

917.683.6862 – JC2JOHNNY@GMAIL.COM JCJOHNNY.COM

EXPERIENCE

Wowfulls

Art Director: July 2015 - Current

Primary designer of all aesthetic materials starting from conception of the initial product to graphics, marketing, online presence and web development.

General Assembly

Immersed Web Developer: September 2015 – December 2015

Integrated design skills to develop meaningful web applications using the Mean stack and Ruby on Rails while utilizing Github for version control.

Local Designer

Freelance Designer: March 2013 - August 2015

Create and re-design websites and other collateral designs for local businesses. Assisted businesses with brand identity and new design concepts including letterheads, logos, brochure templates, and web development.

Visual Ops

Creative Intern: January 2013 - June 2013

Developed and designed interactive media for web and mobile devices. Assisted with planning and positioning startup companies for product launches. Pitched strategies and design concepts to clients for various tech startups.

DraftFCB

Creative Intern: July 2012 - August 2012

Conceptualized ideas for new advertising campaigns in print and digital. Researched, developed, and presented designs for a new live product launch. Refined concepts and designs in print and interactive media for testing and development.

Leblon

Design Intern: May 2011 - January 2012

Designed promotional and collateral materials to follow design-forward and modern aesthetics and assisted creative director in the conception of new design themes for logo, package, and poster designs. Managed and created graphics for leblon.com and legalizecachaca.com. Photographer and digital retoucher for products and events.

EDUCATION

General Assembly: December 2015Web Development Immersive

DEVELOPER SKILLS

Javascript HTML
Ruby CSS
Rails Postgresql

AngularJS Git

Node.js Wordpress

JQuery

Fashion Institute of Technology: May 2013
Undergraduate - Bachelors in Advertising Design

DESIGNER SKILLS

Photoshop Dreamweaver
InDesign Acrobat
Illustrator Flash
Premier Pro After Effects