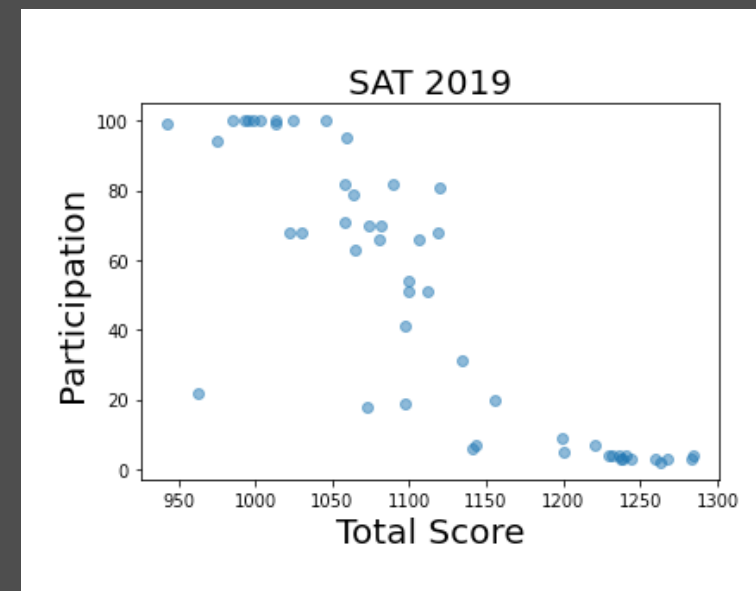
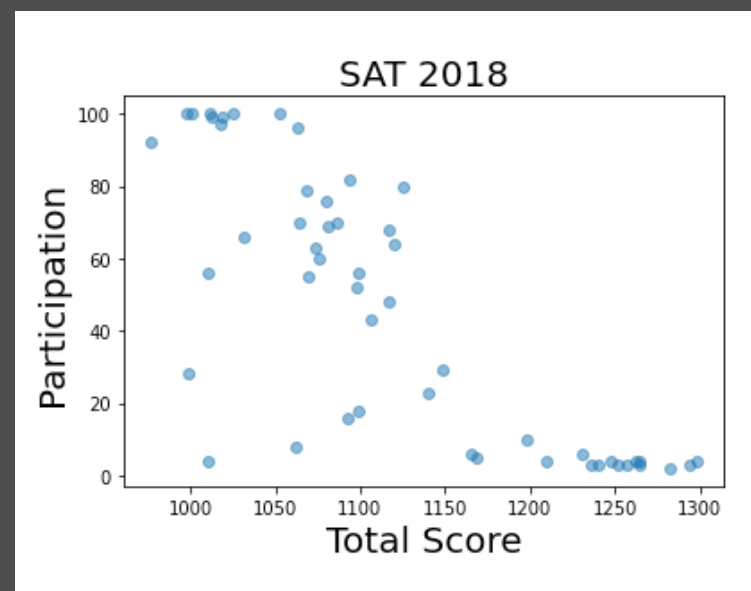
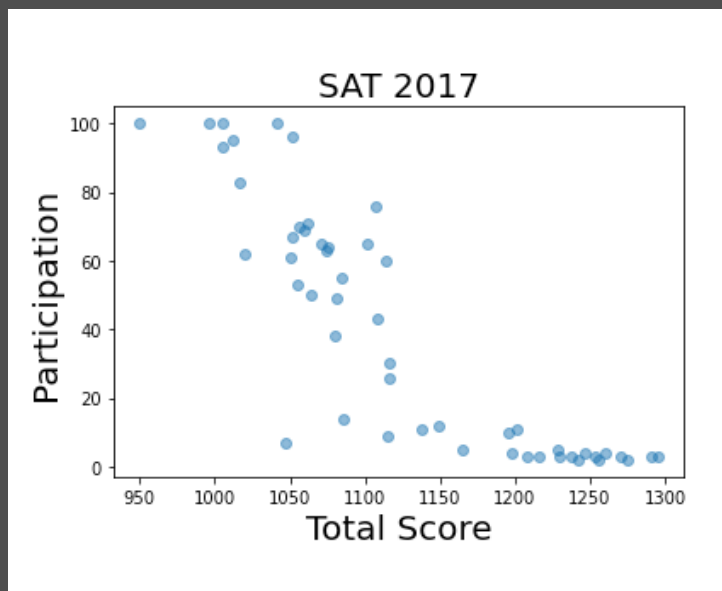
