

Joan Clark | Resume – Web Design, Graphics, and Animation

Creativity and Effective Web Design Aimed at Achieving Client's Goals

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Objective

To continue to support my current clients while expanding my business reach by offering professional web site design, production, web-based animation, and site management.

Proficiencies

- HTML, CSS, JavaScript
- Dreamweaver, Photoshop, Illustrator, InDesign, WordPress,
- Web-Based Animation, Flash, ActionScript,
- Copy writing, Content development, Digital image-and-photo processing
- Web Design, Development, and Management,
- SQL, PHP, Database Design

Experience

After years of graphic design experience in print, I have added web development to my range of expertise. As a business owner and independent contractor for the last 30 years, I value my clients and always strive to deliver an exceptional customer experience. In addition to a business-focus, I also have in-depth knowledge of technology in K-12 Education.

Website and Tech Training 2006-2013

- Web design, publication, web animation, production, and site management for various public and private organizations and non-profits
- Computer Tech Support, In-Service and Coaching for Schools and Small Business Owners
- Teach Technology to Elementary Students (2006-present)

Graphic Design and Computer Technology, 1983-2013

- Freelance Graphic Designer / Business Owner, Sonoma, Orange and Alameda Counties
- Promotional and Strategic Writing, Editing, and Formatting
- Design, Art Direction; Production Design and Management
- Corporate Document Production, Design and Project Management
- Brochures; Wine Labels; Product Packaging and Labels; Catalogs, Booklet and Magazine Production Layout; Promotional Materials

Education

2013 Certification as HTML Web Content Developer, Santa Rosa Junior College
2011 Certifications in Dreamweaver and Web Production, SRJC
1999 Bachelor of Arts in French, UC Berkeley
1983 Graphic Design Certification, Santa Rosa Junior College

References

References available upon request