

Projects Review Screen

Interviewee 1 expressed interest in the color scheming of the screens on the left. They said multicolored and diverse screens were better, and said that the gray of the wheel made it much easier to see.

Interviewee 2 prefers the map for the “About Your Loan” page, and they still didn't like the circle. They preferred the page with the summary boxes because it provides visualization for the user.

Interviewee 3 was indifferent on both A/B testing screen options. They did remark that perhaps having customizable widgets for the summary section (side B) could be useful. This way the user can personalize their homepage for what is most pertinent to themselves.

Interviewee 4 felt that the map may be better for users who are still researching the app. Interviewee 4 says that settlement charges do not need to be displayed, as they can reference the loan documentation. If this is a user with an active loan that is already closed, then even this much information is too much as it is likely obsolete. The picture of the house was described as unnecessary and the B side which articles the amount of projects is redundant. The reasoning for this perspective is that the amount of projects is already accessible in many other facets of the application, and it is just not enough of an important metric to include on the main screen.

