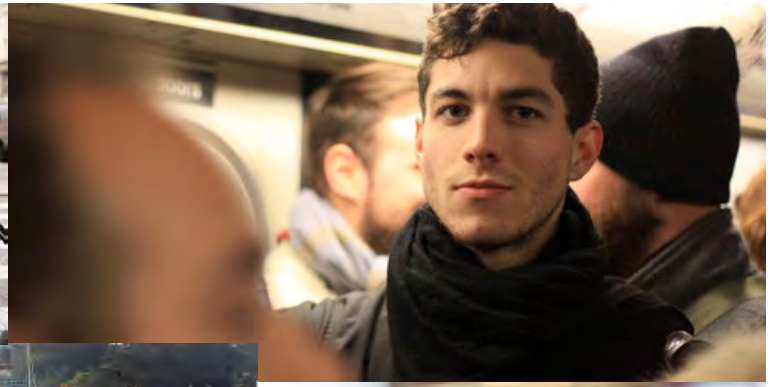
511NY Rideshare

NYDOT- SYRACUSE

Website VAMs



Asbdy Ave

COMMUTER SOLUTIONS - POINT A-B

Simple, stress-free and cost effective solution

TOOLS TO ORGANIZE

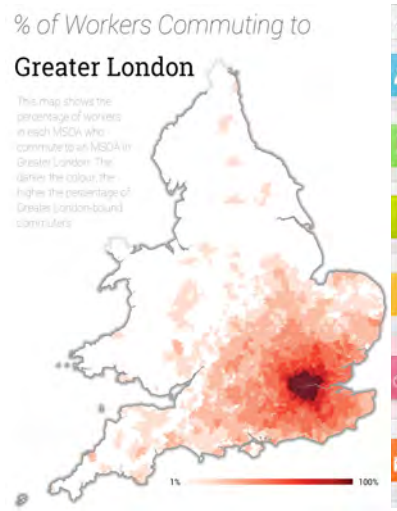
FIT-BIT LIKE ELEMENTS??

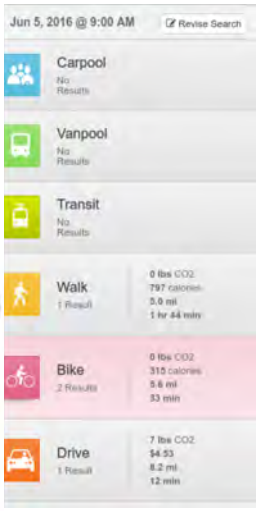
DESIGN SHOULD BE:

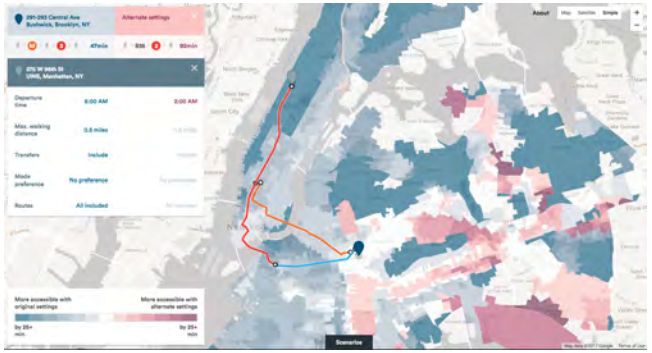
SIMPLE

SMART

INTUITIVE







HELPFUL LINKS:

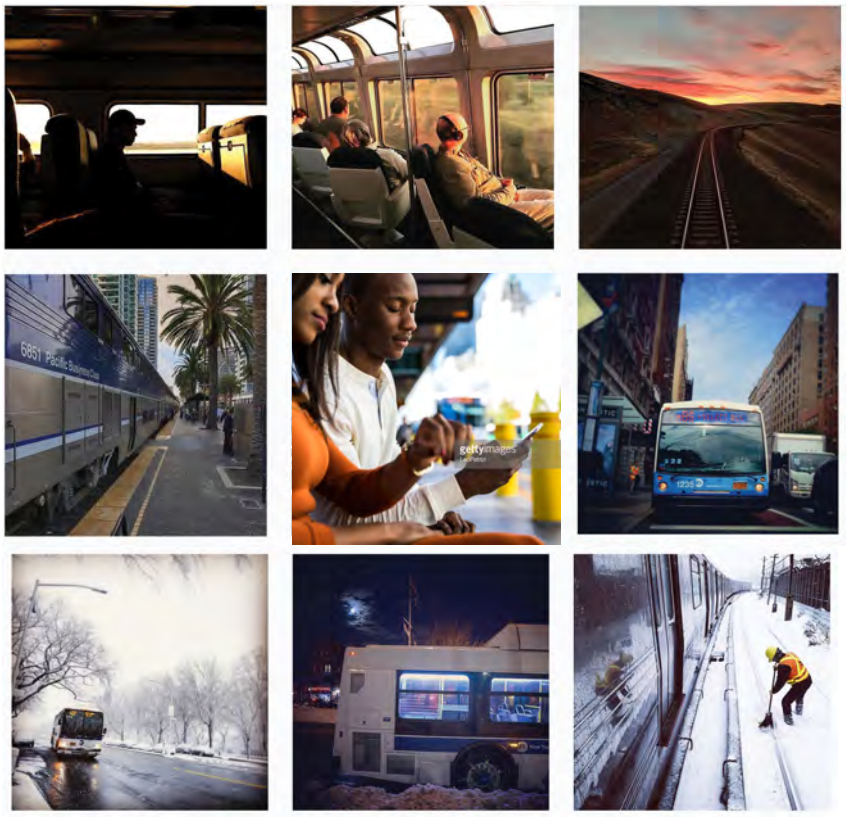
https://enterprise.google.com/maps/customers/harley-davidson.html