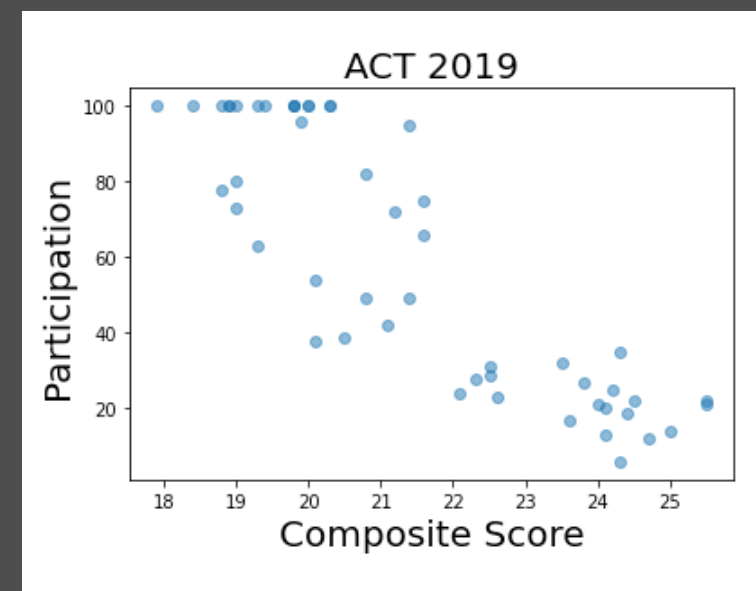
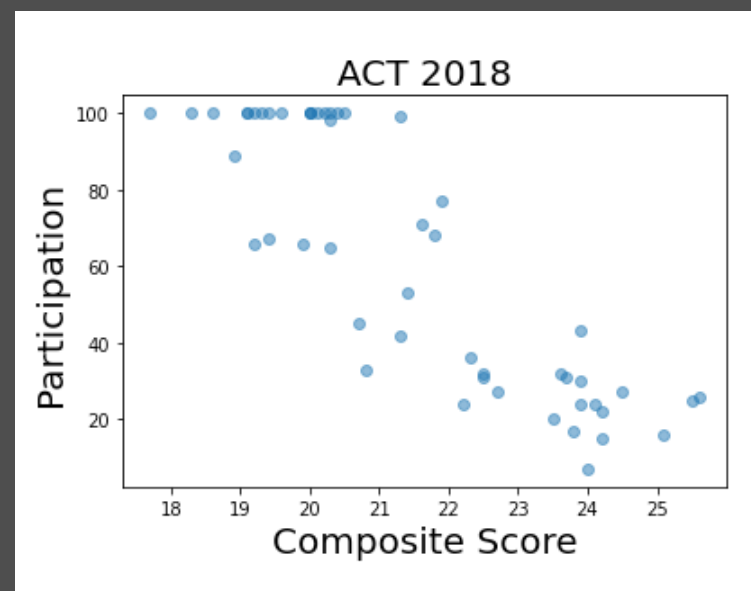
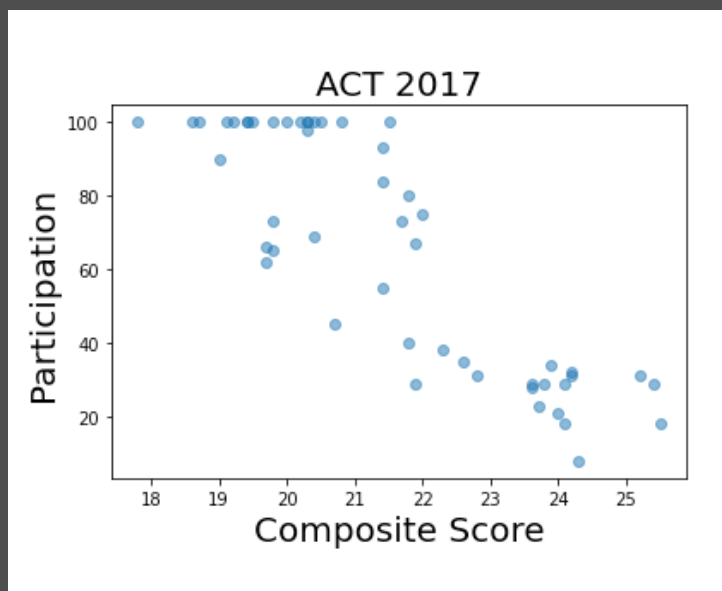


