

Scott Murray, Jerome Cukier & Jeffrey Heer

VisWeek 2012 Tutorial

# How much data (bytes) did we produce in 2010?

# 2010: 1,200 exabytes

Gantz et al, 2008, 2010

# 2010: 1,200 exabytes 10x increase over 5 years

Gantz et al, 2008, 2010

The ability to take data—to be able to understand it, to process it, to extract value from it, to visualize it, to communicate it—that's going to be a hugely important skill in the next decades, ... because now we really do have essentially free and ubiquitous data. So the complimentary scarce factor is the ability to understand that data and extract value from it.

Hal Varian, Google's Chief Economist The McKinsey Quarterly, Jan 2009 How do people create visualizations?

# How do people create visualizations?



#### **Chart Typology**

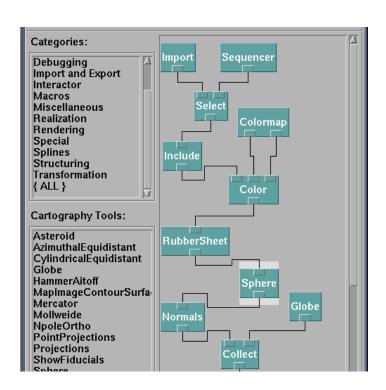
Pick from a stock of templates Easy-to-use but limited expressiveness Prohibits novel designs, new data types

# How do people create visualizations?



#### **Chart Typology**

Pick from a stock of templates Easy-to-use but limited expressiveness Prohibits novel designs, new data types



#### **Component Architecture**

Permits more combinatorial possibilities Novel views require new operators, which requires software engineering.

## **Graphics APIs**

## **Component Model Architectures**

Prefuse, Flare, Improvise

**Graphics APIs** 

## **Visual Analysis Languages**

Tableau VizQL, ggplot2

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Excel, Many Eyes, Google Charts

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#### **Graphics APIs**

A JavaScript tool for visualization on the web

A JavaScript tool for visualization on the web Written and maintained by Michael Bostock

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Generate interactive web pages

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Bind data to elements in an HTML document

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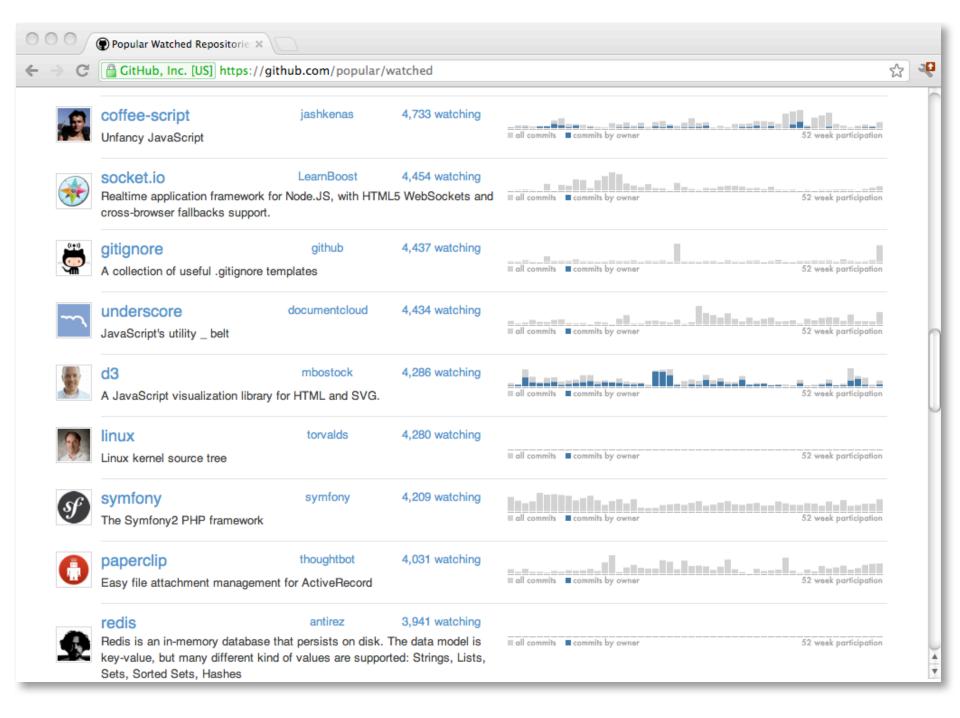
#### A D3 statement is a document transformation