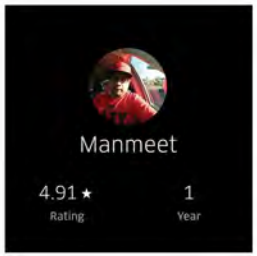
https://enterprise.google.com/maps/government/

https://icfi.invisionapp.com/boards/H43CDLSEF8RVP/

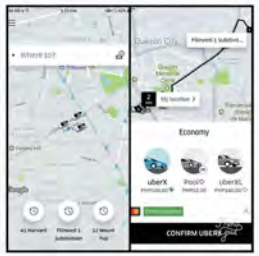
COMMUTER COMMUNITIES

BRAND TONE AND MOOD–It's all about the "PEOPLE HELPING PEOPLE TRAVEL BETTER"
Keeping it positive, encouraging, and honest. Playing on simple sensibilities, the little joys of commute, not complex solutions.





Sharing personal commuting milestones



Helping other commuters find easier routes

Positive thoughts /affirmations

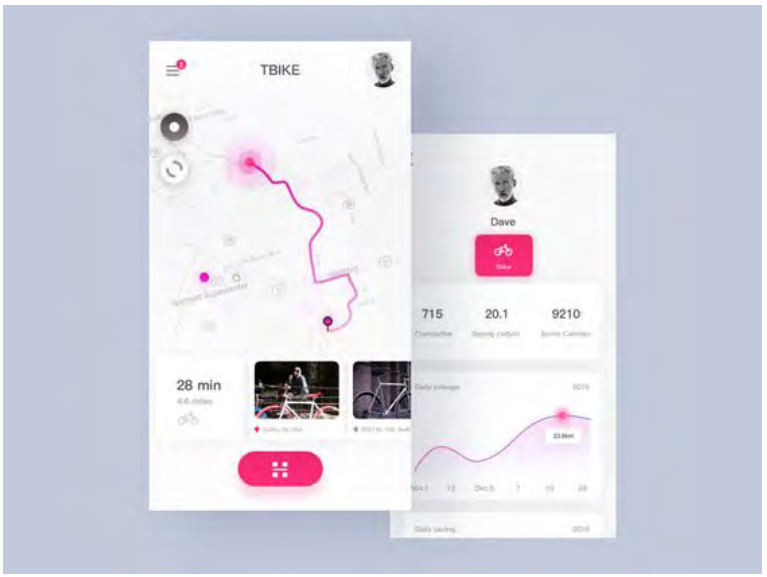
https://icfi.invisionapp.com/boards/XT3C3O46FWVAS/

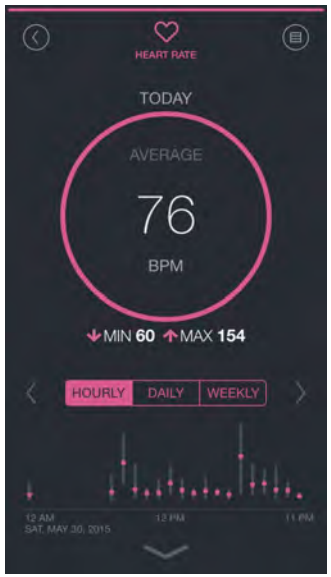
PERSONALIZATION

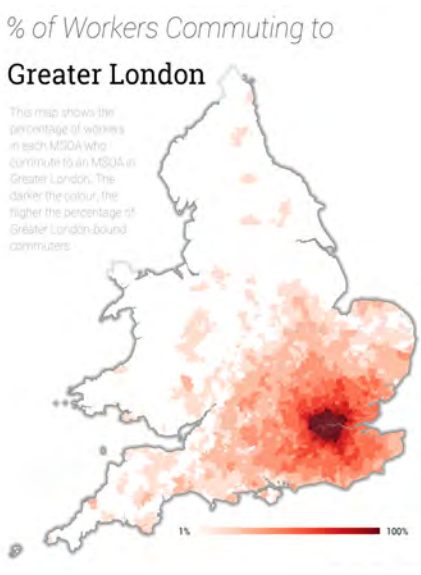
Commuters are a varied bunch. While most are looking for the shortest and most efficient way to get to work, other maybe using transportation to catchup of things so the extra couple of minutes may-not be a bad thing. Imagine a system that can understand your patterns and ping you automatically when you are ready to step out the door.

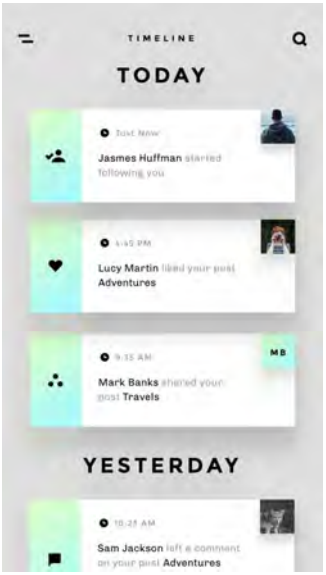
SMART SYSTEM

TRACKS - PAST PERFORMANCES (AI)









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