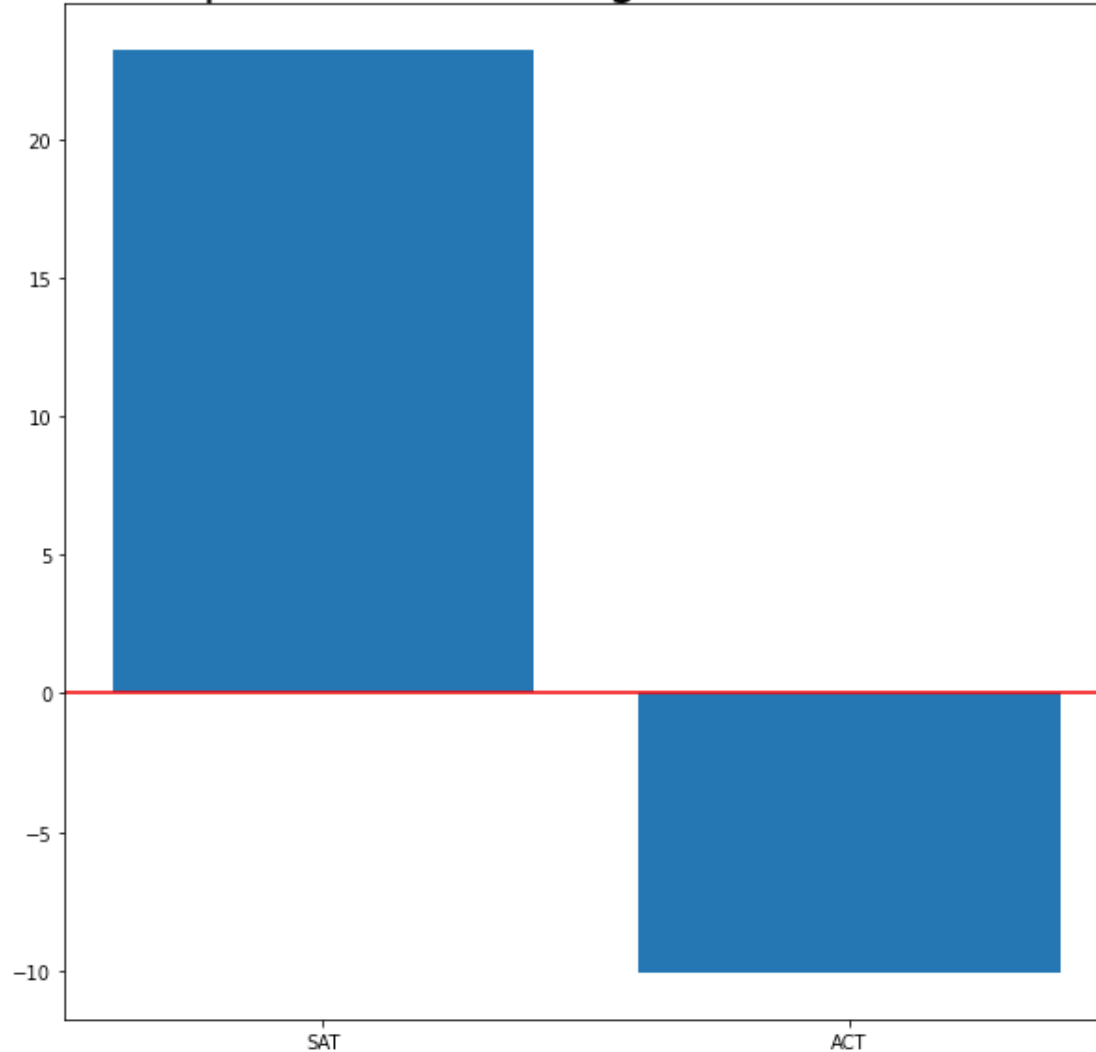
What steps can be taken
to increase SAT
participation?