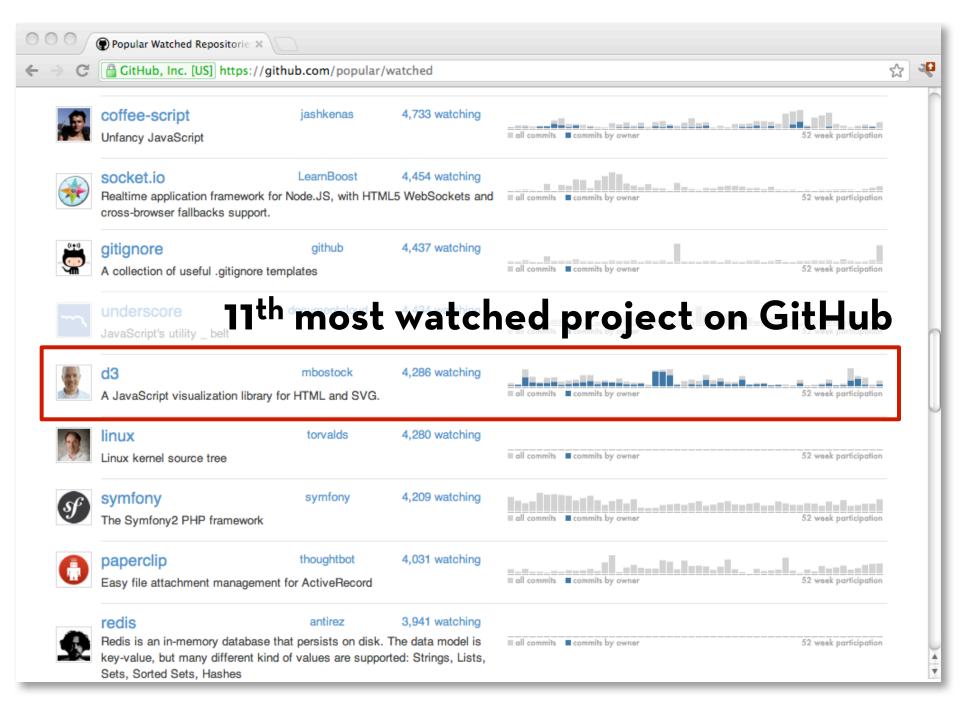
Add or modify elements in response to data Plus animated transitions, layouts, scales & more

## Leverage web standards: HTML, SVG, CSS

Flexibility, debugging and "future-proofing"









#### Keywords

#### (protovis OR d3.is)

job search made simple

job title, skills or company

#### Front-end Developer - Protovis / D3 / raphael.js - NEW

Tracelytics - Providence, RI

(we use jQuery) Know the latest in HTML5, CSS, SVG: no worrying about legacy browser clients Proficient in Python, or fast learner Bonus **Protovis** / D3 / raphael.js Experience...

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#### d3.js, highcharts, jQuery Visualization Plugin, JS Charts, jqPlot.

Compnova - San Francisco, CA

Skill: d3.js, highcharts, jQuery Visualization Plugin, JS Charts, jqPlot. Extensive experience with HTML5 & CSS3. Experience in developing dynamic, highly interactive user...

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#### Lead Front-End Engineer

Adroit Resources - Austin, TX

 RequireJS / AMD Modules - Facebook APIs - Protovis / D3.js - Less CSS - easyXDM (or similar) - plain JavaScript Facebook: Adroit Resources Twitter: Adroitjobs Linkedin Grp: PERM...

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#### UI / UX Developer

Deepfield Networks - Ann Arbor, MI

hopefully, your experience with D3 or **Protovis**, to build an intuitive, but powerful Advanced visualizations utilizing D3 or **Protovis** Required Expertise in web...

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#### Systems Administrator 3 - NEW

University of California Berkeley - Berkeley, CA

processing.js, raphael.js, **protovis** or **d3.js**) o Experience with CentOS, Matlab, Java/Scala, Matlab, and desktop applications o Exeperience with and understanding of version...

From University of California Berkeley - 1 day ago

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#### Web Developer

Visual.ly - San Francisco, CA

ated near San Francisco and able to start right away. Nice to have: experience with javascript/svg based data visualization packages like **Protovis** or **d3.js** and experience with...

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#### Data Analyst Intern - NEW

Etsy - Brooklyn, NY

(Cleveland, Tufte) and tools (ggplot2, **D3.js**, ...) \* A passion and intuition for the business side and analyses that drill down to the dollar level \* A proven history of...

