rough creative outlines to a professional finished product
  - Proactively and independently took on new FedEx Office initiatives like the AT&T Pack & Returns system, and immediately began training colleagues in its SOP; this program has become an immense success
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# EDUCATION & ACCREDITATION

**HENDRIX COLLEGE**, Conway, AR.

BA, Liberal Arts, 2007. 3.5 GPA.

**CODING DOJO**, Bellevue, WA.

Certification (With Highest Distinction), Web Development, 2022.

**UNIVERSITY OF ARKANSAS – LITTLE ROCK**, Little Rock, AR.

MS, Computer Science, In Progress (Expected graduation date of 2025). 3.4 GPA.