Reviewed Test Participation Data for ACT and SAT

- Collected data from 2017, 2018 and 2019 for both tests
- Cleaned up dataset by removing duplicate information, and removing unnecessary data
- Established the mean total and composite scores for each test, as well as the mean participation rate.
- Initially studied the correlation between SAT Participation Rates and SAT Total Score
- Found that the lower the participation rate is the higher the mean score for the state. This is due to selective testing by individuals



Participation Rate Changes from 2017 - 2019

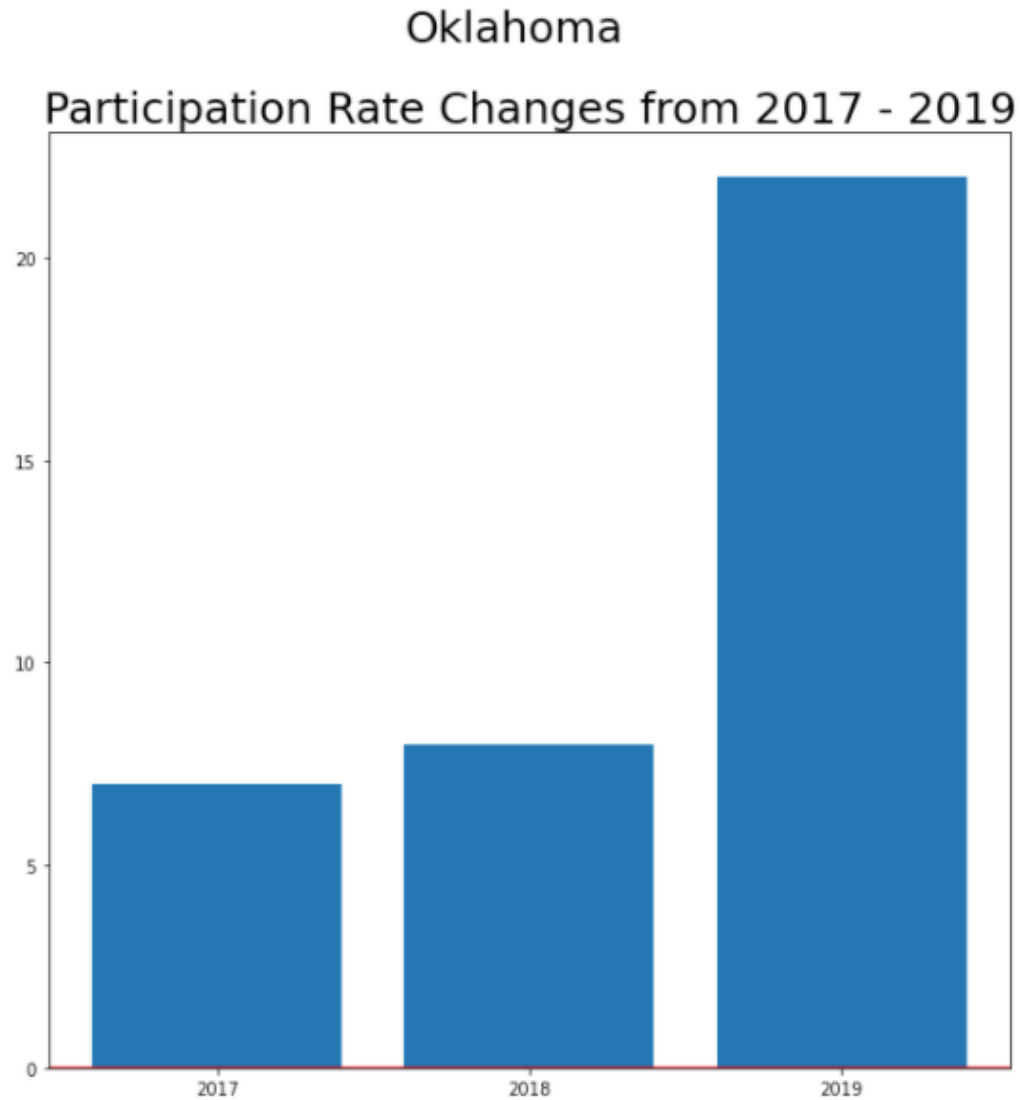


Participation rate means across the states have increased by 23% for the SAT while at the same time decreasing by 10% for the ACT.