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#### Computer Scientist - NEW

Mount Sinai Medical Center - Manhattan, NY +1 location

for the web and print. Previous work with **d3.js**, or other similar libraries, is highly desirable. \* Design, management, query and ETL techniques for RDBMs and or distributed data...

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#### DATA SCIENTIST

University of Washington - Seattle, WA

visualization tools built in **Protovis**/D3 \* • Proactively suggest new ways to leverage ... JavaScript, JQuery, ideally also HTML5 \* • Experience visualizing large,...

From UNIVERSITY OF WASHINGTON - 20 days ago

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#### **Data Scientist**

Yammer - San Francisco, CA

Things we love: Git Ruby on Rails Javascript / JQuery / d3.js PostgreSQLVertica & Hadoop About Yammer, Inc. Yammer (www.yammer.com) is an Enterprise Social Network that enables...

From VentureLoop - 6 days ago Save - Share - Hide - Report - More tools

#### Front-End Engineer

Metamarkets - San Francisco, CA

into the node.js ecosystem are welcome, as are junior developers willing to deepen their skill sets. Core Technical Skills: Node.js, Javascript, **Protovis** / D3, JQuery, HTML5,...

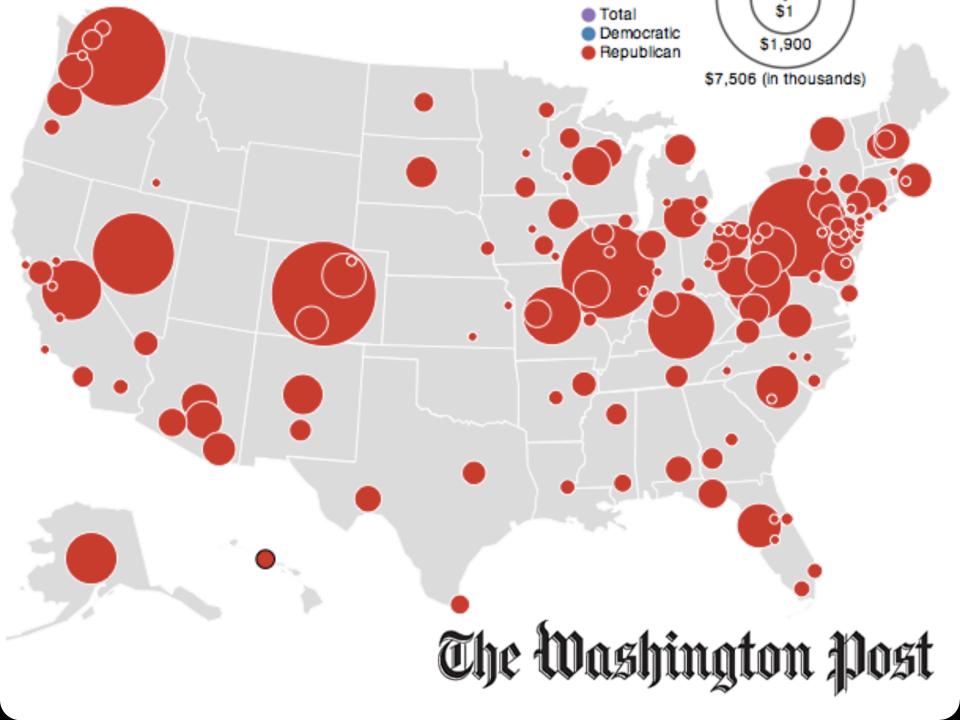
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#### Javascript Developer

SMRT - San Francisco, CA

Experience with visualization libraries (**Protovis**, D3) Commercial experience in Web Application development and / or software development (desirable, not essential). Good levels...

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#### Four Ways to Slice Obama's 2013 Budget Proposal

Explore every nook and cranny of President Obama's federal budget proposal.

All Spending

Types of Spending

Changes

**Department Totals** 

#### Mandatory

#### \$2.5 trillion

About 70 percent of budgetary spending is controlled by existing laws, including entitlements like Medicare, Medicaid and Social Security.



#### Discretionary

#### \$1.1 trillion

Only about 30 percent of the budget is controlled by the annual budget process. Last August, the White House and Congress agreed to a cap on this spending.

The New York Times

Chart shows \$3.7 trillion authorized to be spent in 2013. (Total spending is estimated to be \$3.8 trillion, including funds authorized in other years). Negative budget authority, which results from fees or other collections, is shown only on the department totals tab, but is included in other totals.

By SHAN CARTER | Send Feedback





