#### **Loan Application Process Enhancement**

- Recommendation to add a checklist of prerequisites for loan applications.
- Proposal to change the wording from "Total Liquid Assets" to "Current Bank Account Balance" for clarity.
- Suggestion for a checkbox indicating whether someone else on the property can be spoken to.

#### Travis Furr (Interviewee 1)

- Preferred big buttons and green usage on the main page.
- Liked multicolored and diverse screens on the review screen.

## Kyle Dunn (Interviewee 2)

- Disliked the circle on the main page, preferred clear and direct information.
- Preferred the map for the "About Your Loan" page.
- Liked the summary boxes on the review screen for visualization.

## Kai Chandler (Interviewee 3)

- Emphasized the obsolescence of a payment portal, suggested a page to manage bank accounts.
- Indifferent on A/B testing screens, proposed customizable widgets for the summary section.

# Jeremy Rehwald (Interviewee 4):

- Preferred the B side of the main page for critical information.
- Found the map better for users still researching the app.
- Opposed the display of settlement charges, deemed them unnecessary for closed loans.
- Criticized the picture of the house and redundancy of the project count on the main screen.