It appears that Colorado, Illinois, and West Virginia had changes to their State Mandates, while a handful of other states increased their use of the SAT School Day.

Expanding to Michigan

- In 2015 it was announced that Michigan switched from Mandatory ACT to Mandatory SAT.
- This was accomplished primarily by presenting a bid of \$17.1 Million, three-year contract
- This contract beat the competitor bid from ACT of \$32.5 Million
- From this we can see that competitive bidding is a major part of securing increase participation in the mandatory testing area



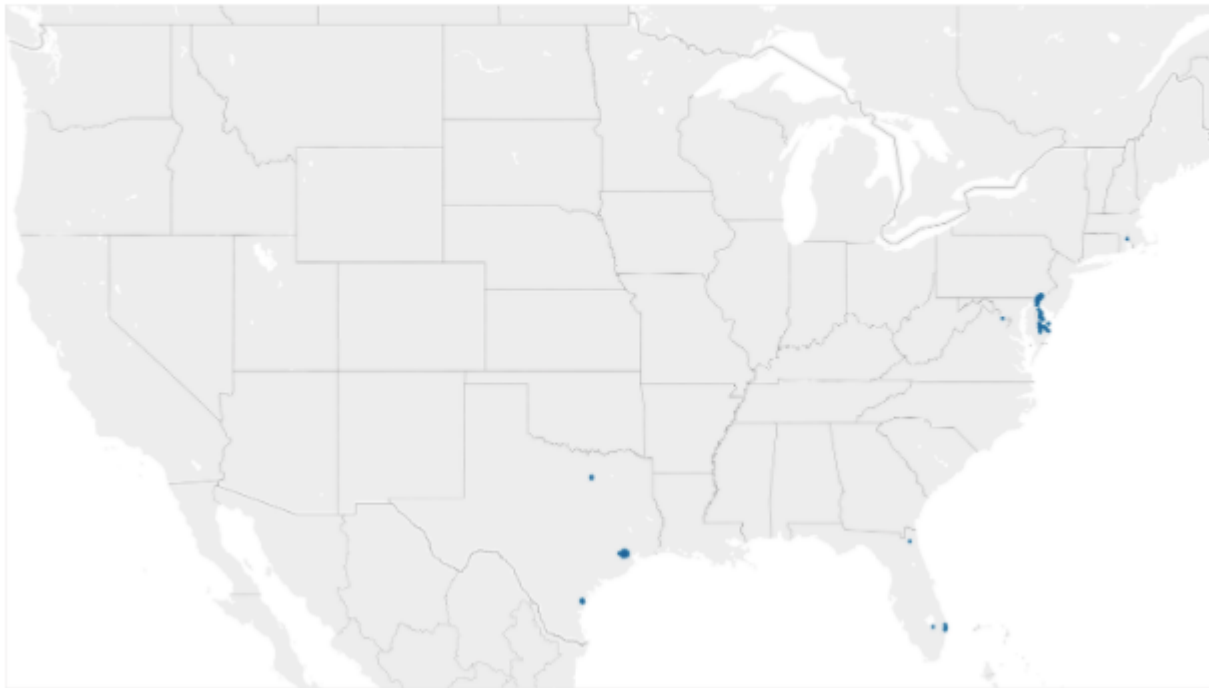
How to keep improving participation in Oklahoma?

