## Chua Jing Yi (Singaporean)

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## **EDUCATION**

Nanyang Technological University (NTU)

Aug 2019 – **Jun 2023** (Expected)

School of Electrical and Electronic Engineering

- · Bachelor of Engineering, Honours (Information Engineering and Media)
- · Honours (Merit) (Expected)
- Relevant Modules: (1) Software Engineering (2) From Computational Thinking to Programming (3) Design and Innovation Project (4) Interface Design (5) Web Application Design

### **ACADEMIC PROJECTS / MODULE PROJECTS**

NTU-IEM Module: Web Application Design

Aug 2022 – Nov 2022

NTU Module Project: CovCare Website (Team Leader of 4 Members)

- Developed a website for a fictional medical company that does PCR testing in Singapore
- Conducted Competitive Analysis using SWOT Analysis to assess the strengths and weaknesses of current medical websites and identifying opportunities to improve
- Utilised **Figma** to create user personas, customer journey map, and prototypes for the web portal using *Web Design Principles* and *UX Design*
- Applied Web Application Programming using HTML5, CSS3, JavaScript, and Bootstrap to code the web
  portal within one month

NTU-IEM Module: Design and Innovation Project

Aug 2021 - Nov 2021

NTU Module Project: **BusMeet App** (Team of 11 Members)

- Developed an integrated version of the current BusLeh and Glympse mobile applications using JavaScript for users to check bus information and share user information simultaneously
- Designed the new interface and improved user flow of the application with high-fidelity prototypes, assets and avatars using **Figma**, **Miro**, and **Procreate**
- Utilised the Expo framework using *React Native* for our application development and *Amazon Web Services* (AWS) Amplify to set up the backend infrastructure of our application
- Successfully integrated new functions and interface into the *BusLeh* application through iterative refinements

### **INTERNSHIPS**

# <u>Project Engineer Intern</u>, Innowave Tech Pte. Ltd.

Jan 2022 – May 2022

- Performed site-specific engineering analysis with the Operations Team and strategizing design and process changes to improve the quality and efficiency of the project
- Liaised with teams of 16 from the Data Science Team and Operations Team to monitor and maintain project progress through daily meetings and data analysis
- Prepared project analysis reports and cost estimations using Microsoft Excel to mitigate risks and maximise profit
- Successfully improved the reliability and accuracy of image recognition algorithm by 32% in 2 months

### Web UX Analyst Intern, Accenture

May 2021 – Aug 2021

- Analysed existing web/mobile applications and conducted surveys and interviews to identify areas where UX can be improved
- · Collaborated with different stakeholders about the technical challenges and constraints posted to the team
- Utilised Figma and Miro to construct user flows, wireframes, and 3 high-fidelity prototypes in the ideation and redesigning process using UX Design
- Proposed and implemented innovative solutions to the various stakeholders using the prototypes created to resolve issues identified on the existing portal

#### **WORK EXPERIENCE**

## **Customer Service Officer, AGrader Learning Centre**

Jan 2021 - Sep 2021

- · Handled customers' inquiries and identified customers' needs with customer service provisioning
- · Involved in administrative work using Microsoft Excel to assist the daily operations of the centre
- · Improved patience, flexibility, attentiveness, and sensitivity towards customers' needs

## LEADERSHP / CO-CURRICULAR ACTIVITIES / VOLUNTEERISM

# Secretary, Cultural Activities Club (CenterStage 2021)

Aug 2020 - May 2021

- · Elected as one of top 5 Main Committee Members to be in-charge of decision making
- · Supervised and addressed disciplinary issues and administrative practices for 28 committee members
- Oversaw committee welfare, prepared, and disseminated meeting agendas and minutes-of meeting
- Developed leadership, time-management, and organisational skills

# **Programmes Committee Member, Rotaract Club (International Service)**

Aug 2019 - May 2020

- · Devised educational lessons and games for Overseas Service-Learning Project in Myanmar
- Initiated, planned, and organised fund-raising events through sales of Chinese New Year cookies and Eureka popcorns which funded 23% of the trip expense
- · Enhanced coordination and interpersonal skills

## **SKILLS**

- · Languages: Proficient in English and Chinese (Mandarin)
- · Software Programming: HTML5, CSS3, JavaScript, SQL, PHP, C Language, Object-Oriented Programming
- **Software Applications:** Figma, Bootstrap, Procreate, Photoshop, React, Autodesk Inventor, Android Studio, Unity, Microsoft Office,