Unlike Michigan, Oklahoma does not have a state mandate for the SAT, but the participation rate has increased over 100 percent since the SAT School Day has begun to pick up steam in the state.

The success of SAT School Day

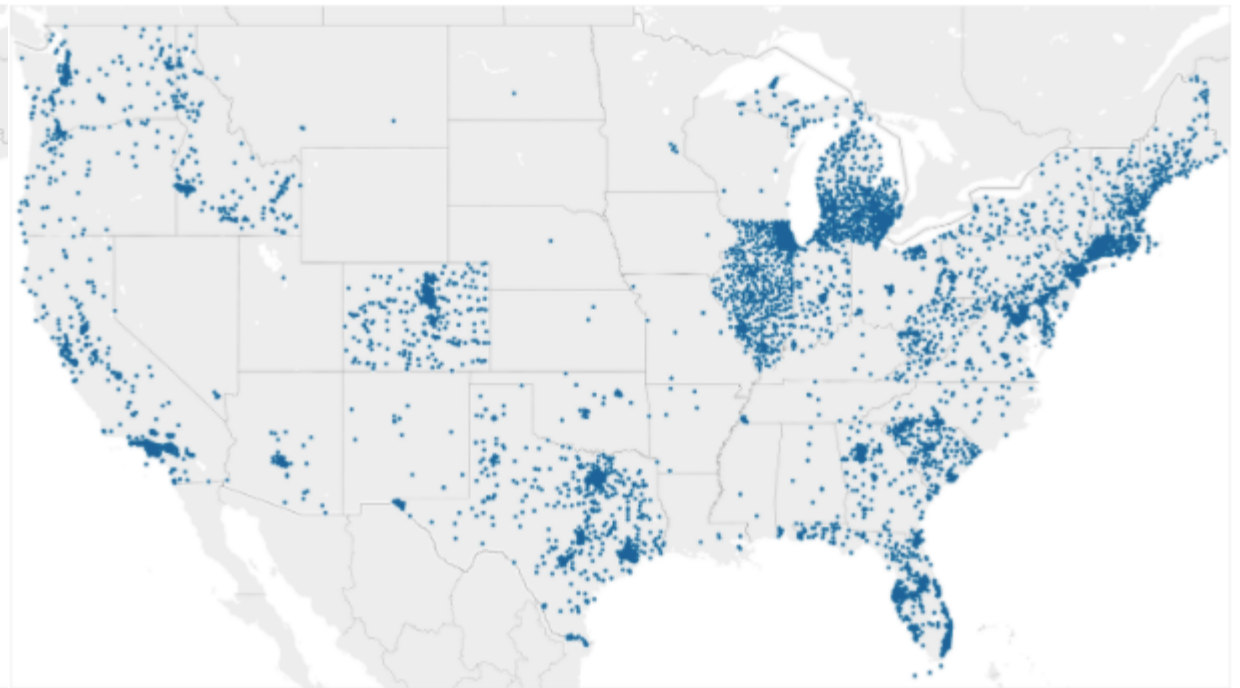
Growth of SAT School Day

The number of schools participating in SAT School Day grew from 118 to 8,270 between 2010-11 and 2018-19.



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Continue Expanding Participation in SAT School Day

- According to data, the SAT School Day program has continued to increase participation by allowing students to take the test during school hours.
- Participation in the program has grown from three states in 2014 to nearly every state and 960,000 students in 2019
- Many states and school districts are offering the test at no costs.
- Every effort should be made to lobby continued expansion of the initiative in underrepresented areas

Additional Ideas on Expansion

- Localized lobbying efforts with municipalities and state governments to encourage participation and/or mandate.
- Coordination with organizations on providing resources for test fees
- Dedicated resources to assist with grants for local/state agencies to assist with test fees
- Consider offering online/virtual proctored tests
- Focus efforts on more rural areas

Considerations for Expansion

- As participation increases,
 - Cost for implementation will increase
 - Mean test scores will decrease
 - When expanding to rural areas, there are less resources and opportunities for student prep